NEW COUNTRY 96.3'S "DISNEYLAND CALIFORNIA – RESORT GETAWAY 11.09.26 – 11.25.26" CONTEST OFFICIAL RULES

A complete copy of these rules can be obtained by contacting radio station KSCS-FM ("Station"), 3090 Nowitzki Way – Suite 400, Dallas, TX 75219, during available business hours Monday through Friday, on the Station website www.newcountry963.com, or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **New Country 96.3's "Disneyland California -Resort Getaway 11.09.26 – 11.25.26** Contest (the "Contest") substantially as described in these rules, and by participating, each entrant agrees as follows:

1. **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**

   Eligibility. This Contest is open only to legal U.S. residents that reside within a 100-mile radius from the Market Office, age eighteen (18) years or older at the time of entry with a valid Social Security number, who have not won a prize from the Station in the last **30 days** or a prize valued at $500 or more in the last **30 days**, and whose immediate family members or household members have not won a prize from the Station in the last **30 days** or a prize valued at $500 or more in the **30 days. Void where prohibited by law.** Employees of Station, WBAP-KSCS Assets, LLC, and each of their parent companies, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's market, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Station's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein

2. **Contest Period.** The Contest entry period will begin at 6:00 am CT on November 9, 2026, and will run through 11:59pm CT on November 25, 2026. The Station's computer is the official time keeping device for this Contest.

3. **How to Enter and Win:**

   (i) **Text New Country 96.3 (KSCS-FM):** Listen to the Station weekdays at or around 8am, 12pm, 3pm, 5pm, 7pm CT during the Contest Period. Send a text message with the announced keyword, spelled correctly, to 888-787-1963. All entries must be received by 11:59pm CT on Friday, November 25, 2026, to be eligible for a chance to win a prize.

   (ii) There will be a total of fifty-two (52) keywords announced during the Contest Period, with three (3) keywords being announced each weekday during the Contest Period. **Standard text messaging rates, as established by an individual's wireless carrier, may apply, and Station assumes no responsibility for any fees or charges incurred for and associated with any text message sent to or from Station. Any and all fees arising out of the transmission of a text message shall be the sole responsibility of the entrant. Limit one (1) entry per person per phone number, per keyword announced.** Multiple participants are not permitted to share the same telephone number. Any attempt by any participant to submit more than one (1) entry per keyword announced by using multiple/different telephone phone numbers, identities, or any other methods will void that participant from further participation in the Sweepstakes.

OR

(iii) **Free Alternate Method of Entry Online:** To enter the Contest without sending a text message during the Contest Period, participants can visit the website https://amoe.textgroove.com/6af5d40b-420e-4751-b9fc-75450501d142 and fully complete the Entry Form by (a) providing the Keyword spelled correctly (b) a telephone number (cell phone or landline), including area code, (c) email, (d) location, (e) the Participating Station the keyword was heard on, and (e) name. Each distinct Secret Keyword submitted counts as one (1) entry. Participants must successfully submit the Keyword(s) correctly spelled and complete and accurate registration information no later than 11:59 p.m. CT the day the Keyword(s) is/are announced to receive a valid entry. Participants may submit up to seventy-five (75) entries per day, one (1) for each Keyword.

4. **Daily Prize Winner Selection.** Each weekday between Monday, November 9, 2026 through 7:00pm CT on Wednesday, November 25, 2026. Station will select one (1) daily entry for the Daily Prize in a random drawing from among all valid entries received by Station as of the date and time of the drawing. The winning entrant will be contacted using the email address and/or telephone number provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). Station's decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. Failure to respond to the initial verification contact within twenty-four (24) hours of notification will result in disqualification and forfeiture of the prize. All Daily Prize Winners will be entered into the Grand Prize Drawing.

5. **Grand Prize Winner Selection.** At around 12pm on Monday November 30, 2026, Station will select one (1) potential Grand Prize Winner in a random drawing from among all the Daily Prize Winners identified during the Contest Period from each stations qualifiers. The winning qualifier will be contacted using the email address and/or telephone number provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). Station's decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. Failure to respond to the initial verification contact within twenty-four (24) hours of notification or failure to claim the prize within twenty-four (24) hours of verification as a winner will result in disqualification and forfeiture of the prize.

6. **Verification of Potential Winner.** THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within 24 hours of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) to claim the prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any

reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Unclaimed prizes may not be awarded.

7. **Daily Prizes.** One (1) Daily Winner, with a total of thirteen (13) prizes will be awarded in this Contest. Each winner will receive: Four (4) Twenty-Five Dollar ($25) Disney Gift Cards, for a total of One Hundred Dollars ($100) in Disney Gift Cards.

