

# RESULTS BROADCASTING & TOWER ROAD MEDIA

# WE ARE HIRING

## RADIO AND DIGITAL NEWS REPORTER

### YOUR ROLE

- Conduct research, interviews, and investigations to gather information for news stories.
- Monitor local events, government proceedings, and other sources to stay informed about relevant news topics.
- Write clear, concise, and engaging news stories tailored to our audience.
- Present news stories on-air in a professional and compelling manner, adhering to station guidelines and standards.
- Produce multimedia content for our digital platforms, including articles, videos, and social media posts.
- Utilize various digital tools and platforms to distribute news content and engage with our online audience.
- Build relationships with local sources, community leaders, and stakeholders.
- Attend community events and meetings to stay connected with our audience and identify news opportunities.
- Maintain high ethical standards in news gathering and reporting.

### REQUIREMENTS

- Bachelor's degree in Journalism, Communications, or a related field.
- Previous experience in journalism, preferably in a radio or digital news environment.
- Strong writing and storytelling skills, with the ability to communicate effectively on-air and online.
- Proficiency in digital content production, including familiarity with content management systems and social media platforms.
- Excellent research and interviewing skills.
- Knowledge of AP Style and basic journalism ethics.
- Ability to work under pressure and meet tight deadlines.
- Flexibility to work irregular hours, including evenings and weekends, as needed.
- Passion for local news and community engagement.

WE ARE SEEKING A PASSIONATE AND DEDICATED INDIVIDUAL TO JOIN OUR TEAM AS A RADIO AND DIGITAL NEWS REPORTER. IN THIS ROLE, YOU WILL BE RESPONSIBLE FOR GATHERING, WRITING, AND PRESENTING NEWS STORIES FOR BROADCAST ON OUR RADIO STATION, AS WELL AS PRODUCING CONTENT FOR OUR DIGITAL PLATFORMS.

STUDIO LOCATIONS IN:

ANTIGO - IRON MOUNTAIN - SHAWANO - WAUPACA

SEND YOUR RESUME TO [DON@RB-DIGITALMEDIA.COM](mailto:DON@RB-DIGITALMEDIA.COM)

RESULTS BROADCASTING AND TOWER ROAD MEDIA ARE EQUAL OPPORTUNITY EMPLOYERS