



The Vancouver Island Starter Pack **RULES AND REGULATIONS**

Monday, April 28, 2025

1. **The Vancouver Island Starter Pack** game/contest, hereinafter known as “the contest” is open to all British Columbia residents 19 years of age or older.
2. Active and retired employees and their immediate families (*including but not limited to ‘significant others,’ siblings, parents, children and any persons belonging to the household of the above persons*) of Pattison Media Ltd., The Zone @ 91-3, their affiliates, any participating sponsors, their affiliated corporations, agencies or agents are not eligible to enter/win the contest.
3. The contest is subject to all applicable federal, provincial and municipal laws and regulations.
4. **To qualify to enter the contest:**
Listen to the Zone @ 91-3 for an invitation to text daily between April 28 and May 27, 2025.
One name will be randomly drawn from each contest occasion to win an invitation to the Vancouver Island Starter Pack Party on Wednesday May 28th at Spinnakers Brewpub from 4:30pm – 7:30pm.
And/or
Enter at prize sponsor locations by filling out a ballot and placing it in the designated draw box between Monday April 28th – Saturday May 24th, 2025. One name will be drawn from each prize sponsor and contacted to attend the Vancouver Island Starter Pack Prize Party on Wednesday May 28th, 2025. Prize sponsor locations include: BC Smoke Shop, 2624 Quadra Street, Harbour Air, Inner Harbour terminal, Country Grocer, Duncan, Cobell Hill, Esquimalt and Royal Oak locations, Seaflora, 2105 Otter Point Road, Sooke, Spinnakers Brew Pub, 308 Catherine Street.
5. **Grand Prize Details:** The winner will be drawn from all contestants who qualified between Monday, April 28th and Tuesday, May 27th, 2025 and announced on Wednesday, May 28th at the Vancouver Island Starter Pack Prize party live at Spinnakers Brewpub – 308 Catherine Street in a reverse draw for the Vancouver Island Starter Pack that includes: \$500 gift card from BC Smoke Shop, round trip flights for 2 between Victoria and Downtown Vancouver, Richmond, or Salt Spring Island, \$ 500 gift card for Country Grocer, Seaflora Skin Care package valued at \$1141.95, 3 night stay in a 2 bedroom loft suite at Cox Bay Resort, \$1000 gift card to Arc'teryx, and earthquake prep bag, and gift cards to purchase a pair of Birkenstocks and Blundstones. Some prizes are subject to blackout dates and other limitations per provider.
6. The approximate odds of winning the Grand Prize for the qualifiers who entered between Monday, April 28th and Tuesday, May 27th 2025, are 1 in 90 based on the minimum number of qualifiers.
7. **Qualifiers are between 6:00 AM and 7:00 PM when you hear the cue to text and text in “Islander”.**
8. **It is the winner’s responsibility to have all necessary documents.** Proper identification and proof of age must be provided prior to receiving the Grand Prize (valid driver’s license, passport, military ID or police ID).

9. **The Prize must be accepted as awarded, and is non-negotiable, non-transferable, and non-exchangeable.**

The Grand Prize winner is responsible for all expenses, costs and taxes incurred beyond the prize (electrical and delivery) as specified in Rule #5

10. Winner must correctly answer a mathematical, time-limited, skill-testing question in order to claim prize.
11. In the event a winner chooses not to accept their prize, they forfeit any and all claims to the prize which can be awarded to a contest runner-up at the discretion of The Zone @ 91-3
12. The Zone @ 91-3, Pattison Media Ltd, or any other participating parties will not be responsible or liable in any way in regards to the prize, or any aspect of the prize not being available due to circumstances beyond our control.
13. The Zone @ 91-3, Pattison Media Ltd., or any other participating parties will not be responsible or liable in any way for injury, loss, damage or misfortune resulting from the acceptance or use of prizes and participation in this promotion.
14. All contestants acknowledge, as a condition of entry, that The Zone @ 91-3, Pattison Media Ltd. have the right to publicize and/or broadcast his/her name, character, likeness, voice or all matter incidental herein for publicity purposes without compensation and must sign an affidavit of compliance and waiver of liability releasing all sponsors and promotional partners of the contest.
15. The Zone @ 91-3 is not responsible for any phone or cable disruptions which may prevent viewers and/or listeners from entering the contest.
16. Any person using telephone equipment that is unavailable to the general public is ineligible to enter/win.
17. The Zone @ 91-3 and all other affiliated sponsors of this contest will not be responsible for any ballot that is received late or is lost for any reason.
18. By entering, contestants acknowledge that they have read and accepted the rules as posted.
19. The Zone reserves the right to change any aspect of the prize without prior notice.
20. Additions or deletions to these rules and regulations may be made at the discretion of The Zone @ 91-3 and may be enacted at any time, without prior notice.
21. All decisions of The Zone @ 91-3 regarding these rules and their interpretations are final.