The approximate retail value ("ARV") of each daily prize is One Hundred Dollars ($100.00). TOTAL ARV OF ALL DAILY PRIZES IS: ONE THOUSAND THREE HUNDRED DOLLARS ($1,300.00).

Grand Prize. One (1) grand prize will be awarded in this Contest. The winner will receive: One (1) Disneyland California Resort Getaway, four (4) Roundtrip coach airfare for four (4) to Anaheim, CA from Dallas, TX; One (1) Standard Room with a maximum of Four (4) persons at a Disneyland Resort hotel for three (3) nights; Ground transportation for up to four (4) persons or vouchers for local transportation from the arrival airport, to the hotel, and from hotel to the arrival airport; Four (4) One (1) park per day tickets to Disneyland Parks for up to four (4) people. The winner will not receive compensation for any element(s) of the Vacation Package that any participant(s) is unable to use for any reason, and such unused portion(s) of the Vacation Package will be forfeited. If the winner chooses to bring less than the allotted number of Guests, the Vacation Package will be awarded in increments suitable for the actual number of participants with no substitute prize or compensation provided to the winner.

The ARV of the Grand Prize is Six Thousand, Four Hundred Seventy-Seven Dollars ($6,477.00).

The actual value of the Vacation Package may vary depending on point of departure and fluctuations of rates and airfares (if applicable). If the actual value of the Vacation Package is less than stated ARV, the difference will not be awarded.

TOTAL ARV OF ALL CONTEST – QUALIFING AND GRAND – PRIZES IS: SEVEN THOUSAND, SEVEN HUNDRED SEVENTY SEVEN DOLLARS ($7,777.00).

Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning a prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, in its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

If any prize or a portion of any prize is postponed, cancelled, or otherwise unavailable due to disease, epidemic, pandemic, quarantine, any acts of government and/or any reason that is beyond the control of Station or any Sponsor, then no substitution shall be provided. Station and any Sponsors make no representation or warranty about the safety of any prize. By accepting and using a prize, each winner acknowledges and assumes all risks of accepting and using the prize, and any other risks associated with the prize.

Trip must be taken by December 15, 2027, subject to Black-Out Dates. Travel dates to be mutually agreed upon by winner and Station. Winner and guest(s) must travel on the same itinerary. Winner's guest(s) if under the age of eighteen (18) must be accompanied by his/her parent/legal guardian, who must be at least the age of majority and both will be deemed guests of the winner (unless the winner is the Guest's parent or legal guardian). The Grand Prize Trip is non-transferable and no substitution will be made except as provided herein at the Station's sole discretion or the express consent of Disney, which may be withheld for any reason.

Vacation Package fulfillment and travel are subject to certain restrictions, air travel/flight availability, and certain hotel/room availability at the Premises. The Vacation Package must be booked through a travel agent as designated by Disney at least forty-five (45) days prior to arrival. Block-out dates apply. No extensions will be granted. Certain travel and lodging restrictions apply including airline carrier's regulations and conditions. Airline tickets are non-refundable, non-transferable, and are not valid for upgrades. Station, Promoter and Disney are not liable for any expenses incurred as a consequence of flight cancellation/delay.

The actual value of the Vacation Package may vary depending on point of departure and fluctuations of hotel rates and airfares. Any difference between the approximate retail value and the actual cost of the/each Vacation Package will not be awarded.

Federal, state and local taxes relating to the prize are the responsibility of the winner and Promoter will issue all tax forms including a 1099 form to the winner.

8. **Entry Conditions and Release.** By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media New Holdings Inc., and each of their affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a entrant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use, non-use or misuse of the prize.

9. **Publicity.** Participation in the Contest constitutes entrant's consent to use by the Station and its agent of entrant's name, likeness, photograph, voice, opinions, entry, and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.

10. **Taxes.** All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued $600 or more in any given year will be issued an IRS Form 1099 to report their winnings.

11. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. **Limitations of Liability.** The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by Station, entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Contest; (d) technical or human error that may occur in the administration of the Contest or the processing of entries; or (e) any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that a production, technical, programming or other error causes more than stated number of prizes as set forth in these Official Rules to be claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

13. **Disputes.** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Station in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

14. **Entrant's Personal Information.** Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained therein,

shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.

15. **Contest Results.** A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Station identified below.

CONTEST SPONSOR:
WBAP-KSCS Assets LLC, KSCS-FM, 3090 Nowitzki Way, Suite 400, Dallas, TX 75219

PRIZE SPONSOR:
Disney Destinations, LLC, 700 W Ball Rd 225D, Anaheim, California, 92802, United States