

92.9

THE WAVE

== THE 80s TO NOW ==

Max Media Hampton Roads
5589 Greenwich Rd, Suite 200
Virginia Beach, VA 23462 757.671.1000
929thewave.com



Station Profile

Slogan

No Repeat 9-5 Work Day

Audience

Male/Female 25-54 Family-Oriented Programming

Call Letters

WTWV-FM

Watts

50,000 Watt Powerhouse

Dial Position

92.9

Format

Adult Contemporary

Website

929thewave.com

The Music

The 80s To Now

Maroon 5, Madonna, Dua Lipa, Michael Jackson, Bruno Mars, Justin Bieber, Backstreet Boys, Harry Styles, Taylor Swift and more!



On Air Talent



Jen Lewis
(9:00 am – 3:00 pm)

Jay West
(3:00 pm – 7:00 pm)

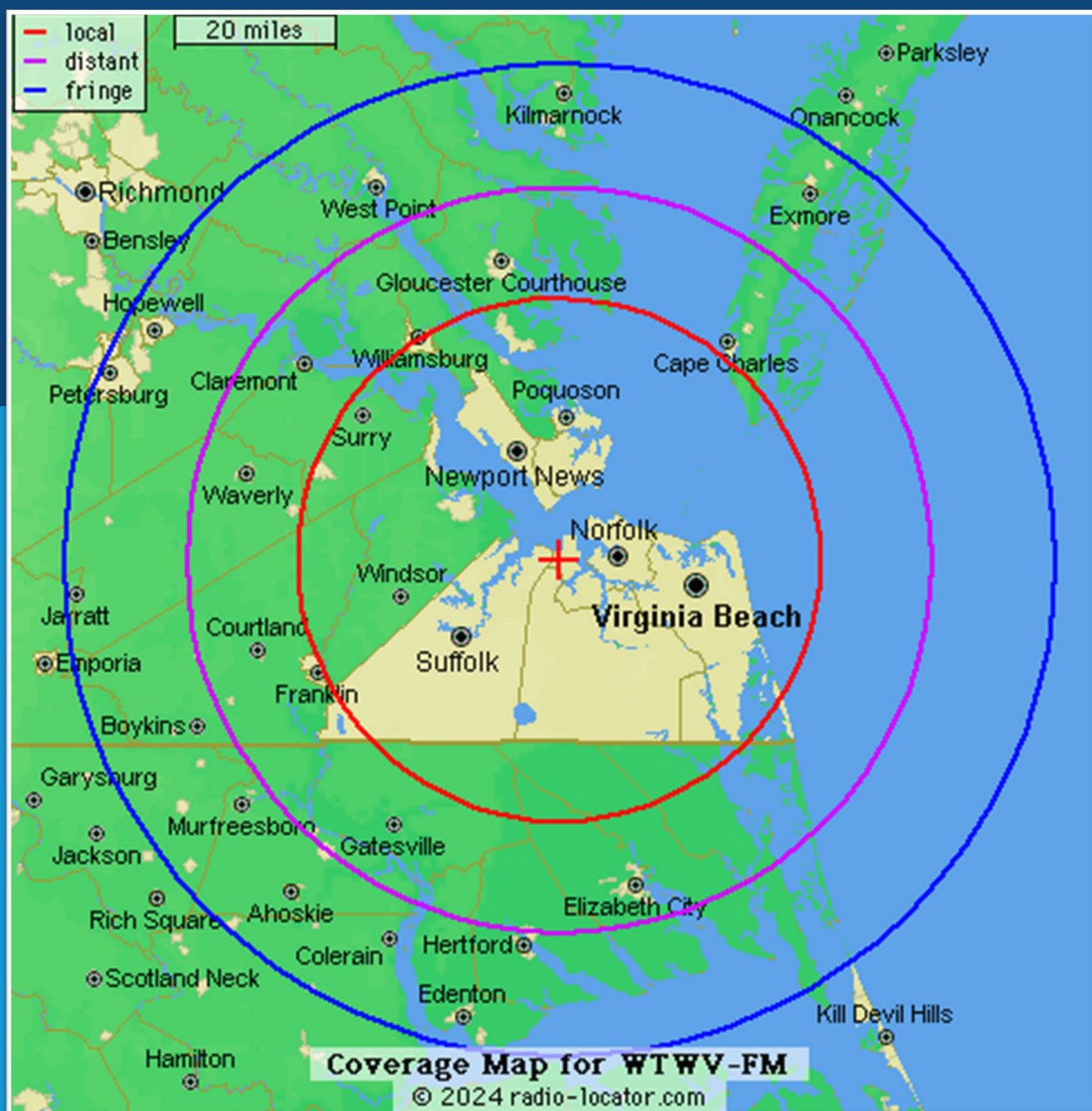


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Station Coverage





**92.9 The WAVE connects
listeners to their favorite music!**



929TheWave.com



(757) 499-9290



@929TheWave

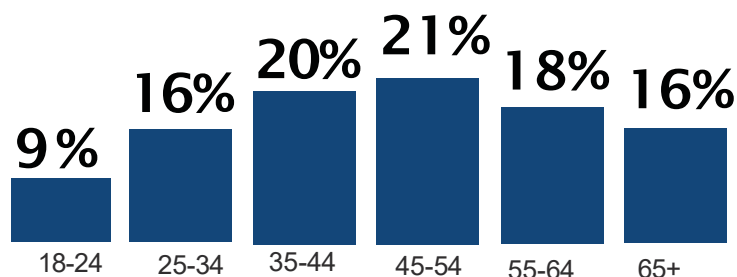


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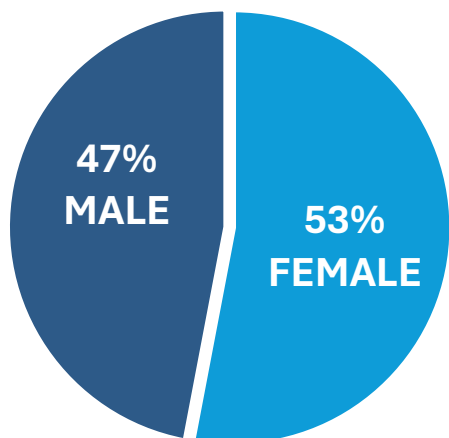


@929TheWave

Adult Contemporary radio delivers
three generations of listeners: Gen
Z, Millennials and Gen X



**The Wave delivers the right
Adult 18+ listeners every week!**



71%

Employed full-time



17%

One+ children (< 12)



47%

Have a college degree+



70%

Earn \$75K+

92.9 The WAVE Weekday Lineup



More Music Mornings
Mon-Fri 5am-9am



Jen Lewis
Mon-Fri 9am-3pm



Jay West
Mon-Fri 3pm-7pm



Best of the 80's To Now
Mon-Fri 7pm-Mid