

## **Adams Radio General Contest Rules**

No purchase is ever required to participate in a Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) contest.

You must be at least 18 years old with valid identification at the date and time a contest is played. In the event a particular contest is appropriate for a minor, winners under the age of 18 must be accompanied by a parent or guardian to claim the prize. Both individuals must sign an affidavit/release prior to the receipt of the prize.

All contests are subject to federal, state, and local statutes and provisions, including the Federal Communications Commission restrictions.

All Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) contests are open to any/all listeners who are legal U.S. residents living or working in the terrestrial listening area (such as Dona Ana, Sierra, Luna, Otero Counties, NM; El Paso County, TX) unless otherwise specified by Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) and its affiliates.

Only one person per household may win a Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) contest within a thirty (30) day period. Listeners are eligible to win a prize or prize package with a combined value of \$600 only once every twelve months.

Employees of Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM), its participating sponsors/promotional partners, its advertising agencies/businesses, their affiliates, representatives; other media (including Radio, TV, Cable, and Newspapers within a fifty-mile radius of Las Cruces, NM); and their families or households are ineligible to participate or win any contest(s) on Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) stations. These employees and their immediate families are also ineligible to participate or win for a period of six-months after the termination of employment.

Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) is not responsible for phone or Internet malfunctions. For telephone entries, only calls station hotlines are eligible unless otherwise specified. All contestants acknowledge, as a condition of entry, that Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) has the right to publicize and/or broadcast his/her name, voice, likeness, or character. When winners call in for a contest, they may be asked to make an endorsement that they are a listener of Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM). No such endorsements come with any further compensation.

Contest-related phone calls made by Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) personnel may be recorded and will be identified as such at the beginning of the call per Federal Communications Commission rules. After receiving an individual's permission, the call may be aired. Likewise, individuals contacted in person may be recorded with their permission. Winner's conversations may be broadcast on Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) stations. All winners agree to grant Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) permission to broadcast the conversation and further agree to identify themselves, and their City of residence. Likewise, all winners grant Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) permission to broadcast their cash and prize winnings as part of live and recorded promotional announcements on Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) or other public media including TV and newspapers.

All contest entries become the property of Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) until and after the completed execution of the contest.

All tax and other liabilities incurred as a result of any prize are the sole responsibility of the recipient. All winners will receive their cash prize from Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) within twenty-one (21) days after winning.

Prizes must be picked up in person at 1355 California Ave., Las Cruces, NM 88001. Any prize or prize certificate not claimed within thirty (30) days of winning will be forfeited by the winner. In the event of forfeiture, the prize may then be awarded to a contest runner-up at the discretion of Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM). Prizes will not be mailed. Winners will not be notified of the time remaining to claim their prizes. HOT 103 reserve the right to dispose of unclaimed prizes at the end of the thirty (30) day period.

Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) may, due to unavailability of prizes, substitute another prize of equal value. Proper identification is required (valid driver's license, passport, state ID, or military ID) to claim a prize. In very unique situations, designated representatives will be allowed to accept prizes. Written authorization from the winner is required. Letter must include representative's name, ID, social security number, and a photocopy of the winner's identification. Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) will determine what constitutes a unique situation.

Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) is not responsible for defective prizes. All prizes are non-transferable, void where prohibited by law. KHQT-FM is not responsible for providing lists of prizewinners.

For contests run on Facebook or other social media sites, entrants and participants agree to release Facebook and all like internet sites from any affiliation with the contest or giveaway. The promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

Adams Radio of Las Cruces, its agencies, affiliates, sponsors, or representatives absolve themselves of any liability, financial or otherwise, resultant of any contest held on or off the air by Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM). Winner agrees to release the station, its licensee, its parent corporations, their affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, and representatives from any claims relating to the prize or contest prior to acceptance of the prize.

By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and without signing any further publicity release prior to airing.

Any winner who receives one or more prizes with a combined value of \$600 or more in a calendar year will be required to execute a release form and a Form W-9, and will be issued a Form 1099 for the fair market value of the prize. The winner will be required to provide valid picture ID and social security card. Unless we inform you otherwise, contest prizes are not transferable or redeemable for cash.

Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) has the sole discretion to terminate a contest at any given time, make additions or deletions to the rules of, or extend or shorten the dates of, a contest at any time. Decisions of station management with respect to contests are final. Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) reserves the right to disqualify any person or persons tampering with the entry process. Contest participants are required to provide truthful information. Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize. Odds of winning depend upon the actual number of qualified entries received.

Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) reserves the right to air as many or as few contest promotions on a daily, weekly, or monthly basis as the General Manager deems necessary to sustain interest in the contest and the promotional values for the station.

Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) reserves the right to amend or clarify contest rules at any time. Some prizes are provided to Adams Radio Acquisitions (KGRT-FM, KHQT-FM, KSNM-FM, KWML-AM) in exchange for promotional consideration.

Official contest rules are available from HOT 103 during normal business hours (Monday thru Friday 8 A.M. to 5 P.M.) at 1355 California Ave., Las Cruces, NM 88001.