

CONQUER THE WHEEL 2026

Official Contest Rules & Regulations

These Official Contest Rules and Regulations (the “Rules”) govern the **Conquer the Wheel Contest** (the “Contest”).

The Contest is brought to you by **Harvard Media** (the “Contest Organizer”) and promoted by **PLAY92 Regina, PLAY101 Red Deer, PLAY103 Fort McMurray and PLAY107 Edmonton** (collectively, the “Stations” and individually, a “Station”).

1. CONTEST PERIOD

The Contest begins on **October 12, 2026** and closes on **November 20, 2026 at approximately 10:00 am CST** (the “Contest Period”).

No purchase necessary. Void where prohibited.

2. ELIGIBILITY

The Contest is open to legal residents of **Saskatchewan or Alberta**, as applicable to the Station through which they enter, who have reached the age of majority in their province of residence at the start of the Contest Period.

Employees, representatives, agents and contractors of the Contest Organizer, the Stations, their parent, affiliated and related companies, subsidiaries, divisions, prize suppliers, advertising and promotional agencies, administrators and their respective immediate family members or individuals domiciled with them are not eligible to enter.

Individuals who have won a contest conducted by the applicable Station within the **ninety (90) days** preceding the start of the Contest Period, including any individual designated by such winner to take ownership of a prize, and individuals domiciled with such a winner, may be ineligible to enter.

The Contest Organizer reserves the right to verify eligibility at any time.

3. HOW TO ENTER

During the Contest Period, the applicable Station will broadcast a cue-to-text announcement directing listeners to send a text message to the Station’s designated contest line.

The individual whose text message is randomly selected and designated as the **eligible text message** following the announcement will be contacted by telephone by the Station and will become the “Player.”

The Player will be required to speak with the Station’s on-air announcer.

Once a player is on the line, the on-air announcer(s) will spin a contest wheel containing multiple game segments (the “Wheel”). The Wheel will land on one designated game segment.

Each game segment has its own instructions and rules, which will be explained to the Player by the on-air announcer.

The Player must successfully complete the game associated with the Wheel segment in order to become a “Qualifier” and be entered into the applicable Prize Draw.

Each Qualifier will be eligible to win the applicable Qualifier Prize and/or Prize, subject to these Rules.

If the Player does not successfully complete the game segment selected by the Wheel, they will not become a Qualifier and no alternate Player will be selected for that announcement, unless otherwise provided under these Rules.

The Player and Qualifier may be announced on-air and may be required to participate in an on-air conversation.

4. INSTANT WIN AND NEXT TEXTER

There may be circumstances in which the Player is not required to play a game on the Wheel.

a. Instant Win

If the Wheel lands on an “Instant Win” segment, the Player will automatically become a Qualifier and will be entered into the applicable Prize Draw.

5. NO QUALIFIERS / ALTERNATE ENTRY

If, at the time of a Prize Draw, there are no eligible Qualifiers for that Prize Draw, or if an eligible Qualifier cannot be contacted, the Station may announce an alternate keyword on-air.

Listeners will then be instructed to text the designated keyword to the Station’s contest line.

The applicable **eligible text message** containing the correct keyword may be selected as a Potential Winner, subject to these Rules.

6. CHANGES TO THE WHEEL AND GAMEPLAY

The Contest Organizer reserves the right, in its sole discretion, to add, remove, substitute, suspend, cancel or modify any Wheel segment, game, outcome, game mechanics, instructions, rules or related procedures at any time during the Contest Period without prior notice.

7. CONTEST ORGANIZER'S DECISIONS

All decisions regarding eligibility, entry validity, game play, compliance with these Rules, compliance with the rules of each Wheel segment, satisfaction of winning criteria and qualification for a Prize Draw will be made by the Contest Organizer and/or its authorized representatives in their sole discretion.

The Contest Organizer reserves the right to disqualify any Player, Qualifier, Potential Winner or entrant who:

- fails to comply with these Rules;
- fails to comply with the rules of a Wheel game;
- does not validly win a game;
- engages in cheating, tampering or fraudulent conduct;
- receives unauthorized assistance;
- provides false or misleading information; or
- otherwise attempts to undermine the legitimate operation of the Contest.

All such decisions are final and binding.

8. BROADCAST DELAYS

Listeners accessing the Stations through an online stream, mobile application, on-demand player or other digital platform may experience a delay compared with the terrestrial radio broadcast.

The Contest Organizer and Stations are not responsible for any delay that may affect an entrant's ability to participate.

9. TELEPHONE CONTACT

If the selected Player does not answer the telephone call from the Station within the time specified by the on-air announcer or Contest Organizer, the Player may be disqualified and an alternate Player may be selected from the remaining eligible entries.

If there is not a clear telephone connection between the Station and a Player, Qualifier or Potential Winner such that the parties cannot adequately hear one another, that individual may be disqualified.

