

WJBC-FM, WBNQ (FM), WBWN (FM), WJBC (AM) & WJEZ (FM)
EEO PUBLIC FILE REPORT
August 1, 2024 – July 31, 2025

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1, 8 – 34, 36	34
Account Executive	1, 8 – 34, 36	10
Account Executive	1, 8 – 34, 36	1
Account Executive	1 – 10, 30 – 34	34

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Cumulus Careers Website www.cumulusmedia.jobs.net/en-US/	N	7
2	Adzuna Website www.adzuna.com/	N	0
3	Job Is Job Website www.jobisjob.com/	N	0
4	MyJobHelper Website www.myjobhelper.com/	N	0
5	Oodle Website www.jobs.oodle.com/careers/careers/	N	0
6	The Job Spider www.jobspider.com/	N	0
7	Trovit Website www.trovit.com/	N	0
8	Indeed Website <i>(not directly contacted by SEU)</i> www.indeed.com	N	2
9	Glassdoor Website <i>(not directly contacted by SEU)</i> www.glassdoor.com/index.htm	N	0
10	LinkedIn Website <i>(not directly contacted by SEU)</i> www.linkedin.com/jobs/	N	1
11	Abilities in Jobs www.abilitiesinjobs.com	N	0
12	Asian in Jobs www.asianinjobs.com	N	0
13	Black In Jobs www.blackinjobs.com	N	0
14	Hispanic In Jobs www.hispanicinjobs.com	N	0
15	LGBTQ In Jobs www.lgbtqinjobs.com	N	0
16	Diversity in Jobs www.diversityinjobs.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
17	Seniors in Jobs www.seniorsinjobs.com	N	0
18	Women in Jobs www.womeninjobs.com	N	0
19	Disabled Person www.disAbledperson.com	N	0
20	Job Opportunities for Disabled Veterans www.JOFDAV.com	N	0
21	Hire Black www.hireblack.com	N	0
22	African American Job Search www.africanamericanjobsearch.com	N	0
23	Asian Job Search www.asianjobsearch.com	N	0
24	Disabled Job Seekers www.disabledjobseekers.com	N	0
25	Hispanic Job Exchange www.hispanicjobexchange.com	N	0
26	LGBT Job Search www.lgbtjobsearch.com	N	0
27	Seniors to Work www.seniorstowork.com	N	0
28	US Diversity Job Search www.usdiversityjobsearch.com	N	0
29	Veteran Job Center www.veteranjobcenter.com	N	0
30	CareerLink & Illinois Workforce Center 207 East Hamilton Road Bloomington, IL 61704 309-827-6237 thomas.pennell@illinois.gov	N	0
31	City of Bloomington Township 607 S. Gridley Street Bloomington, IL 61701 309-434-2730 cjames@cityblm.org dskillrud@cityblm.org	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
32	Career Link - Woodford County 1950 S. Main Street Eureka, IL 61530 309-467-4445 BBeenders@careerlink16.com	N	0
33	Career Link- McLean County 705 E. Lincoln Street Normal, IL 61761 309-807-1386 llampert@careerlink16.com mark.robinson@illinois.gov	N	0
34	Employee Referral	N	7
35	Internal Transfer/Promotion	N	0
36	On-Air Recruitment Ads WJBC, WBNQ, WBWN, WJBC-FM, WJEZ	N	1
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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Management-level training regarding methods of ensuring equal employment opportunity and prevention of discrimination	Between August 12 th and August 23 rd , 2024, our SEU's VP/Market Manager and HR Business Partner were required to participate in a Check-In Discussion—a 90-minute session—related to the Empathetic Leadership session attended in July 2024. In the Check-In Discussion, small groups met with a facilitator to delve into the applicability of techniques introduced in the July session to discuss which were tried, which worked well, and where adjustments could be made.
2	Management-level training concerning methods of ensuring equal employment opportunity and preventing discrimination	On August 14, 2024, our SEU's VP/Market Manager as well as our HR Business Partner participated in a presentation conducted by Cumulus Media Inc.'s Executive Vice President and General Counsel as well as its VP, Human Resources entitled, "The FCC's Equal Employment Opportunity Rules: Your Guide to Compliance for Cumulus Market Managers & HR Business Partners." The FCC's EEO recruitment, recordkeeping, and reporting requirements were reexamined and reinforced, after which questions were entertained.
3	Participate in event/program sponsored by or on behalf of an educational institution relating to careers in broadcasting (2)	On October 29 and 30, 2024, our SEU hosted two (2) groups of students from Illinois State University's Introduction to Radio course. Each group received a tour of our stations, during which our Promotions Director and On-Air Personalities were present to answer the students' questions about station operations. Information about programming, sales, music, and news as well as the technical aspects of operations was imparted.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
