



**Max Media Hampton Roads
5589 Greenwich Rd, Suite 200
Virginia Beach, VA 23462 757.671.1000
1005thevibe.com**



Station Profile

Slogan

The Soul of the 7 Cities

Audience

Female 35-44

Call Letters

WVBW-FM

Watts

50,000 Watt Powerhouse

Dial Position

100.5

Format

Urban

Website

1005thevibe.com

The Music

Kayne West, Michael Jackson, Chris Brown, Whitney Houston, Mariah Carey, Jay-Z, Missy Elliot, Ashanti, Bobby Brown, Salt-N-Pepa, T-Pain and more!



On Air Talent



**Tone Hollywood
(10:00 am - 3:00 pm)**

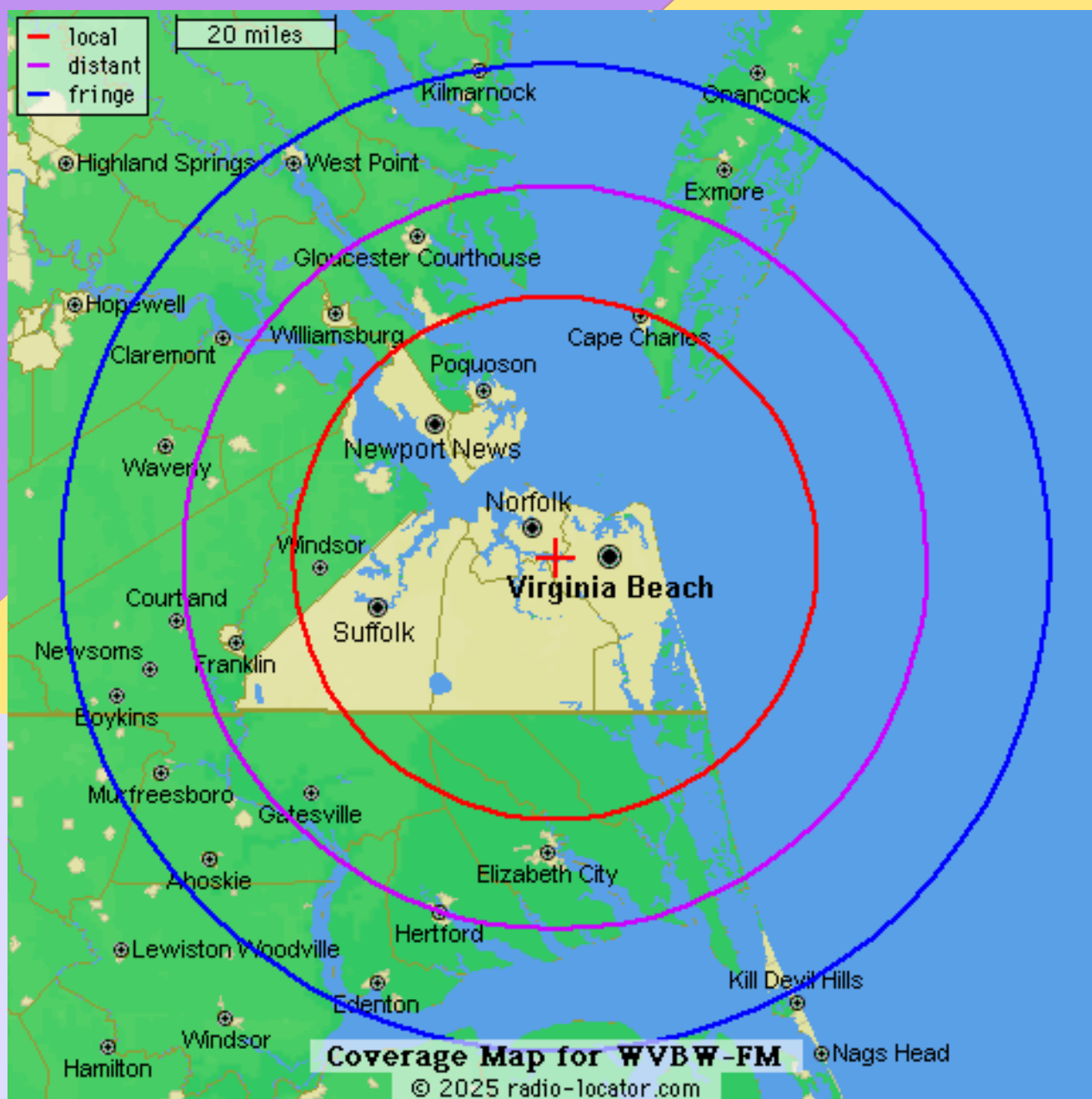
**Charles Black
(3:00 pm – 7:00 pm)**



**KPC
(Fri-Sat 7pm-10pm)
(Sundays 10am-3pm)**



Station Coverage



THE SOUL OF THE 7 CITIES



1005theVibe.com

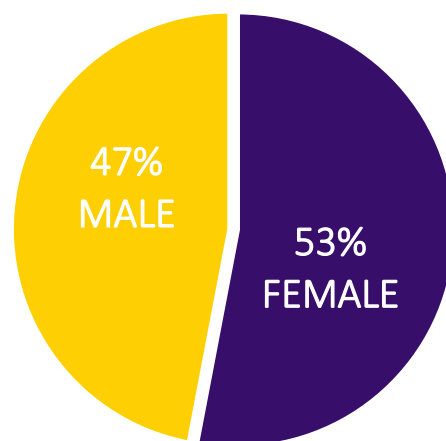
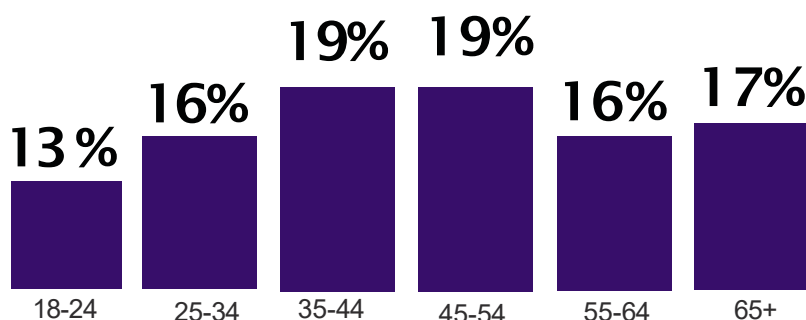
(757) 473-1005

@1005Vibe

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The Vibe delivers the right **Adult 18+** listeners every week!



Urban Adult Hits radio delivers multiple generations of listeners:



60%

Employed full-time



15%

One+ children (< 12)



21%

Have a college degree+



32%

Earn \$75K+

100.5 The Vibe On-Air Talent



Tone Hollywood

Mon-Fri 10am-3pm



Charles Black

Mon-Fri 3pm-7pm



KPC

Fri-Sat 7pm-10pm

Sundays 10am-3pm