

93.7 KISS COUNTRY'S "UNIVERSAL STUDIOS HALLOWEEN HORROR NIGHTS PROMOTION" CONTEST OFFICIAL RULES

A complete copy of these rules can be obtained by contacting radio station KSKS-FM ("Station"), 1071 West Shaw Avenue, Fresno, CA 93711, during available business hours Monday through Friday, on the Station website www.ksks.com, or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **93.7 KISS Country's "Universal Studios Halloween Horror Nights Promotion"** Contest (the "Contest") substantially as described in these rules, and by participating, each entrant agrees as follows:

1. **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**

Eligibility. This Contest is open only to legal U.S. residents of the Station's Designated Market Area ("DMA") as defined by Nielsen Audio, age **eighteen (18) years** or older at the time of entry with a valid Social Security number, who have not won a prize from the Station in the last **thirty (30) days** or a prize valued at \$500 or more in the last **ninety (90) days** and whose immediate family members or household members have not won a prize from the Station in the last **thirty (30) days** or a prize valued at \$500 or more in the last ninety (90) days. **Void where prohibited by law.** Employees of Station, Cumulus Broadcasting LLC, and each of their parent companies, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Station's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. **Contest Period.** The Contest entry period will begin at **12:01am PT on Saturday, August 16, 2025** and will **continue** through **11:59pm PT on Friday, August 29, 2025** (the "Contest Period"). The Station's computer is the official time keeping device for this Contest.

3. **How to Enter & Win.** There are two (2) ways to enter:

On-Air: Listen to the Station weekdays between 6:00am-10:00am PT during the Contest Period (each a "Selection Day"). When the Station plays the "cue-to-call" sounder, listeners must call the Station at 1-800-767-5477. Caller nine (9) to the Station, as determined by the Station in its sole discretion, will be the winner for that Selection Day after providing the Station the winning listener's name and phone number, subject to verification and compliance with these Contest Rules. All entries may be played on the air. **Time Delay Between Over-the-Air Analog Signal and Internet Broadcast:** Due to the time delay that exists between the Station's analog over-the-air signal and the Station's online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener entering this Contest on-air may be diminished.

OR

Online: Visit the Station's website www.ksks.com during the Contest Period, click on the "Contest" link, click on the "Universal Studios Hollywood Horror Nights Promotion" Contest link, and complete an entry form. All entries must be received by 11:59pm PT on August 29, 2025 to be eligible for a chance to win a prize. **Limit one (1) entry per person, regardless of how many email addresses a person may possess and use.** Multiple entrants are not permitted to share the same email address. Any attempt by any