



1310AM
100.9FM

Max Media Hampton Roads
5589 Greenwich Rd, Suite 200
Virginia Beach, VA 23462 757.671.1000
foxsportsradio1310.com

Station Profile



1310AM
100.9FM

Call Letters: WGH-AM
Dial Position: 1310AM, 100.9FM
Wattage: 20,000 watts
Website: www.foxsportsradio1310.com
Coverage Area: Serving the Norfolk/Virginia Beach/Newport
The Format: News Metro Sports Talk
Audience: Men 25-64, active, affluent, home-owners

Programming: Sports talk and live sports

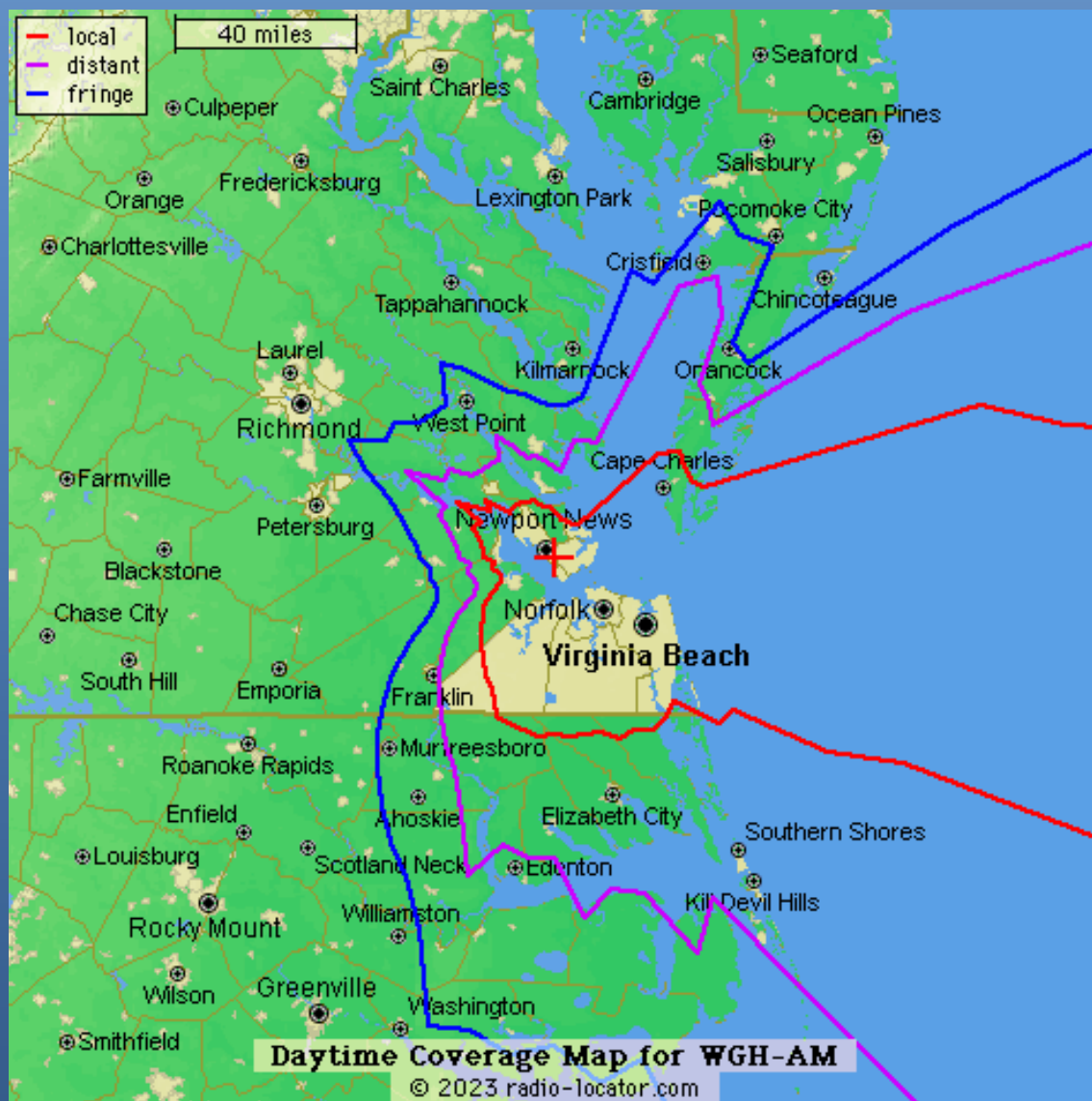
M-F 6am – 9am	2 Pros and a Cup of Joe
M-F 9 am – 12pm	The Dan Patrick Show
M-F 12pm – 3pm	The Herd with Colin Cowherd
M-F 3pm – 5pm	The Doug Gottlieb Show
M-F 5 pm – 7pm	Covino and Rich
M-F 7 pm – 10pm	The Odd Couple w/ Rob Parker & Kelvin Washington
M-F 10 pm – 2am	The Jason Smith Show with Mike Harmon
M-F 2 am – 6am	The Ben Maller Show



