

OFFICIAL CONTEST RULES

KKEG, KRMW, and KMCK (the “Stations”)

A complete copy of these rules can be obtained by contacting the Stations at **4209 Frontage Rd, Fayetteville, AR 72703** during available business hours Monday through Friday, on the Stations’ websites, or by sending a self-addressed, stamped envelope to the address above.

The Stations will conduct this Contest substantially as described in these rules. By participating, each entrant agrees as follows:

1) No Purchase Necessary; Void Where Prohibited

No purchase is necessary to enter or win. A purchase will not increase your chances of winning. Void where prohibited. All federal, state, and local regulations apply.

2) Eligibility

This Contest is open only to **legal U.S. residents of the Stations’ Designated Market Area (“DMA”) as defined by Nielsen Audio, excluding Florida and New York residents**, who are **twenty-one (21) years of age or older** at the time of entry, possess a valid Social Security number and government-issued photo ID, **and** (a) have **not** won a prize from any Station in the last **30 days** or a prize valued at **\$500 or more** in the last **12 months**, and (b) whose **immediate family members** or **household members** have **not** won a prize from any Station in the last 30 days or a prize valued at \$500 or more in the last 12 months. Employees of the Stations, **Cumulus Media, Cherokee Hotel & Casino West Siloam Springs** and their respective parent companies, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the DMA, and the **immediate family members** (spouses, parents/step-parents, siblings/step-siblings, and children/step-children) and **household members** (people who share the same residence at least three (3) months out of the year) of all such employees are not eligible. The Contest is subject to all applicable federal, state, and local laws and regulations. **Participation constitutes entrant’s full and unconditional agreement to these Official Rules and the Stations’ decisions, which are final and binding in all matters related to the Contest.**

3) Contest Name; Period; Venue

Contest Name: The Grave Rave Costume Contest

Contest Period: Thursday, October 31, 2025 from 8:00 p.m. CT to approximately 10:00 p.m. CT. The Stations’ computer is the official time-keeping device.

Venue: Cherokee Hotel & Casino West Siloam Springs, 2416 US-412, West Siloam Springs, OK 74338 (the “Venue”).

4) How to Enter (In-Person Only)

Attend the event at the Venue on **10/31/25** and check in at the **Costume Contest Registration** area between **8:00 p.m. and 9:30 p.m. CT**. Complete the entry form and agree to these Official Rules and all Venue policies.

- **Limit one (1) entry per person or group. Group costumes are one (1) entry per group.** Any prize awarded to a group will be issued **as a single prize** to the individual designated on the entry form; distribution among group members is the sole responsibility of the group.
- **Must be present at winner announcement to win.** If a potential winner does not respond when called, the Stations may award the prize to an alternate as described below.
- **No mail-in entries will be accepted. Entries by automated means or other methods not described herein are prohibited** and will be void. **All entries become the sole and exclusive property of the Stations and will not be returned.**

Costume Safety & Venue Rules (Required to Participate)

To enter, costumes must comply with Venue policies and these requirements:

- **No full face masks and no full face-altering paint outside the Venue's designated area.**
- **No costume weapons of any kind** (including props, look-alikes, or items reasonably mistaken for weapons).
- **No nudity or implied nudity** (including sheer garments/body paint designed to simulate nudity).
- Costumes must allow security screening and must not impede safety or operations. Venue security may remove or disqualify any entrant at its sole discretion for safety or policy violations.

5) Finalist Selection & Winner Determination

- **Finalists (Top 10):** At approximately **9:30 p.m. CT**, Venue judges selected by the Venue will evaluate eligible entries and select approximately **ten (10)** finalists based on **Creativity, Originality, Craftsmanship/Execution, and Overall Impression**. Judges may reduce the number of finalists if there are insufficient eligible entries.
- **Crowd-Decibel Round:** Beginning around **9:45 p.m. CT**, finalists will be presented one at a time. The Stations will invite crowd response and will use a **decibel meter** to measure loudness of the crowd reaction for each finalist. **Highest reading = 1st Place; second-highest = 2nd Place; third-highest = 3rd Place.**
- **Ties:** Ties will prompt a repeat crowd-decibel round; if still tied, the Stations may conduct a brief run-off at their discretion.
- **Winner Announcement / Presence Required:** Winners are expected to be announced by approximately **10pm CT**. **You must be present** when called or the Stations may award the prize to the next highest decibel reading.

