

## **25K Giveaway – Official Rules**

No purchase necessary. One valid entry per contestant.

Must enter each of the entry periods separately. Entries will not carry over to the next draw.

You must be 18 years of age or older at time of entry to be eligible for this contest. This contest is void where prohibited by law.

### **How to Enter**

Enter the contest by logging into your VIP account or signing up as a VIP (free to do) and fill out all required fields.

### **Prizes**

The following prizes will be awarded;

- February 27<sup>th</sup>, 2026: \$5,000 shopping spree at participating businesses
- May 1<sup>st</sup>, 2026: \$5,000 shopping spree at participating businesses
- July 10<sup>th</sup>, 2026: \$5,000 shopping spree at participating businesses
- September 18<sup>th</sup>, 2026: \$5,000 shopping spree at participating businesses
- December 1<sup>st</sup>, 2026: \$5,000 shopping spree at participating businesses

**Random Draw** – Thurs February 26<sup>th</sup>, Thurs April 30<sup>th</sup>, Thurs July 9<sup>th</sup>, Thurs Sept 17<sup>th</sup> and Mon Nov 30<sup>th</sup> will be a random draw from all entries on power99fm.com, beachradiopa.ca and ckbi.com. The odds of winning the Contest are dependent on the number of entrants attempting to enter the Contest at any given time.

### **Entry Periods**

January 5<sup>th</sup> – February 25<sup>th</sup>, 2026: all entries from power99fm.com, beachradiopa.ca and ckbi.com will be eligible for the February 26<sup>th</sup>, 2026 draw.

March 6<sup>th</sup> – April 29<sup>th</sup>, 2026: all entries from power99fm.com, beachradiopa.ca and ckbi.com will be eligible for the April 30<sup>th</sup> draw.

May 8<sup>th</sup> – July 8<sup>th</sup>, 2026: all entries from power99fm.com, beachradiopa.ca and ckbi.com will be eligible for the July 9<sup>th</sup>, 2026 draw.

July 17<sup>th</sup> – September 16<sup>th</sup>, 2026: all entries from power99fm.com, beachradiopa.ca and ckbi.com will be eligible for the September 17<sup>th</sup>, 2026 draw.

September 28<sup>th</sup> – November 29<sup>th</sup>, 2026: all entries from power99fm.com, beachradiopa.ca and ckbi.com will be eligible for the November 30<sup>th</sup> draw.

## **Prizes**

- For all 5 of the \$5,000.00 Grand Prize Shopping Sprees, awarded on February 27<sup>th</sup>, May 1<sup>st</sup>, July 10<sup>th</sup>, September 18<sup>th</sup>, 2026, and December 1<sup>st</sup>, 2026, the winner can choose from any number of our participating sponsors, at a minimum of \$1,000 per sponsor.

\*Participating Sponsors are listed in full on power99fm.com, ckbi.com and beachradiopa.ca. Sponsors may vary throughout the duration of the contest.

PATTISON MEDIA LTD. reserves the right to substitute any prize with another prize of equal or greater value.

Employees of PATTISON MEDIA LTD., its respective parent, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members of each are not eligible.

Contest entrants agree to abide by the terms of these Official Rules and by the decisions of the contest commissioners, which are final on all matters pertaining to the contest.

Entrants further grant to PATTISON MEDIA LTD. the right to use and publish their proper name and state online and in print, or any other media, in connection with the Contest.

PATTISON MEDIA LTD. reserves the right to use all information related to the Contest, including information on contestants obtained through the contest, for marketing purposes or any other purpose, unless prohibited by law.

The Contest and all the related pages, contents are copyright PATTISON MEDIA LTD. Copying or unauthorized use of any copyrighted materials, trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited.

The winner, by acceptance of the prize, agrees to release all Sponsors, and their parent and subsidiary companies, their officers, directors, employees, agents,

shareholders, affiliates, suppliers, distributors, and advertising agencies from all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons and property which may be sustained in connection with the receipt, ownership, or use of the prize.

PATTISON MEDIA LTD. is not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or acts of man or God.

This contest is not intended for gambling. If it is determined that a contestant is using the contest for gambling purposes they will be disqualified and reported to authorities.

**PATTISON MEDIA LTD. reserves the right to change/modify the rules at any time.**