

CONTEST NAME: "Play by Play Password"

SPECIFIC CONTEST RULES

Effective Date: September 20, 2026 - October 30, 2026

Participating Radio Station(s)/Studio Address(s)/Phone #'s/WebsiteAddress(s):

WYCR-FM / ROCKY 98.5

275 Radio Road

Hanover, PA 17331

(717) 633-1077

www.foreveryork.com

Declared Value of Prize(s): Forty-Eight (48) individually awarded Qualifying Prize(s), each consisting of: One (1) \$25 Amazon Gift Card courtesy of Pets R Us and One (1) Family 4 Pack of Maize Quest Tickets courtesy of Maize Quest valued at Ninety Six Dollars (\$96) ("Qualifying Prize(s)");

Six (6) individually awarded weekly prizes(s) each consisting of: Two (2) Tickets to a Baltimore Ravens Game in Baltimore at M&T Bank Stadium on one of the following dates: 10/4/26, 10/26/26, 11/5/26, 11/16/26, 12/13/26, or 12/27/26, provided by The Baltimore Ravens and each pair valued at approximately Four Hundred Fifty Dollar(s) (\$450) ("Weekly Prize (s)")

One (1) Grand Prize consisting of 2 (two) tickets to see Alice Cooper November 4th at Hershey Theater. Valued at \$200 ("Grand Prize")

(No additional airplay extended for either Sponsor(s) Prize(s) Consideration)

Forever Media, Inc. through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on Contest(s) participation. Void where prohibited or restricted by law. Unless otherwise specifically provided, Contest participants ("Participant(s) or singularly Participant") may only play, register or win one time during a Contest. For on-air Contests, there is no limit as to the number of call-ins or texts a Participant(s) may attempt, however that Participant(s) may only play, register or win once. Participant(s) are limited to one prize or prizes ("Prize(s)") per household every 30 days. For Prize(s) valued at over \$150, only one Prize(s) per household every 90 days. For any Prize(s) over \$600, only one Prize(s) per household every 180 days. Participant(s) must be 13 years of age or older to enter, however the Participating Radio Station(s) reserves the right in its sole discretion to restrict the age of participation for any Prize(s) due to the nature of the Prize to then be awarded, which will be announced on the earlier of the start of the Contest in its specific rules, or, prior to the drawing of a Prize(s) in the event of a live drawing. Unless provided in a specific Contest's rules, any duplicate registration entries will disqualify ALL entries by that Participant(s).

2) At random to be announced times over the Effective Date, Forever's Participating Radio Station(s), will give Participant(s) a chance to win the above described prize(s) or consideration awarded above. **By registering or otherwise participating in this contest or event, Participant(s) hereby affirm that they have read and agree to the contest or event rules, including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website.**

- Participant(s) will be directed to listen to the participating Radio Station(s) at select times between September 20, 2026, and October 30, 2026. Each week beginning on September 20, 2026, the first password will be given Sunday evening between 7:10pm and 7:20pm, along with the play time window to call in Monday morning. At the designated time on Monday, Caller #10 at 717-764-0098 will have the first opportunity to correctly identify the password and win a Qualifying Prize(s). If the guess is incorrect or in the event of technical difficulty with a call, successive calls will be taken until a Qualifying Prize(s) Winner is confirmed.
- The morning personality will then announce the timeframe that the midday personality will be announcing the next password. The midday personality will then share the password between 12 and 12:30, along with the play time window to call in and give the password during the afternoon show. At the designated time Monday afternoon, Caller #10 at 717-764-0098 will have the first opportunity to correctly identify the

password and win a Qualifying Prize(s). If the guess is incorrect or in the event of technical difficulty with a call, successive calls will be taken until a Qualifying Prize(s) Winner is confirmed.

