

RESULTS BROADCASTING & TOWER ROAD MEDIA

WE ARE HIRING

ADVERTISING SALES TRAINEE

YOUR ROLE

- Develop a deep understanding of our advertising products, including radio and digital advertising offerings.
- Connect with potential clients through various communication channels such as phone, email, and networking events.
- Shadow and learn from experienced team members in presenting marketing plans to prospective clients.
- Analyze client campaigns' success metrics and contribute to optimizing local advertising strategies.
- Build rapport and lasting relationships with clients by understanding their needs and offering tailored advertising solutions.

REQUIREMENTS

- A strong willingness to learn and grow within a sales-driven environment.
- Excellent communication skills, both written and verbal.
- An ambitious attitude and a keen interest in understanding how advertising impacts businesses.
- The ability to adapt quickly and work effectively within a team.

WE'RE SEEKING INDIVIDUALS WHO ARE PASSIONATE ABOUT LEARNING AND EAGER TO EMBARK ON A CAREER IN ADVERTISING SALES. AS AN ADVERTISING SALES TRAINEE, YOU'LL HAVE THE UNIQUE OPPORTUNITY TO STEP INTO AN ESTABLISHED CLIENT BASE AND GAIN HANDS-ON EXPERIENCE IN ADVOCATING RADIO AND ONLINE ADVERTISING SOLUTIONS TO BUSINESSES ACROSS NORTHEASTERN WISCONSIN. AND UPPER MICHIGAN.

STUDIO LOCATIONS IN:

ANTIGO - IRON MOUNTAIN - SHAWANO - WAUPACA

SEND YOUR RESUME TO DON@RB-DIGITALMEDIA.COM

RESULTS BROADCASTING AND TOWER ROAD MEDIA ARE EQUAL OPPORTUNITY EMPLOYERS