The Contest Organizer and Stations will not be responsible for failed, dropped, interrupted or otherwise defective telephone connections.

10. ENTRY COSTS

Entrants are responsible for any text message charges, data charges, long-distance charges or other fees imposed by their telephone or wireless service provider in connection with entering the Contest.

11. LIMIT OF ENTRIES AND WINS

Unless otherwise announced by the Station:

- There is a limit of **one (1) text message per person per Contest announcement.**
- A Player may only qualify for one Prize Draw per week.
- A Qualifier who does not win the applicable Prize may qualify for a Prize Draw in a subsequent week.
- A Qualifier who wins a Prize may not qualify for another Prize Draw and may not win more than once during the Contest.

Any attempt to enter more than permitted, use multiple identities, falsify information, use fraudulent means or otherwise circumvent the entry restrictions may result in disqualification of all entries associated with that individual.

12. PRIZE DRAWS

There will be **6 weekly grand Prize Draws per station** during the Contest Period.

A Prize Draw will take place between 6am and 10am CST at the applicable Station or another location designated by the Contest Organizer.

Following confirmation of all eligible Qualifiers for the applicable Prize Draw, one Potential Winner will be randomly selected from the eligible Qualifiers for that Prize Draw.

13. POTENTIAL WINNER CONTACT

Following each grand prize draw, the Contest Organizer or Station will attempt to contact the Potential Winner by email to advise them that they may have won a Prize and provide a waiver to sign.

If the Potential Winner cannot be contacted within the required timeframe (30 days), they may be disqualified and an alternate Potential Winner may be selected from the remaining eligible Qualifiers.

This process may continue until an eligible Potential Winner is successfully contacted.

If no eligible Potential Winner can be contacted from the applicable Qualifiers, the Station may conduct an alternate entry process using a keyword announced on-air.

The Potential Winner may be announced on-air and may be required to participate in an on-air conversation.

14. QUALIFIER PRIZES

There are **30 Qualifier Prizes** available to be won on each Harvard Media play station.

Each Qualifier successfully entered into a Prize Draw will be eligible to receive **\$1,000 on play107, \$500 on play92, \$500 on play101, or \$500 on play103** subject to availability and these Rules. Winners are only eligible to win on one Harvard Media station during the contest period.

15. GRAND PRIZE / PRIZE

There are **6 Grand Prizes** available to be won during the contest period on each station.

Each Prize consists of weekly prizes of: **\$1,000 on play107, \$500 on play92, \$500 on play101, or \$500 on play103**

16. PRIZE CONDITIONS

All Prizes and Qualifier Prizes must be accepted as awarded.

Prizes are not transferable, refundable or redeemable for cash, except where required by law.

The Contest Organizer reserves the right to substitute a Prize or Qualifier Prize, in whole or in part, with a prize of equal or greater value if the advertised Prize becomes unavailable.

The Contest Organizer is not responsible for lost or stolen Prizes.

Additional terms and conditions may apply to a Prize imposed by the applicable Prize Supplier.

17. ADDITIONAL COSTS

The winner is solely responsible for any costs or expenses not expressly described in these Rules, including personal expenses, transportation, taxes, insurance, gratuities and any other incidental costs associated with accepting or using the Prize.

The Contest Organizer and Stations are not responsible for any delay, postponement, cancellation, rescheduling or other change affecting a Prize.

18. ODDS OF WINNING

The odds of being selected as a Player depend on the number of eligible entries received following each announcement.

The odds of becoming a Qualifier depend on the Wheel segment selected and the Player's outcome in the applicable game.

The odds of winning a Prize depend on the number of eligible Qualifiers participating in the applicable Prize Draw.

19. DECLARATION OF WINNER

Before being declared a winner, the Potential Winner must:

1. provide proof of identification and eligibility upon request;
2. correctly answer, without assistance, a time-limited mathematical skill-testing question administered by the Contest Organizer or its representative; and
3. sign and return any required release and indemnity documentation within the timeframe specified by the Contest Organizer.

The release and indemnity form may include confirmation that the individual:

- has read, understood and complied with these Rules;
- accepts the Prize as awarded;
- is responsible for any additional costs or fees associated with the Prize;
- grants permission for the Contest Organizer and Stations to use their name, photograph, likeness and/or voice for publicity purposes; and
- releases and indemnifies the Contest Organizer, Stations and their respective representatives from liability arising from participation in the Contest and acceptance or use of the Prize.

Failure to satisfy any of these requirements may result in disqualification and selection of an alternate Potential Winner.

20. PRIZE CLAIM

Once all winner-verification requirements have been satisfied, the Contest Organizer will advise the winner when and where the Prize or Qualifier Prize can be claimed.

The winner must sign a waiver to claim the Prize within the timeframe specified by the Contest Organizer.

If a Prize is not claimed within the applicable timeframe, the Prize may be forfeited and the Contest Organizer may, in its discretion, select an alternate winner.

