

FOR IMMEDIATE RELEASE

February 27, 2026

RBC FAMILY DAY RETURNS TO THE ROYAL MANITOBA WINTER FAIR ON APRIL 1, 2026

Brandon, MB - The Provincial Exhibition of Manitoba is excited to welcome families to RBC Family Day at the 2026 Royal Manitoba Winter Fair, happening on Wednesday, April 1, 2026. Thanks to the continued support of RBC, families can enjoy a full day of entertainment, agricultural education, and live performances at special Family Day ticket pricing.

A Full Day of Fun for the Whole Family

From interactive agriculture exhibits to high-energy performances, RBC Family Day is packed with activities for all ages, including:

- **Royal Farm Yard** – Meet friendly farm animals and explore hands-on agricultural exhibits.
- **Royal Equestrians** – Watch top riders compete in show jumping.
- **Trade Show Vendors and Concessionaires** – Browse unique products, local goods, and delicious food offerings.
- **Mascots and Family Entertainment** – Meet fun mascots and enjoy entertainment for the whole family.

“We are incredibly grateful to RBC for their ongoing commitment to supporting families and agricultural education in our community,” said Kristen Laing Breemersch, Manager of Operations and Acting General Manager for the Provincial Exhibition of Manitoba. “RBC Family Day is an opportunity for families to come together, experience the excitement of the RMWF, and learn about Manitoba’s rich agricultural heritage. Our partnership with RBC allows us to continue creating accessible and memorable experiences for everyone.”

Plan Your RBC Family Day Visit





The Royal Manitoba Winter Fair runs from March 30 – April 4, 2026, at the Keystone Centre in Brandon, MB. Full RBC Family Day schedules and tickets will be available on the Provincial Exhibition of Manitoba website.

For more information, visit: <https://provincialexhibition.com/royal-manitoba-winter-fair/>

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About the Provincial Exhibition of Manitoba

The Provincial Exhibition of Manitoba is a non-profit organization dedicated to fostering **agriculture, education, and community engagement** through world-class events. The Royal Manitoba Winter Fair is a cornerstone event that brings together **agriculture, entertainment, and education** to create an unforgettable experience for all.

For more information about the RMWF, please contact:

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Candace Bowles & Clint Swain

Co-Chairs of 2026 Royal Manitoba Winter Fair

Provincial Exhibition of Manitoba

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