2026-27 GEORGIA TECH COACH'S SHOW
RADIO/DIGITAL TECHNICAL FORMAT

CLOSURES:	**GTLOC** = Local Break	**GTLINER** = Rejoin Liner
	GTID = Legal ID	**GTEOB** = End of Broadcast

THE COACH BRENT KEY SHOW (1 Hour)

SHOW OPEN BILLBOARD (Top of Broadcast) ***(00:00)***

BREAK #1 - 3:00 (2:00 Network, 1:00 Local) **(12:00)**

2:00 Network Spots

CLOSURE: GTLOC

1:00 LOCAL Spots

CLOSURE: GTLINER - Auto-Roll out of spots

Auto-Roll 10-Second BED (for rejoin liner)

Auto-Roll into Coach's Show Rejoin

BREAK #2 - 3:00 (2:00 Network, 1:00 Local) **(24:00)**

2:00 Network Spots

CLOSURE: GTLOC

1:00 LOCAL Spots

CLOSURE: GTLINER - Auto-Roll out of spots

Auto-Roll 10-Second BED (for rejoin liner)

Auto-Roll into Coach's Show Rejoin

BREAK #3 - 3:00 (2:00 Network, 1:00 Local) **(36:00)**

2:00 Network Spots

CLOSURE: GTLOC

1:00 LOCAL Spots

CLOSURE: GTLINER - Auto-Roll out of spots

Auto-Roll 10-Second BED (for rejoin liner)

Auto-Roll into Coach's Show Rejoin

BREAK #4 - 3:00 (2:00 Network, 1:00 Local) **(48:00)**

2:00 Network Spots

CLOSURE: GTLOC

1:00 LOCAL Spots

CLOSURE: GTLINER - Auto-Roll out of spots

Auto-Roll 10-Second BED (for rejoin liner)

Auto-Roll into Coach's Show Rejoin

BREAK #5 - 2:00 (2:00 Network Only) **(57:50)**

2:00 Network Spots

CLOSURE: GTEOB - Auto-Roll out of Closing Billboard