4	Management-level training regarding methods of ensuring equal employment opportunity and prevention of discrimination	During the first half of December 2024, our SEU's Market Manager and HR Business Partner were required to participate in a further facilitated session and presentation conducted by the firm H3C, entitled, Perpetuating Allyship . This session was designed as a Leadership Lab—a 60-minute session—to discuss the meaning of “ Perpetuating Allyship ” and introduced tools, techniques, and methods associated with this topic. Specifically, this session focused on: how one becomes an ally; the importance of not practicing performative allyship; the active, consistent, and arduous practice of how persons in a position of privilege and power can unlearn and re-evaluate how to support marginalized individuals; how to understand the needs of others without assuming what they want; how to be more intentional as an ally; and several key do's and don'ts about allyship.
5	Management-level training regarding methods of ensuring equal employment opportunity and prevention of discrimination	Between December 16 th and 20 th , 2024, our SEU's VP/Market Manager and HR Business Partner were required to participate in a Check-In Discussion—a 90-minute session—related to the Perpetuating Allyship session attended in early December 2024. In the Check-In Discussion, small groups met with a facilitator to delve into the applicability of the techniques introduced in the early December session to discuss which were tried, which worked well, and where adjustments could be made.
6	Participate in event/program sponsored by or on behalf of an educational institution relating to careers in broadcasting (2)	On April 3 and 4, 2025, our SEU hosted two (2) groups of students each from Illinois State University's Introduction to Radio course. Each group received a tour of our stations, during which our Promotions Director and On-Air Personalities were present to answer the students' questions about station operations. Information about programming, sales, music, and news as well as the technical aspects of operations was imparted.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
7	Management-level training regarding methods of ensuring equal employment opportunity and prevention of discrimination and harassment	During the months of April and May of 2025, our SEU participated in harassment prevention training. All hiring managers—Market Manager, Operations Manager, and Hiring Managers—as well as the entire staff were required to complete a series of sessions prepared by the Health & Safety Institute (HSI) entitled, <i>Understanding Harassment</i> and <i>Anti-Harassment – Managers</i> (6 sessions for staff and 9 for managers). The sessions explained what harassment is, provided tips to help understand offenders and targets, offered bystander training, described warning signs, and instructed viewers about how to create a healthy workplace culture. There was additional training for managers about supervisory responsibilities and how to conduct investigations regarding claims of harassment. In order to obtain a certificate of participation, all employees were required to take a quiz following their completion of each session.
8	Management-level training regarding methods of ensuring equal employment opportunity and prevention of discrimination	During the months of April and May of 2025, this SEU participated in additional training. All hiring managers as well as the entire staff were required to complete the Health & Safety Institute (HSI) on-line course, <i>Celebrating Diversity How It Fosters Belonging</i> , <i>Seeing All Sides</i> , and <i>Uncovering All That We Share</i> , presented in three segments. These segments defined how companies and colleagues can make everyone feel part of a group, how practicing empathy helps us see life from someone else’s point of view, and the benefits of seeking common ground for the sake of unity.