Note: Decibel readings may vary due to environmental factors (e.g., mic placement, ambient noise). The Stations may take reasonable steps (e.g., consistent mic distance) and may re-take a reading in their sole discretion. **Stations' decisions as to administration, operation, and winner selection are final and binding.**

6) Verification of Potential Winners

THE ELIGIBILITY OF ALL POTENTIAL WINNERS IS SUBJECT TO VERIFICATION BY THE STATIONS WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. Potential winners will be required to complete all documents (e.g., IRS W-9, affidavit of eligibility/liability/publicity release where permitted) **on site the night of the event or within three (3) days** if directed by the Stations. A winner who returns the affidavit/release will be deemed to have accepted the prize and thereafter may not rescind acceptance or return the prize. If a potential winner cannot be contacted, fails to sign/return required documents within the required time period, is not present when called, or if any prize notification is returned as undeliverable, the potential winner **forfeits** the prize. In the event of disqualification, the Stations may award the applicable prize to an alternate (e.g., the next highest decibel reading). **Unclaimed prizes may not be awarded.**

7) Prizes (3 Total); Fulfillment; Odds

- **1st Place: \$2,500**
 - **2nd Place: \$1,500**
 - **3rd Place: \$1,000**
- Total ARV: \$5,000.**

Prizes are provided by **Cherokee Hotel & Casino West Siloam Springs**. Prize fulfillment will be handled by **Cumulus Media** (on behalf of the Stations) **by check within sixty (60) days** of winner verification, subject to issuer terms and processing. **No substitution, transfer, or cash equivalent** is permitted, except the Stations/Prize Sponsor may substitute a prize of comparable value or cash where permitted. **Odds of winning** depend on the number of eligible entries and performance in judging/crowd-decibel rounds.

If any prize or portion of a prize (including event elements) is **postponed, cancelled, or otherwise unavailable due to events beyond the control of the Stations or any Sponsor** (e.g., public health measures, acts of government, or force majeure), **no substitution shall be provided** beyond what is stated herein. By accepting and using a prize, each winner acknowledges and assumes all risks associated with prize use.

8) Entry Conditions; Release & Indemnity

By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Stations and Sponsor(s); (b) **release and hold harmless** the Stations, Sponsor(s), **Cumulus Media**, and each of their affiliated companies, participating sponsors, prize suppliers, and their respective past and present officers, directors, employees, agents and

representatives (collectively, the “Released Parties”) from any and all claims and liability, including but not limited to negligence and damages of any kind to persons and property (including invasion of privacy, defamation, violation of right of publicity, infringement of intellectual property, property damage, or death or personal injury) arising out of or relating to entry, participation, attendance, or prize acceptance/use; and (c) **indemnify, defend and hold harmless** the Released Parties from any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to entrant’s participation and/or entrant’s acceptance, use, non-use, or misuse of the prize.

9) Publicity

Participation constitutes entrant’s consent to the Stations’ and Prize Sponsor’s use of entrant’s name, likeness, photograph, voice, opinions, entry, and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless prohibited by law.

10) Taxes

All state, local, federal and/or other taxes, duties, or fees associated with prize receipt/use are the sole responsibility of the winner. **Winners receiving prizes totaling \$600 or more in a calendar year will be issued an IRS Form 1099.**

11) General Conditions

The Stations reserve the right to **cancel, suspend and/or modify** the Contest, or any part of it, if any fraud, technical failures, or any other factor beyond the Stations’ reasonable control impairs the integrity or proper functioning of the Contest. The Stations may disqualify any individual found to be **tampering** with the entry process or operation of the Contest, **violating** these Official Rules, or **acting in an unsportsmanlike or disruptive manner**. Any attempt to **undermine** the legitimate operation of the Contest may violate criminal and civil law; the Stations reserve the right to seek damages to the fullest extent permitted by law. The Stations’ failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12) Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by the Stations, Sponsor(s), entrants, printing errors or by any equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind; (c) unauthorized human intervention in any part of the entry process or the Contest; (d) technical or human error that may occur in the administration of the Contest or the processing of entries; or (e) any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from participation or receipt/use/non-use/misuse of any prize. **No more than the stated number of prizes will be awarded.** If production, technical, programming or other errors cause more than the stated number of prizes to be claimed, the Stations reserve the right to award only the

stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

13) Disputes

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize shall be resolved **individually**, without resort to any form of class action; (b) such disputes, claims and causes of action shall be resolved **exclusively by the United States District Court or the appropriate state court located in the Stations' listening area**; (c) any and all claims, judgments and awards shall be limited to **actual out-of-pocket costs** incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, **punitive, incidental and consequential damages** and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and the Stations in connection with the Contest, shall be governed by, and construed in accordance with, the **laws of the state in which the Stations are located**, without giving effect to any choice-of-law or conflict-of-law rules.

14) Entrant's Personal Information

Information collected from entrants is subject to the Stations' Privacy Policies, available on each Station's website under the "Privacy Policy" link. All entry blanks, forms, and materials gathered during entry, and all information contained therein, become the **sole property of the Stations** to be used, disposed of, or destroyed in their sole discretion. The Stations are not responsible for any incorrect or inaccurate information entered by website users or for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, or destruction or unauthorized access to any Station website.

15) Winners List; Sponsors

A winners list may be obtained within **thirty (30) days** after the Contest Period expires by sending a self-addressed, stamped envelope to the Stations at the address above.

Contest Sponsors (Stations): KKEG, KRMW, KMCK, c/o Cumulus Media, 4209 Frontage Rd, Fayetteville, AR 72703.

Venue: Cherokee Hotel & Casino West Siloam Springs, 2416 US-412, West Siloam Springs, OK 74338.