2026 EEO PUBLIC FILE REPORT

Employment Unit Covered

KKYA-FM, Yankton, South Dakota
KYNT-AM/FM, Yankton, South Dakota
KDAM-FM, Yankton, South Dakota/ Hartington, Nebraska

Reporting Period

DECEMBER 1, 2025 TO NOVEMBER 30, 2026

Full - Time Positions Filled During Reporting Period **NONE**

Outreach Activities Perfromed During the Reporting Period

Initiative	Scope of Participation and Location	Station Staff Involved
Intership	Iyanna Becker - Yankton High School Senior - Summer internship working with various departments, on-air, sports and sales departments June 26 to July 26	Curt Dykstra, Dave Lesher Brayden Butler
Internship	Bailey Anderson - Yankton High School Senior - World of Work program September 2026 to November 2026 - working with sports department	Brayden Butler
Internship	Gage Becker - Loras College grad - Internship to learn more about broadcasting Interned mainly in sales department with some sports June 26 - August 26	Curt Dykstra Brayden Butler
Internship	Ella NcNew - Mount Marty University Senior - Interned in the marketing department from September 26 to November 26.	Curt Dykstra

Outreach Activities Performed During the Reporting Period

University of South Dakota Internship Day January 21, 2026 -Muenster Center	Sports Director and News Director attended internship event, seeking potential students for Sports and News department	Brayden Butler Josh Boelter
Tour De Yankton Hiring Event Febraury 17, 2026 at the Yankton Library	Yankton Thrive and SD Dept of Labor, sponsored an in person recruiting event at the Yankton Library to promote open jobs in the Yankton Area. Riverfront Broadcasting supported the event with creating, producing and running on air radio commercials	Curt Dykstra
Lincoln Elementary, Yankton SD May 5, 2026 Trail Head Learning Ctr,Yankton, SD May 12	KYNT AM announcer Jeff Erickson, entertained and educated young kids about radio	Jeff Erickson

Outreach Activities Performed During the Reporting Period (cont)

Heartland Media Conference , May 5-6, 2026 Fargo ND	Curt Dykstra attend this training event on The Future of AI, FCC updates, Farm Radio and How succesful sellers take care of business	Curt Dykstra
Hosted Drive Thru Job Fair Event on April 28, 2026	Yankton Thrive and the South Dakota Department of Labor hosted a Drive Thru Job Fair on April 28, 2026 at the Riverfront Broadcasting Studios at 1019 Broadway	Curt Dykstra
Tour De Yankton Hiring Event at SD Dept of Labor on Wednesday 6/29/2026	Yankton Thrive and SD Dept of Labor, sponsored a Business Spotlight and Hiring event to promote open jobs in the Yankton Area. Riverfront Broadcasting supported the event with creating, producing and running on air radio commercials	Curt Dykstra
Tour De Yankton Drive Thru Hiring Event at Riverfront Broadcasting, Wed Sept 23	Yankton Thrive and SD Department of Labor hosted a Drive Thru Job Fair at Riverfront Broadcasting, 1019 Broadway Ave, Yankton around 35 job seekers attended	Curt Dykstra
SD Broadcasters Conference Sept 28, 2026 in Rapid City, SD	Radio station's marketing staff attended a training courses featuring Aaron Davis, Ann Kerian Neal Foard. FCC updates from David Oxenford and Poilitcal information from Steve Williard	Curt Dykstra, Gage Becker Abby Stahl, Nicole Dvorak
Mount Marty University, College and Career Expo, October 19, 2026	Radio station had a booth with broadcasting career options. Employment for part time and internships	Curt Dykstra Gage Becker
Digital Marketing Training Monday Sept 21 and Tuesday Sept 22	Digital Advertising Summit training staff on new digital products, advertiser sales tips and real life acccount solutions	Curt Dykstra, Krisit Tacke, Gage Becker, Nicole Dvorak, Abby Stahl
Digital Marketing Training 44i Interactive Wednesdays at 9am	Riverfront Sales staff did online training with 44i Interactive in Sioux Falls. Sales staff was trained on digital marketing products and how to market them to their customer base. Training was scheduled at various times and days	Curt Dykstra, Krisit Tacke Nicole Dvorak, Abby Stahl Gage Becker