

As You Like It Salon & Spa



- Between the cooking, cleaning and shopping, us ladies need a break from the Holiday Hustle & Bustle
- There's no better break than some fabulous pampering...a massage or a refreshing facial! NEW COAST 93.3
- And there's no better place for that pampering than "As You Like It Salon & Spa"
- Coast 93.3 will feature As You Like It to award the "Escape from the Holiday Hustle & Bustle" gift certificate
- Which accomplishes two things:
 - Getting new and potential long-term clients through your doors when redeeming their gift certificate, and
 - Reminding shoppers of your salon, spa and services which make perfect holiday gifts for that someone special someone in their life



As You Like It Salon & Spa

"Escape from the Holiday Hustle & Bustle" Promotion Details

- Tease Contest: 11/28-12/1
- 30 Recorded Promos Each Week: 12/2-12/12
- 15 Live Promos Each Week: 12/2-12/12
- Weekday Morning Show Contest Episodes: 12/2-12/13
- Website, Facebook, E-Blast
- Promotional Value: \$10,790+

In exchange, As You Like It Salon & Spa provides:

- Five (5) 60-minute massage gift certificates for giveaway
- Five (5) facial gift certificates for giveaway
- Logo for website graphic design
- Advertising Investment with station(s)

@ \$80 A Piece
5 @ \$75 GIFT CARDS
SERVICE

As prize sponsor of the "Escape from the Holiday Hustle & Bustle" promotion on Coast 93.3, please complete the following:

Prize Provided Details: 60-MINUTE MASSAGE DOES NOT INCLUDE
(for official contest rules)

Value of each Prize: _____

\$75 GIFT CARD FOR SERVICES ONLY, CAN NOT BE USED TOWARD COBALTIVITY

Approved By: _____

Today's Date: 11/21/25

As You Like It Salon & Spa

Holidays on Coast 93.3/WNCV and Z96/WZN

AS YOU LIKE IT
salon • spa
AVEDA.

Time	Mon	Tues	Wed	Thu	Fri	Sat	Sun
5am-12mid	On-air – 35x weekly, Mon-Sun 5am-10pm						
6am-12mid	Stream – 35x weekly, Mon-Sun, 6am-12mid						

Coast 93.3 - \$280 per week



Z96 - \$385 per week



☒ Dec 1st – Dec 7th
Initials

☐ Dec 8th – Dec 14th
Initials

☐ Dec 15th – Dec 21st
Initials

☐ Dec 1st – Dec 7th
Initials

☐ Dec 8th – Dec 14th
Initials

☐ Dec 15th – Dec 21st
Initials

Total Investment:

\$280

Approval Signature:

Date: 11/21/25

2 Week Written Cancellation Without Penalty for Commercial Schedule. Rates valid for 10 business days.

*Streaming commercials run on each station's website, station apps, iHeart Radio, Smart Speakers and other apps