

25K Giveaway - Official Rules

No purchase necessary. One valid entry per contestant.

Must enter each of the entry periods separately. Entries will not carry over to the next draw.

You must be 18 years of age or older at time of entry to be eligible for this contest. This contest is void where prohibited by law.

How to Enter

Enter the contest by logging into your VIP account or signing up as a VIP (free to do) and fill out all required fields.

Prizes

The following prizes will be awarded;

- March 31st, 2025: \$5,000 shopping spree at participating businesses
- June 30th, 2025: \$5,000 shopping spree at participating businesses
- September 30th, 2025: \$5,000 shopping spree at participating businesses
- December 3rd, 2025: \$10,000 shopping spree at participating businesses

Random Draw – March 31st, June 30th and September 30th, will be a random draw from all entries on power99fm.com, beachradiopa.ca and ckbi.com. The odds of winning the Contest are dependent on the number of entrants attempting to enter the Contest at any given time.

Entry Periods

December 30th, 2024 – March 28th, 2025: all entries from power99fm.com, beachradiopa.ca and ckbi.com will be eligible for the March 31st, 2025 draw.

April 1st, 2025 – June 27th, 2025: all entries from power99fm.com, beachradiopa.ca and ckbi.com will be eligible for the June 30th, 2025 draw.

July 1st, 2025 – September 29th, 2025: all entries from power99fm.com, beachradiopa.ca and ckbi.com will be eligible for the September 30th, 2025 draw.

October 1st, 2025 – November 28th, 2025: all entries from power99fm.com, beachradiopa.ca and ckbi.com will be eligible for the December 3rd, 2025 reverse elimination draw.

Reverse Elimination – December 3rd will be a reverse elimination draw. There will be a maximum of **30 entrants** (10 entrants will be chosen from the entries on each of power99fm.com, beachradiopa.ca and ckbi.com) and the winner will be chosen by a reverse elimination draw until there are two names left in the draw barrel. At that point, the NEXT NAME OUT WILL BE THE WINNER. Decisions of judges for all aspects of this contest are at their sole discretion and are final.

If an entrant cannot attend the draw on December 3rd, 2025, they may assign a proxy to attend and act on their behalf, accepting the prize for them if they should win. This is to be organized prior to December 3rd, 2025 with Program Manager, Cristy Beggs, at Pattison Media Ltd. 306-765-4209 or at cristy.beggs@pattisonmedia.com

Finalists will be notified by email. If a finalist is unreachable after four (4) days, or if that winner is unavailable for the giveaway, an alternate winner will be selected.

Prizes

Random draws on March 31st, June 30th & September 30th, 2025: the winner can choose from any number of our participating sponsors, at a minimum of \$500 per sponsor.

Reverse Elimination draw on December 3rd, 2025: the winner can choose from any number of our participating sponsors, at a minimum of \$1,000 per sponsor.

*Participating Sponsors are listed in full on power99fm.com, ckbi.com and beachradiopa.ca

PATTISON MEDIA LTD. reserves the right to substitute any prize with another prize of equal or greater value.

Employees of PATTISON MEDIA LTD., its respective parent, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members of each are not eligible.

Contest entrants agree to abide by the terms of these Official Rules and by the decisions of the contest commissioners, which are final on all matters pertaining to the contest.

Entrants further grant to PATTISON MEDIA LTD. the right to use and publish their proper name and state online and in print, or any other media, in connection with the Contest.

PATTISON MEDIA LTD. reserves the right to use all information related to the Contest, including information on contestants obtained through the contest, for marketing purposes or any other purpose, unless prohibited by law.

The Contest and all the related pages, contents are copyright PATTISON MEDIA LTD. Copying or unauthorized use of any copyrighted materials, trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited.

The winner, by acceptance of the prize, agrees to release all Sponsors, and their parent and subsidiary companies, their officers, directors, employees, agents, shareholders, affiliates, suppliers, distributors, and advertising agencies from all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons and property which may be sustained in connection with the receipt, ownership, or use of the prize.

PATTISON MEDIA LTD. is not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or acts of man or God.

This contest is not intended for gambling. If it is determined that a contestant is using the contest for gambling purposes they will be disqualified and reported to authorities.

PATTISON MEDIA LTD. reserves the right to change the rules at any time.