



Small City,  
Big Heart



## Waste Wise – First Year Anniversary Results

Presentation to Common Council

February 5, 2024



**300,000**



# Parts of Waste Wise



Garbage limits

Carts and bag tags

\$2 bag tags

Unlimited curbside recycling collection

Continued unlimited curbside compost collection

Education and enforcement

Operational efficiencies

Improved employee safety

Financial aid programs

Affordability barrier

Medical waste

No charge extra bag twice per year

Business plan



# Main Goal of Waste Wise: Reduce garbage to landfill

Target

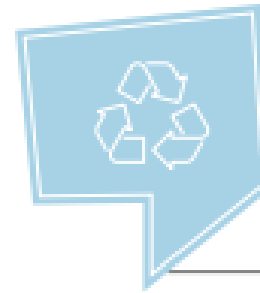
15%

Year One Results

37%



# Alignment with ActSJ



## Big Move 6: Reducing Waste

### Strategy

Reduce amount of waste entering the landfill

2015-2016  
2016-2017  
2017-2018  
2018-2019  
2019-2020



# Use of new recycling stream



Proportion of waste diverted to recycling

13%





# Increased use of compost stream



Increase in usage

39%

Contribution to garbage diversion

25%



**Financial goal:**

**No property tax increase with Waste Wise**

2023 tipping fee savings

**\$260,000**

2023 bag tag revenues

**\$238,000**





# Results required commitment by many

Our community participating and adapting

Common Council

City departments and employees

Public Works planning, coordinating, collecting

Communications Team

Customer Service Team

Fleet Services

Growth & Community Services

Finance Department

General Counsel Office



City taxpayers no longer responsible for recycling collection costs as of May 1, 2024

Curbside recycling available to larger apartment dwellers as of May 1, 2025

More materials leaving garbage stream and entering recycling stream

Flexible plastics (bread bags etc.)

White Styrofoam

Glass

Various additional containers

# Even better things to come





# Recommendation

Receive and file this report and that Council approve a presentation by Circular Materials at a future meeting date.

**Let's keep another 300,000 bags of garbage (or more) out of the landfill in 2024!**