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Daytime Station Coverage

20,000 Watts of Power

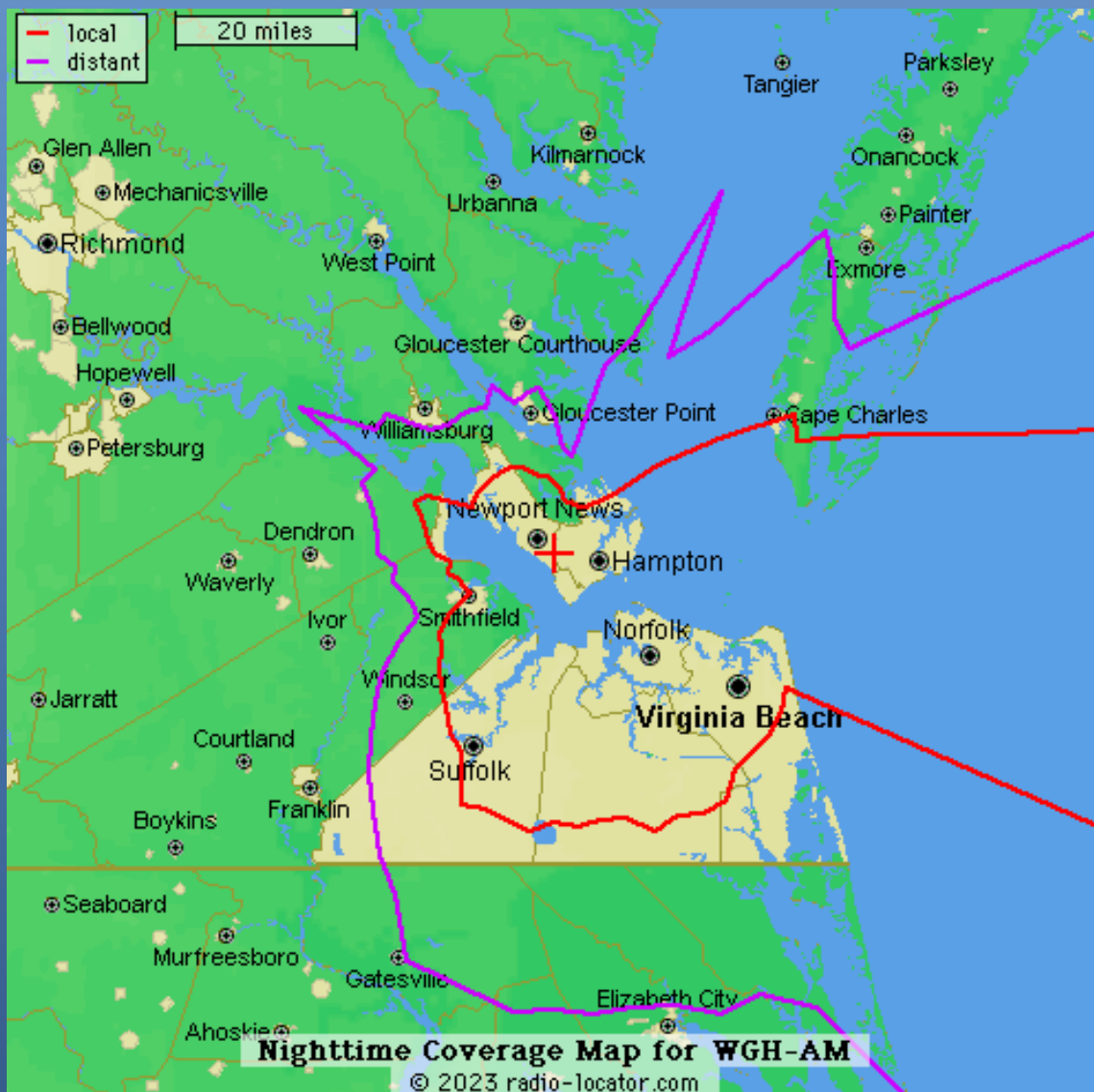




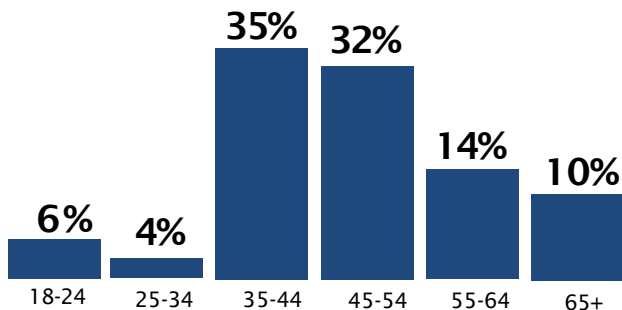
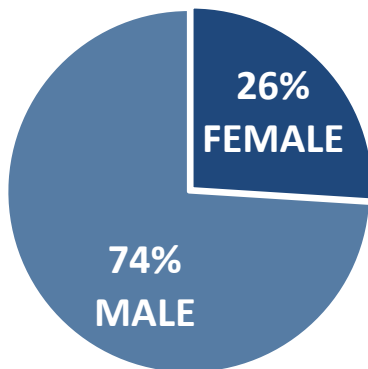
**1310AM
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Nighttime Station Coverage

20,000 Watts of Power



20,000K WATTS OF POWER



96%

Employed full-time



20%

Have a college degree+



13%

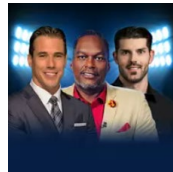
One+ children (< 12)



80%

Earn \$75K+

FOX SPORTS 1310 AM LINEUP



2 Pros and a Cup of Joe:

Mon-Fri

6a-9a



Dan Patrick:

Mon-Fri

9a-12p



The Herd with Colin Cowherd:

Mon-Fri

12p-3p



Doug Gottlieb:

Mon-Fri

3p-5p



Covino and Rich:

Mon-Fri

5p-7p



The Odd Couple w/ Rob Parker &

Kelvin Washington:

Mon-Fri

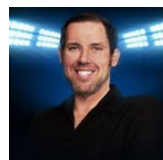
7p-10p



The Jason Smith Show w/ Mike Harmon:

Mon-Fri

10p-2am



The Ben Maller Show:

Mon-Fri

2 a-6a