

WBTU-FM, WJFX-FM, WWFW-FM, WXKE-FM

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Has Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Advancement within	N	0
2	Ball State University Career Center Lucina Hall 220 Muncie, IN 47306 765-285-1522	N	0
3	Bowling Green State University Bowling Green, OH 43403 419-372-2531 www.bgsu.edu	N	0
4	Client Referrals	N	0
5	Country Aircheck 914 18 th Ave. S. Second Floor Nashville, TN 37212 615-320-1450 news@countryaircheck.com www.countryaircheck.com	N	0
6	Employee Referral	N	1
7	Huntington University Attn: Amber Rensberger arensberger@huntington.edu Huntington Union Building – Upper Level 260-359-4040	N	0
8	Indeed 470 W. Ave. Stamford, CT 06902 203-564-2418 www.indeed.com	N	0

RS Number	RS Information	Has Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
11	Indiana Broadcasters Association PO BOX 902 Carmel, IN 46082 317-701-0084	N	0
12	Meta Platforms, Inc. (Facebook) 1 Meta Way Menlo Park, CA 94025 1-650-543-4800	N	1
13	Indiana Tech Career Center 1600 E. Washington Blvd. Fort Wayne, IN 46803 260-422-5561 Ext: 2217 careercenter@indianatech.edu	N	0
14	Inside Radio.com PO Box 567925 Atlanta, GA 31156 800-248-4242 contact@insideradio.com	N	0
15	ITT Technical Institute 2810 DuPont Commerce Ct. Fort Wayne, IN 46825 260-497-6200	N	0
16	Ivy Tech 3800 N Anthony Blvd. Fort Wayne, IN 46805 260-482-9171	N	0
17	Linked In Network (Job Board Posting) 2029 Stierlin Ct. Mountain View, CA 94043 650-687-3600 www.linkedin.com	N	3
18	Manchester College 604 E. College Ave. N. Manchester, IN 46962 260-982-5242 mcdcareers@manchester.edu	N	0
19	Non-Employee Referral/Industry Peer	N	0

RS Number	RS Information	Has Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
20	On-Air Announcements WBTU-FM, WJFX-FM, WJFX HD2-FM, WJFX HD3-FM, WWFW-FM, WXKE-FM	N	0
21	PFW 2101 E. Coliseum Blvd. Fort Wayne, IN 46805 260- 481-4739 www.pfw.edu	N	0
22	Ball State University Lucina Hall Room 220 Muncie IN 47306 careercenter@bsu.edu	N	1
23	Station Website Posting WBTU-FM, WJFX-FM, WJFX HD2-FM, WJFX HD3-FM, WWFW-FM, WXKE-FM	N	2
24	Trine University One University Ave. Angola, IN 46703 260-665- 4100 www.Trinecareers.com	N	0
25	University of Saint Francis 2701 Spring St. Fort Wayne, IN 46808 260-399-7999	N	0
26	Wabash College 301 W Wabash Ave Crawfordsville, IN 47933 795.361-6100 www.wabash.edu	N	0
27	Corporate Website Adams Radio Group Bloomfield Hills, MI www.adamsradiogroup.com	N	0
28	Zip Recruiter 800-557- 9015 www.ziprecruiter.com	N	0
29	Prior Internship	N	0

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ANNUAL EEO PUBLIC FILE REPORT

April 1, 2024 - March 31, 2025

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1.	Training Programs	<p>Throughout the period the SEU has established training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions,</p> <ul style="list-style-type: none"> • Sales Training – New Marketing Consultants, RAB Training, was done through a Webinar. This was to aid them with selling tools, to better learn our audience, and the needs of their clients • Sales Training – Required for all Sales Personnel Sales Strategy, Rumble and RAB Webinars. Ongoing training to aid sales staff, with new tools to be better prepared to aid their clients. • Traffic Training – Sales Asst & Marketing Consultants working with Traffic Manager and Business Manager, to continue learning Marketron 360, and V-Creative as well as Marketron Pitch Traffic system updates to assist sales personnel with their orders.
2.	Diversity Training / Sexual Harassment / Ethics Training	<p>During the reporting period the entire staff took 2 mandatory Diversity & Sexual Harassment training programs.</p> <p>One program was on Sexual Harassment, the second program was on Diversity in the workplace. Each employee had to follow the webinars and complete the online testing with a passing level for a certificate of completion.</p> <p>All Supervisors and Managers were required to take a third training course, Ethics in Action. Each had to complete the online testing with a passing level and certificate of completion.</p>
3.	Ball State University – Job Fair	<p>General Manager attended “Cardinal Job Fair” September 2024 in order to recruit candidates for open on-air position as well as marketing executive position.</p>
4.	Waterloo Elementary Career Day	<p>Program Director visited with school to educate students about careers in radio.</p>