- This will be repeated every week through Thursday afternoon. Each participant(s) who correctly guesses the password is entered in the weekly drawing for Ravens tickets at 8:45am Friday. The process is then repeated for the next five weeks. There will be two (2) qualifying Prize(s) winners each Monday – Thursday.
- All qualifiers who did not win Ravens tickets, will be eligible to win The Grand Prize, two (2) Alice Cooper Tickets, which will be given away on the final day of the contest, October 30, 2026 at 4:45pm.
- Must be 18 years of age or older to enter and must possess a valid State issued Driver's License or State issued Identification Card to be a participant(s) and to pick up the Prize(s).
- Winning Participant(s) will be announced on the air and/or on the Participating Radio Station(s) website and/or will be notified by the preferred phone number or email provided by the Participant(s) in the event of a registration.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website. Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required. Winners are hereby advised and acknowledge that Event admission Prize(s) may be issued by the Prize(s) Event Venue in e-ticket or other electronic delivery form, which would require Winners to supply a valid email address to Forever in advance. Winners are responsible for notifying Forever of their receipt of any electronic tickets and agrees to hold Forever harmless from and any all claims regarding the electronic transmittal of any Venue electronic ticket failure or discrepancy.
- If any concert or event is cancelled, no other Prize(s) will be substituted.
- If Participant(s) are listening to the internet stream of a Forever Participating Radio Station(s), they are hereby advised that programming may be delayed affecting real time contest participation. Participant(s) at no time should rely on streamed broadcasts in order to participate.
- Prize(s) encompassing Restaurant gift certificate(s) have no cash value and may have redemption restrictions such as not being redeemable for purchase of alcohol and/or the gratuity. All restaurant gift certificates Prize(s) Winners are responsible for confirming with the particular restaurant gift certificate venue regarding any restrictions prior to use.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Winner is responsible for all taxes on prize regardless of amount. Any Forever Contest(s) winner who during the course of a calendar year wins more than \$2000 in prizes in the aggregate from Forever and/or a participating Forever Vendor or Sponsor for those Contest(s) will receive an IRS Form 1099 from either Forever, the Vendor or the Sponsor, or as otherwise specifically provided in the rules for that Contest. All Winners of prizes will be required to provide information to Forever, including their social security number, for tax reporting purposes, and will be provided an IRS Form 1099-MISC for the value of the total annual prizes if in excess of \$2000.
- **Prize(s) that might include either a specific or random prize that includes the award of event tickets to a concert venue or other event ("Event") may have varying de minimus declared values that exceed the \$200 Declared Value of Prize(s). In addition, this type of Event may also include a meet and greet and/or backstage pass and/or VIP opportunity on a case-by-case basis. If a meet and greet, backstage pass opportunity is available for a particular Event it will be announced in advance of that Event, and the value of the meet and greet and/or backstage pass will be declared at 150% of the base floor premium seat and included as an add on to the per ticket value ("Prize(s)").**
- All Contest Participant(s) are also advised that any Prize(s) for a particular Forever Contest may be supplied by a Record Label, Event Promoter, or other type Sponsor ("Prize(s) Provider"). In such case where the Prize(s) Provider is not a traditional over the air advertiser, the Participating Radio Stations will advise such over the air, during the contest at random times.
- The Forever Participating Radio Station(s) may from time to time work in conjunction with artists, concert promoters and various venues throughout our listening area to provide contestants the opportunity to win tickets and sometimes meet performers or personalities backstage and/or communicate with the performers or personalities via internet or social media as part of a contest or promotion. In such case, the Participating Radio Station(s) will be notified not later than 24 hours prior to the event where possible. This opportunity is at all times subject to the sole discretion of the performer and the controlling venue or the Participating Radio Station(s) and subject to change at any time. With this in mind, there may be situations where the Forever Participating Radio Station(s) and the promoter and/or the venue cannot be held liable for, including but not limited to: changes to the time, place, method, procedure, acts of god, technical or logistical difficulties or cancellation of the event and or applicable interface with the performer or personality interface sessions at any time. In all cases of performer or personality interface, Winner(s) are responsible for arriving or being available for the interface at the predetermined time and may not be intoxicated or under the influence of any substance, Winners that miss the predetermined time or are visibly impaired or act inappropriately as, determined in the sole discretion of the performer, and/or personality, and/or any Forever Media employee and/or artist management at their sole discretion, will forfeit their ability to interface with the artist or performer and will not be awarded any prize substitution or other compensation of any kind.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media, and its affiliates and their Radio Station(s) do not and shall not discriminate, in any manner on the basis of race, ethnicity, religion, gender, or age respecting their recruiting, employment or advertising practices.

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