

**JULY IS
NATIONAL ICE
CREAM MONTH AND
WE WANT TO
CELEBRATE WITH
OUR FAVORITE LOCAL
SCOOP SHOPS!**

HOW TO PARTICIPATE:

- 1) Print out a trail map or stop by any participating location to pick up a copy (*be sure to write your name and phone number so we can contact you if you win!*)
- 2) Stop by at least five (5) different locations to get a stamp.
- 3) Return the trail map to any participating location by that location's closing time on Thursday, July 31, 2025 to be entered to win a \$25 gift certificate from ALL participating locations.

5 STAMPS = 1 ENTRY

For full 2025 rules, please visit
bighitsbigfun.com/ice-cream-trail-25 or
hitmusici98.3.com/ice-cream-trail-25

**ICE CREAM TRAIL
POWERED BY:**



**EASTERN CONNECTICUT'S
BIG 100.9**
NEW LONDON GROTON NORWICH



TRAVELER NAME:

PHONE NUMBER:



**EASTERN CONNECTICUT'S
BIG 100.9**
NEW LONDON GROTON NORWICH



- 1 Cowlick's Creamery**
521 Boston Post Road, Waterford, CT
- 2 Dairy Queen**
42 Fort Hill Road, Groton, CT
- 3 Dairy Queen**
159 Norwich Ave, Taftville, CT
- 4 Mel's Downtown Creamery**
32 Norwich Ave, Colchester, CT
- 5 Mel's Downtown Creamery**
37 W Broad St, Pawcatuck, CT
- 6 Meyer's Crazy Hollow Creamery**
888 Route 32, North Franklin, CT
- 7 Michael's Dairy**
629 Montauk Ave, New London CT
- 8 Rita's Ice**
361 Colman St, New London, CT
- 9 Salem Valley Farms Ice Cream**
20 Darling Road, Salem, CT
- 10 Sea Swirl**
30 Williams Avenue, Mystic, CT
- 11 Sweet Cheeks**
593 Providence Rd, Brooklyn, CT 06234
- 12 The Main Moose**
94 Route 66, Columbia, CT
- 13 The Salty Heifer**
678 Colonel Ledyard Hwy, Ledyard, CT

