

KNEK-FM, KRRQ(FM), KSMB(FM), KXKC(FM)¹
EEO PUBLIC FILE REPORT
February 1, 2025 – January 31, 2026

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSList”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Multimedia Account Executive	1-29, 31	2
Digital and Radio Account Executive	1-28	2
Digital and Radio Account Executive	1-28	2
Digital and Radio Account Executive	1-4, 24-29	29
Digital and Radio Account Executive	1-29	29

¹ This EEO Public File Report is revised to remove Station KNEK(AM) from the heading. The call sign of this Station was included inadvertently. The KNEK(AM) license was cancelled on April 26, 2024.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Cumulus Careers Website www.cumulusmedia.jobs.net/en-US/	N	5
2	Indeed Website (<i>not directly contacted by SEU</i>) www.indeed.com	N	5
3	Glassdoor Website (<i>not directly contacted by SEU</i>) www.glassdoor.com/index.htm	N	0
4	LinkedIn Website (<i>not directly contacted by SEU</i>) www.linkedin.com/jobs/	N	2
5	Abilities in Jobs www.abilitiesinjobs.com	N	0
6	Disabled Person www.disAbledperson.com	N	0
7	Job Opportunities for Disabled Veterans www.JOFAV.com	N	0
8	Veteran Job Center www.veteranjobcenter.com	N	0
9	Disabled Job Seekers www.disabledjobseekers.com	N	0
10	Diversity in Jobs www.diversityinjobs.com	N	0
11	US Diversity Job Search www.usdiversityjobsearch.com	N	0
12	Asian in Jobs www.asianinjobs.com	N	0
13	Black In Jobs www.blackinjobs.com	N	0
14	Hispanic In Jobs www.hispanicinjobs.com	N	0
15	LGBTQ In Jobs www.lgbtqinjobs.com	N	0
16	Seniors in Jobs www.seniorsinjobs.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
17	Women in Jobs www.womeninjobs.com	N	0
18	Hire Black www.hireblack.com	N	0
19	African American Job Search www.africanamericanjobsearch.com	N	0
20	Asian Job Search www.asianjobsearch.com	N	0
21	Hispanic Job Exchange www.hispanicjobexchange.com	N	0
22	LGBT Job Search www.lgbtjobsearch.com	N	0
23	Seniors to Work www.seniorstowork.com	N	0
24	Acadia American Job Center 11 North Parkerson Avenue Crowley, LA 70526 337-347-9239 tronda.glodd@solacc.edu wjohnson4@lwc.la.gov	N	0
25	Lafayette American Job Center 706 East Vermilion Street Lafayette, LA 70501 337-347-9115 JThibodeaux2@lwc.la.gov etaylor1@lwc.la.gov	N	0
26	Lafourche American Job Center 1425 Tiger Drive Thibodaux, LA 70301 985-227-7119, 7120, 7121 avicks@lwc.la.gov	N	0
27	St. Landry American Job Center 1065 Highway 749 Opelousas, LA 70570 337-948-1330 info@accadianaworkforce.org etaylor1@lwc.la.gov	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
28	Assumption American Job Center 205 Highway 1008 Napoleonville, LA 70390 985-369-1810 Hire_Houma@lwc.la.gov avicks@lwc.la.gov	N	0
29	Employee Referral	N	2
30	Internal Transfer/Promotion	N	0
31	Word-of-Mouth Referral	N	1
			15

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Management-level training regarding methods of ensuring equal employment opportunity and prevention of discrimination and harassment	During the months of April and May of 2025, our SEU participated in harassment prevention training. All hiring managers—Market Manager, Operations Manager, and Hiring Managers—as well as the entire staff were required to complete a series of sessions prepared by the Health & Safety Institute (HSI) entitled, <i>Understanding Harassment and Anti-Harassment – Managers</i> (6 sessions for staff and 9 for managers). The sessions explained what harassment is, provided tips to help understand offenders and targets, offered bystander training, described warning signs, and instructed viewers about how to create a healthy workplace culture. There was additional training for managers about supervisory responsibilities and how to conduct investigations regarding claims of harassment. In order to obtain a certificate of participation, all employees were required to take a quiz following their completion of each session.
2	Management-level training regarding methods of ensuring equal employment opportunity and prevention of discrimination	During the months of April and May of 2025, this SEU participated in additional training. All hiring managers as well as the entire staff were required to complete the Health & Safety Institute (HSI) on-line course, <i>Celebrating Diversity How It Fosters Belonging, Seeing All Sides, and Uncovering All That We Share</i> , presented in three segments. These segments defined how companies and colleagues can make everyone feel part of a group, how practicing empathy helps us see life from someone else's point of view, and the benefits of seeking common ground for the sake of unity.
3	Management-level training concerning methods of ensuring equal employment opportunity and preventing discrimination	On August 20, 2025, our SEU's VP/Market Manager as well as our HR Business Partner participated in a presentation conducted by Cumulus Media Inc.'s Executive Vice President and General Counsel as well as its Vice President, Human Resources entitled, "The FCC's Equal Employment Opportunity Rules: Your Guide to Compliance for Cumulus Market Managers & HR Business Partners." The FCC's EEO recruitment, recordkeeping, and reporting requirements were reexamined and reinforced, after which questions were entertained.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
4	Management-level training regarding methods of ensuring equal employment opportunity and prevention of discrimination	On August 27, 2025, or September 17, 2025, our SEU's Market Manager and HR Business Partner were required to participate in a facilitated session and presentation conducted by CultureAlly, entitled, Emotional Safety & Inclusive Workspaces. This 90-minute session explored the essential role of emotional safety in creating healthy workplace relationships and inclusive environments. Participants learned how emotional safety impacts team dynamics and gained practical tools to improve communication, navigate challenges, and foster collaboration. The session empowered participants to build a culture where everyone feels valued and able to contribute.
5	Management-level training regarding methods of ensuring equal employment opportunity and prevention of discrimination	During the months of November and December of 2025, this SEU participated in additional training. All hiring managers as well as the entire staff were required to complete the Health & Safety Institute (HSI) on-line course, Where Every Voice Matters: Inclusivity Series – Volume Two, which was presented in three (3) segments: The Powerful Force of Empathy; Listening to Understand; and the Benefits of Small Kindness: Using Micro-Affirmations. These sessions explored the difference between empathy and sympathy, emphasizing how empathetic listening can strengthen trust in relationships. It introduced micro-affirmations—small, consistent acts of kindness—as a practical way to build inclusive communities. Participants learned how to listen more effectively and incorporate these tools into daily routines for personal and professional growth
6	Host Open House	On January 29, 2026, our SEU hosted an on-site Open House, which was promoted over the air on all SEU stations as well as on each Station's website and Facebook page. Our Market Manager welcomed visitors and shared information about Cumulus Media as well as the diverse career opportunities available radio broadcasting. He also talked about job openings within our SEU and spent additional time with those individuals who expressed an interest in applying for open positions.
7	Participate in Job Fair	On May 13, 2025, our SEU participated in the Lafayette Economic Development Authority (LEDA) Job Fair at the Cajundome Convention Center in Lafayette. Our Digital Sales Manager and Account Executive attended this event and spoke with students and other attendees about the company, career opportunities in radio broadcasting, and job openings within the SEU and the company.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
8	Participate in Business Expo	On August 23, 2025, our SEU participated in the Southwest Louisiana Black Chamber of Commerce Business Expo and Conference at the Downtown Convention Center in Lafayette. Our Sales Manager and Assistant Programming Director attended this event and spoke with students and other attendees about the company, career opportunities in radio broadcasting, and job openings within the SEU and the company.