



## Official Rules and Regulations

<b>Promotion</b>	May it Forward
<b>Promoter</b>	Pattison Media Ltd.
<b>Station</b>	CJZN - The Zone @ 91-3
<b>Website</b>	<a href="http://www.TheZone.fm">www.TheZone.fm</a>
<b>Address</b>	Top Floor, 2750 Quadra St. Victoria, British Columbia, Canada, V8T 4E8
<b>Contest Date and Time</b>	<ul style="list-style-type: none"> <li>Contest qualifying begins Monday, May 6 at 6 AM PDT until Sunday, May 26 at 3:59 PM PDT.</li> <li>A minimum of one Finalist (qualifier) will be announced after each invitation to text. Time frame of qualifier announcement is at the discretion of on-air host that initiates text in qualification opportunity.</li> <li>A minimum of 45 opportunities to qualify will run between Monday, May 6 at 6 AM PDT until Sunday, May 26 at 3:59 PM PDT.</li> <li>Grand prize draws will take place Monday, May 13, 2024, Tuesday May 21, 2024, and Monday May 27, 2024, between 6AM PDT and 10AM PDT.</li> <li>The Promoter reserves the right to amend and extend the contesting period at its absolute discretion. Number of contesting days will be at the Promoter's discretion.</li> </ul>
<b>How to Enter</b>	<ul style="list-style-type: none"> <li>To qualify, contestants will text the daily keyword, their name and charity of choice to 250-475-0913 when prompted by a cue-to-text on the air. The daily keywords are announced weekday mornings between 7:45am and 8:00am weekdays between Monday, May 6, and Friday May 26, 2024. Excluding Monday May 20, 2024. Daily keywords can also be found on the May It Forward page at TheZone.fm.</li> <li>Once qualified, the contestant is then eligible to be chosen as the winner of the weekly grand prize draw.</li> <li>The announcer will give a cue-to-text on-air during their show (from 6AM PDT – 6PM PDT from Monday to Friday during contesting period and from 10AM PDT – 4PM PDT Saturday and Sunday during contesting period)</li> <li>Grand prize draws will take place Monday, May 13, 2024, Tuesday May 21, 2024, and Monday May 27, 2024, between 6AM PDT and 10AM PDT. The winners name will be drawn (random draw from the list of valid finalists from the previous week only) and called between 6AM PDT and 10AM PDT.</li> <li>Contestants must qualify each week to be eligible as a finalist in each weekly draw.</li> <li>The weekly grand prize winner will receive: \$1000.00 donation to a registered charity of their choice and \$1000.00 for themselves.</li> </ul>
<b>Prize Details</b>	<ul style="list-style-type: none"> <li>Should the winner wish to not claim the prize, they forfeit it and the Promoter reserves the right to re-award or repurpose it as they choose</li> </ul>



## Official Rules and Regulations

	<ul style="list-style-type: none"> <li>• There will be a total of 3 grand prize draws throughout the contesting period.</li> </ul>
<b>Prize Value</b>	<ul style="list-style-type: none"> <li>• \$2000.00 split evenly between the registered charity the winner chooses and themselves.</li> </ul>
<b>Limitation of Entries</b>	<ul style="list-style-type: none"> <li>• The contestant must qualify and be entered as a finalist each week to win the weekly prize.</li> <li>• Contestants will not be carried over to the next week as a qualifier.</li> <li>• The contestants can not win multiple times</li> </ul>
<b>Age Limitation</b>	<ul style="list-style-type: none"> <li>• Contestants must be 19 years of age or older at the time of entry to qualify and/or win and/or claim their prize</li> </ul>
<b>Draw Process</b>	<ul style="list-style-type: none"> <li>• Daily valid qualifier names and contact information will be in a secured online spread sheet and winners will be chosen using a random selection feature</li> </ul>
<b>Draw Date, Time, and Location</b>	<ul style="list-style-type: none"> <li>• Qualifying announcements will take place weekdays from Monday, May 6 at 6 AM PDT until Sunday, May 26 at 3:59 PM PDT.</li> <li>• Winner draws with on-air announcements will take place Monday, May 13, 2024, Tuesday May 21, 2024, and Monday May 27, 2024, between 6AM PDT and 10AM PDT at The Zone @ 91-3 (2750 Quadra St. Victoria, BC)</li> </ul>
<b>Date and Method of Winner Notification</b>	<ul style="list-style-type: none"> <li>• Qualifiers cannot designate a proxy to be entered into the weekly draw.</li> <li>• Winners will be notified via phone call during and/or following the draw announcements</li> </ul>
<b>Unclaimed Prizes</b>	<ul style="list-style-type: none"> <li>• Winners will have a <b>one-month period (30 days)</b> from the time of winning to claim their prize. If the winner does not claim their prize within one month, they will forfeit their prize.</li> <li>• Unclaimed prizes may be given away or repurposed at the Promoter's discretion.</li> </ul>
<b>Special Conditions</b>	<ul style="list-style-type: none"> <li>• Active and retired employees, and their immediate families (including but not limited to 'significant others,' siblings, parents, children, and any persons belonging to the household of the above persons) of Pattison Media Ltd., The Zone @ 91-3, their affiliates, any participating sponsors, their affiliated corporations, agencies or agents are not eligible to enter/win the contest.</li> <li>• The contest is subject to all applicable federal, provincial, and municipal laws and regulations.</li> <li>• If any winner is found to be ineligible, they shall be disqualified. If a winner is disqualified for any reason, The Zone @ 91-3 is NOT obligated to select a replacement (but reserves the right to do so in its sole discretion, time permitting).</li> <li>• Odds of becoming a winner in this contest depend upon the number of eligible qualifiers.</li> </ul>



Official Rules and Regulations

	<ul style="list-style-type: none"><li>• Winners are responsible for all expenses, costs and taxes incurred beyond the prize as specified above under ‘Prize Details.’</li><li>• Proper identification and proof of age must be provided prior to receiving the prize (valid driver’s license, passport, military ID or police ID).</li><li>• Winners must correctly answer a mathematical, time-limited, skill-testing question to claim their prizes.</li><li>• Prizes must be accepted as awarded and are non-negotiable, non-transferable, non-exchangeable, with no cash value (except for any prizes that may be presented in cash/cheque form).</li><li>• The Zone @ 91-3, Pattison Media Ltd., participating merchants, and prize suppliers will not be responsible or liable in any way regarding the prize, or any aspect of the prize not being available due to circumstances beyond our control.</li><li>• The Zone @ 91-3, Pattison Media Ltd., participating merchants, and prize suppliers will not be responsible or liable in any way for injury, loss, damage, misfortune, or death resulting from the acceptance or use of prizes and participation in this promotion.</li><li>• All entrants acknowledge, as a condition of entry, that The Zone @ 91-3 and the Pattison Media Ltd. have the right to publicize and/or broadcast their name, character, likeness, voice, or all matter incidental herein for publicity purposes without compensation.</li><li>• The Zone @ 91-3 is not responsible for any internet or phone disruptions which may prevent listeners from entering the contest.</li><li>• Any person using a mobile device, computer, tablet, or other equipment that is unavailable to the general public is ineligible to enter/win.</li><li>• Pattison Media Ltd. <a href="#">Privacy Policy</a>, <a href="#">Terms of Service and General Rules</a> also apply.</li><li>• By entering, contestants acknowledge that they have read and accepted the rules and regulations as posted.</li><li>• Prizing subject to change based upon discretion of Promotion Department and availability</li></ul>
--	---

CJZN – The Zone @ 91-3

May it Forward

Official Rules and Regulations

