

# 92.9

## THE WAVE

== THE 80s TO NOW ==

Max Media Hampton Roads  
5589 Greenwich Rd, Suite 200  
Virginia Beach, VA 23462 757.671.1000  
[929thewave.com](http://929thewave.com)



# Station Profile

## Slogan

No Repeat 9-5 Work Day

## Audience

Male/Female 25-54 Family-Oriented Programming

## Call Letters

WTWV-FM

## Watts

50,000 Watt Powerhouse

## Dial Position

92.9

## Format

Adult Contemporary

## Website

[929thewave.com](http://929thewave.com)

## The Music

The 80s To Now

Maroon 5, Madonna, Dua Lipa, Michael Jackson, Bruno Mars, Justin Bieber, Backstreet Boys, Harry Styles, Taylor Swift and more!



# On Air Talent



**Jen Lewis**  
(9:00 am – 3:00 pm)

**Jay West**  
(3:00 pm – 7:00 pm)

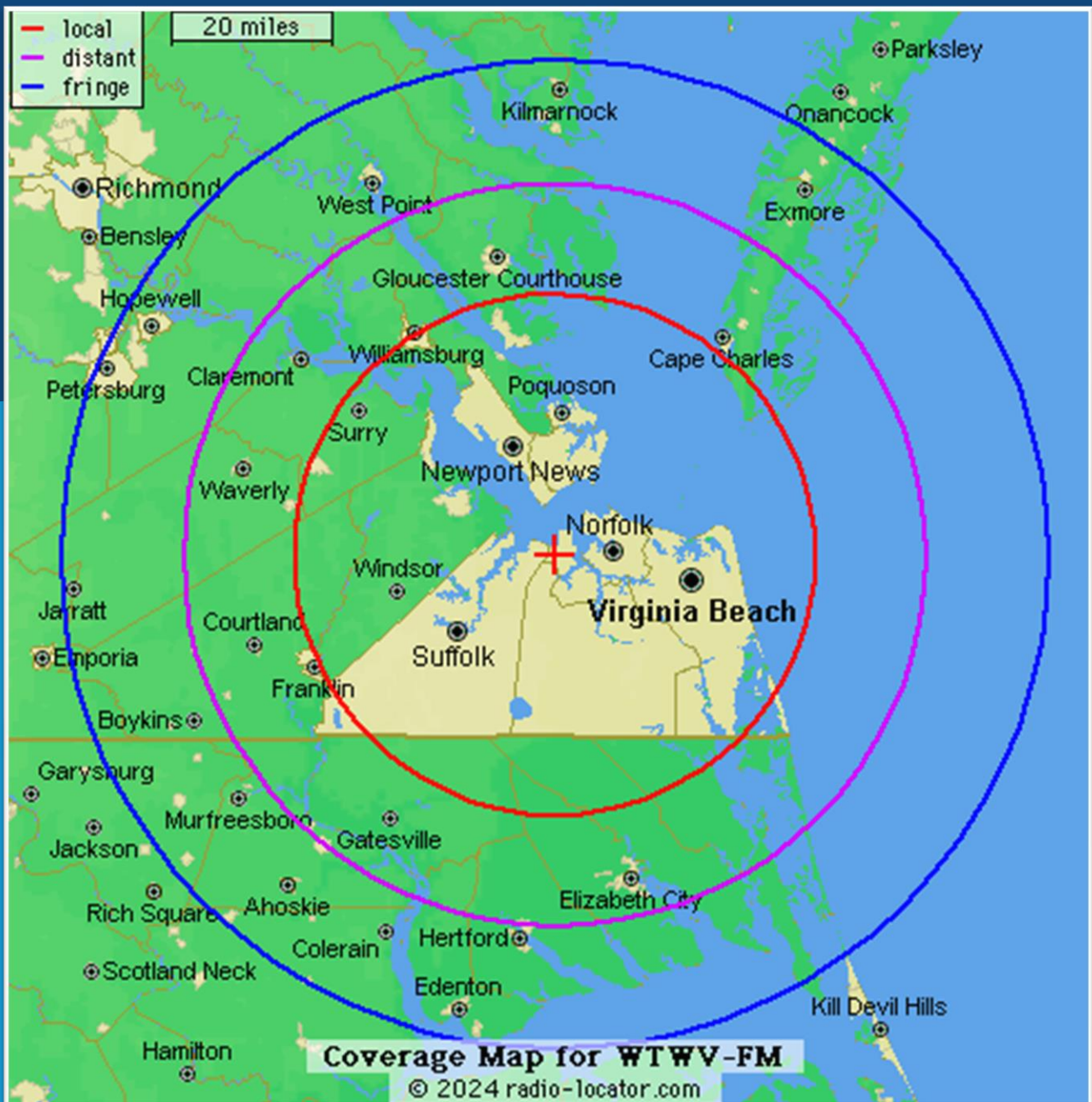


# 92.9

## THE WAVE

THE 80s TO NOW

# Station Coverage





**92.9 The WAVE connects  
listeners to their favorite music!**



929TheWave.com



(757) 499-9290



@929TheWave

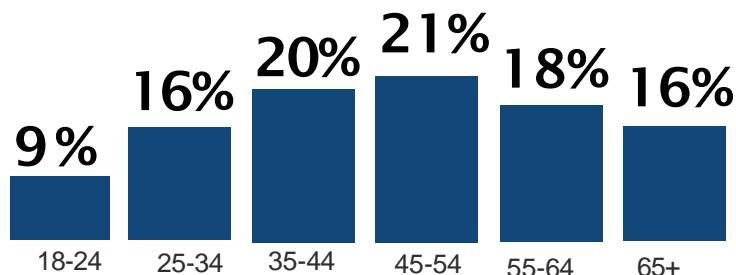


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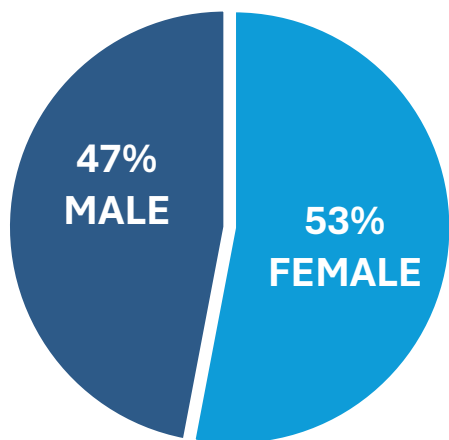


@929TheWave

Adult Contemporary radio delivers  
three generations of listeners: Gen  
Z, Millennials and Gen X



**The Wave delivers the right  
Adult 18+ listeners every week!**



**72%**

Employed full-time



**14%**

One+ children (< 12)



**44%**

Have a college degree+



**67%**

Earn \$75K+

## 92.9 The WAVE Weekday Lineup



**More Music Mornings**  
Mon-Fri 5am-9am



**Jen Lewis**  
Mon-Fri 9am-3pm



**Jay West**  
Mon-Fri 3pm-7pm



**Best of the 80's To Now**  
Mon-Fri 7pm-Mid