The winner is responsible for providing accurate and complete contact information.

The Contest Organizer is not responsible for a winner's failure to receive a Prize as a result of incorrect, incomplete or outdated information provided by the winner.

21. PHOTO, VIDEO OR WRITTEN SUBMISSIONS

If an entry mechanism requires an entrant to submit an original photograph, video, written composition or other material (a "Submission"), the Submission must comply with all instructions provided by the Contest Organizer or Station.

Submissions must be original and must not contain third-party copyrighted or proprietary material without appropriate permission.

Submissions must not contain illegal, defamatory, obscene, discriminatory, threatening or otherwise inappropriate content.

Submissions must not contain the likeness or identifying information of another individual without that person's consent, or the consent of their parent or legal guardian where required.

The Contest Organizer reserves the right to disqualify or remove any Submission that does not comply with these requirements.

By submitting an entry, the entrant represents and warrants that the Submission is their original work and does not infringe the rights of any third party.

The entrant grants the Contest Organizer and Stations the right to reproduce, publish, broadcast and otherwise use the Submission for the administration and promotion of the Contest without additional compensation.

22. RELEASE AND LIMITATION OF LIABILITY

By participating in the Contest, entrants acknowledge that participation in the Contest and acceptance or use of a Prize may involve certain risks.

To the extent permitted by applicable law, entrants and participants agree to release, indemnify and hold harmless the Contest Organizer, Stations, their parent, affiliated and related companies, subsidiaries, divisions, prize suppliers, advertising and promotional agencies, administrators, and their respective officers, directors, employees, representatives and agents from claims, damages, losses, costs or expenses arising from or relating to participation in the Contest or the acceptance, possession or use of any Prize.

23. ACCEPTANCE OF RULES

By entering the Contest, each entrant agrees to be bound by these Rules and by the decisions of the Contest Organizer and its authorized representatives.

24. ENTRIES AND TECHNICAL ISSUES

All entries become the property of the Contest Organizer and will not be returned.

The Contest Organizer and Stations are not responsible for lost, late, delayed, garbled, incomplete, misdirected or damaged entries, technical failures, telephone or network failures, computer errors, software errors, transmission failures or any other technical or human error that may affect participation in the Contest.

Entries or entry information that have been tampered with or altered may be declared void.

25. CANCELLATION OR MODIFICATION

The Contest Organizer reserves the right to withdraw, cancel, terminate, modify, amend, extend or suspend the Contest or these Rules at any time where circumstances beyond its reasonable control affect the administration, security, fairness, integrity or proper conduct of the Contest.

Such circumstances may include technical failures, fraud, tampering, unauthorized intervention, computer viruses, bugs or other causes beyond the reasonable control of the Contest Organizer.

Where permitted by law, the Contest Organizer may select a Potential Winner from previously received eligible entries.

26. TAMPERING AND FRAUD

The Contest Organizer reserves the right to disqualify any individual who tampers with the entry process or operation of the Contest, violates these Rules, or otherwise acts in a disruptive or fraudulent manner.

This includes the use of automated, robotic, macro, script-based or other systems or programs intended to enter the Contest.

Any attempt to deliberately interfere with or undermine the legitimate operation of the Contest may result in civil or criminal consequences where applicable.

27. ERRORS

The Contest Organizer and Stations are not responsible for typographical, technical, administrative or other errors relating to the Contest, including errors in advertising, announcements, promotional materials, Prize descriptions or administration.

28. PRIZE LIMIT

The Contest Organizer is not obligated to award more Prizes than are expressly described in these Rules or to award Prizes other than in accordance with these Rules.

29. APPLICABLE LAW

The Contest is subject to all applicable federal, provincial and municipal laws and regulations.

These Rules will be interpreted in accordance with the laws applicable in the province in which the applicable Station operates, without regard to conflict-of-law principles.

30. PERSONAL INFORMATION

By entering the Contest, entrants consent to the collection, use and disclosure of their personal information by the Contest Organizer and Stations for the purposes of administering the Contest, verifying eligibility, contacting entrants and winners, fulfilling Prizes and conducting related promotional activities.

Personal information will be handled in accordance with the applicable privacy legislation and the Contest Organizer's privacy policy.

Questions regarding the collection or use of personal information may be directed to:

Harvard Media

1900 Rose St, Regina, SK S4P 0A9

hello@harvardmedia.com

31. CONFLICT WITH ADVERTISING

In the event of any discrepancy or inconsistency between these Rules and any Contest-related advertising, promotional material, social media post, website content, on-air announcement or other communication, these Rules will prevail and govern.

32. INTELLECTUAL PROPERTY

All intellectual property associated with the Contest, including trademarks, trade names, logos, designs, promotional materials, slogans and other materials, is owned by the Contest Organizer, Stations, Prize Suppliers and/or their respective affiliates.

Unauthorized copying or use of such intellectual property is prohibited.