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FOR IMMEDIATE RELEASE

Try-a-Trade® Event Showcases Career Opportunities to Saint John Region Students

SAINTE JOHN: Envision Saint John: The Regional Growth Agency, Skills Canada New Brunswick, and NBCC have teamed up to host a Try-a-Trade® event at the NBCC Saint John campus on October 26.

“Career Awareness for youth is a key area of focus for our agency,” said Daniel Rito, Director of Population Growth and Workforce Development at Envision Saint John. “Trades are a priority occupation for the region and province, and we know that experiential learning opportunities like Try-a-Trade® allows our future workforce to discover a variety of options and learn from people across multiple industries.”

More than 850 students from 12 High Schools in the Saint John Region will take part in the Try-a-Trade® event.

“NBCC is dedicated to nurturing hands-on learning experiences that light up the imaginations of our future leaders,” said Mary Butler, President & CEO of NBCC. “The Try-a-Trade® event not only introduces students to the vast potential of trades careers but also showcases the tangible skills that build our communities. We're proud to collaborate with Envision Saint John and Skills Canada New Brunswick in this impactful initiative.”

Local companies within the region taking place on October 26 range from Masonry, Roofing, Carpentry, Plumbing, Electrical, Mechanical, and more.

“Nothing heightens awareness like hands-on experience,” explained Skylar Bemrose, Events & Marketing Coordinator at Skills Canada NB. “This is an excellent setting to showcase products, services, and initiatives while networking with other industry leaders, students, educators, and the public. We are excited to also offer shop tours for students to be able to explore the NBCC Saint John Campus.”

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