

# RESULTS BROADCASTING & TOWER ROAD MEDIA

# WE ARE HIRING

## ON-AIR / PRODUCTION / DIGITAL

### YOUR ROLE

- Host live radio programs, including music, news, and talk shows
- Conduct interviews with guests and on-air personalities
- Engage with listeners through social media and other digital platforms
- Work with the programming and advertising team to develop and execute engaging content
- Collaborate with all staff to plan and execute daily programming schedule
- Produce and edit audio content, including commercials, interviews, segments, and promos
- Ensure all audio content adheres to industry standards and best practices
- Coordinate and execute website, social, text and email club content
- Monitor and track ratings and listener feedback to continually improve programming
- Work closely with sales and marketing teams to ensure alignment with station goals and objectives

### REQUIREMENTS

- Minimum of 1 year of experience as a radio announcer or related role
- Strong on-air presence and ability to engage with listeners
- Excellent communication and interpersonal skills
- Proficiency in audio editing software such as Adobe Audition
- Flexibility to work a variety of shifts, including evenings and weekends
- Passion for radio and desire to continually improve programming
- Creativity and ability to generate engaging and original content ideas

WE ARE SEEKING A DYNAMIC AND OUTGOING INDIVIDUAL TO JOIN OUR TEAM AS A SMALL MARKET RADIO ANNOUNCER. THE SUCCESSFUL CANDIDATE WILL BE RESPONSIBLE FOR HOSTING LIVE RADIO PROGRAMS, CONDUCTING INTERVIEWS, AND PROVIDING ON-AIR ANNOUNCEMENTS.

STUDIO LOCATIONS IN:

ANTIGO - IRON MOUNTAIN - SHAWANO - WAUPACA

SEND YOUR RESUME TO [DON@RB-DIGITALMEDIA.COM](mailto:DON@RB-DIGITALMEDIA.COM)

RESULTS BROADCASTING AND TOWER ROAD MEDIA ARE EQUAL OPPORTUNITY EMPLOYERS