

Property Fraud Alert Service Agreement

Barren County Clerk's of Deed's Office
Glasgow, KY

Property Fraud Alert Description:

Fidlar Technologies (Fidlar) Property Fraud Alert (PFA) service is designed to monitor, identify and notify individuals whose name has been indexed from a document recorded in the Barren County Clerk's Office. PFA allows subscribers the ability to have their personal/business name monitored within the Barren County Office in order to track possible fraudulent activity. PFA allows for free subscriptions via the PFA website and is accessed by the potential subscriber. Subscribers will be notified only when the name they have submitted is used in any recording activities within the Barren County office. The alert notification methods provided as options to the subscriber (and selected at the time of subscription) are either phone, text, or email.

The attached Addendum A is a listing of the unique features provided by PFA and must be accepted at the time of the signing of this agreement.

Property Fraud Alert Service Terms and Conditions:

Barren County agrees to participate in the PFA Service by providing the index data required (at no cost to Fidlar) and permitting the use of this information in order to monitor and identify (via the PFA Service) individuals' identity only for the purpose of possible fraudulent activity. Barren County understands that PFA is a service provided by Fidlar in order to offer individual alerts to all participating users. Barren County will post index data via a data format mutually agreed upon by Fidlar and Barren County to a FTP site, at interval timings under full discretion of Barren County. The data once received by the FTP site will then be processed by the PFA system service which is running on a secured system server behind firewall technology. Fidlar reserves the right to make changes to the PFA service as deemed necessary.

Fidlar agrees NOT to retain subscriber's information beyond time period needed to perform PFA services unless required under another agreement.

Fidlar agrees that it may NOT use or share Barren County data in any other way other than the method outlined above for the PFA service, without the express written consent of Barren County.

Fidlar agrees to provide needed hardware, technology and software in order to perform needed search and notification to subscribers.

PFA Termination:

The license granted under this agreement, with regard to the software, may be terminated by Fidlar for material failure of Barren County to comply with terms and conditions of this agreement. Within thirty (30) days after Barren County has discontinued the use of the License program, or within ten (10) days after FIDLAR has terminated any license. The term of this agreement is one-year (1 year.) If Barren County and Fidlar mutually desire to contract for services beyond the initial one-year (1 year) term of this agreement, the parties can extend this agreement for a period of one-year or until terminated by either party, whichever comes first.

Fidlar agrees that if/when the service agreement concludes or is terminated, all user data including names, phone numbers, email addresses and PID's will be collected and released to Barren County.

PFA Service Fees:

One-Time charge for PFA licensing, set-up and collateral materials: \$10,000
Annual Maintenance and Support (Fixed for three (3) years): \$2,500 Marketing Release Kit: Included:

Qty 50, Customized PFA Posters
Qty 750 PFA Customized flyers.
Fidlar will customize, print and ship.

Annual support includes the PFA services described herein and in Addendum A. Annual fee is subject to change based on mutually agreed upon changes/additions/deletions to the PFA service as described in the agreement. Changes/additions/deletions are not guaranteed, but if considered, may result in a proposal for changes in the fee amount.

CLIENT REPRESENTS THAT THIS AGREEMENT HAS BEEN READ AND IS ACCEPTED
Barren County FIDLAR TECHNOLOGIES

Dated: _____

Dated: _____

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

Addendum A

PFA Value Provided to Barren County

- Automatic notification system: Registered constituents receive a text, email or personal phone call (from Fidar) each time a document is recorded in their name. Barren County does not have to worry about cards to mail or address lists to maintain.
- Flexible sign-up processes: Constituents can sign up via the PFA website or for those not comfortable doing so online or for those who do not have access to a computer; sign-up is available by calling the dedicated PFA toll-free number staffed by Fidar.
- Notifications are sent out upon the recording of **any** document. Deeds are not the only damaging document that can be fraudulently filed. Powers of Attorney, satisfactions, etc., can also lead to fraudulent activity. PFA notifies the subscriber any time any document is recorded in the name registered with Fidar.
- PFA is an opt-in notification system. Once subscribed, the constituent does not have to check in on a website for notification status. Email notifications are sent within 24 hours of the document being made available to Fidar or the next business day, should the 24 hour period fall upon a weekend or holiday. Phone notifications are attempted within 48 regular business hours of the document being made available to Fidar. When calling a subscriber with an alert notification, Fidar will attempt the call twice (in consecutive days) and leave voicemails. If a return call is not received, Fidar will make a third attempt one week after the first call was made. If no return call is made after the third attempt, the call will be closed.
- A customized PFA website will be created for the Clerk's office. The Clerk's office will have the right to select up to five (5) graphics to be used on the customized homepage.
- PFA requires no changes to existing recording workflow.
- No training required for county employees.
- PFA provides for customization of the text, email and phone notification verbiage.
 - The custom PFA website for the Clerk's will be managed by Fidar.
- PFA provides an online administration tool for use within the Clerk's office for the purpose of monitoring subscription levels. Also available via the administration tool is the ability to access the current list of subscribers contact information as well as a list of notification alerts that have been sent.
- The call-center that provides live follow-up to PFA subscribers is fully maintained and staffed by Fidar. This call-center is staffed from 8:00 – 5:00 CST and is

housed at our corporate office in Davenport, IA. This call center will handle the following calls

- Incoming calls from constituents who wish to sign-up but are either hesitant to do so over the Internet or don't have a computer. Typically, this represents a more elderly demographic.
- Incoming calls from subscribers who have received alerts and have questions. Historically, our attendants are able to answer incoming questions to the subscriber's satisfaction. However, in the event that a question remains that goes beyond our capabilities, it will be forwarded to the county office.
- Outgoing calls providing alerts. Subscribers have the ability to receive alerts via text, email, or phone. Those that opt to receive alerts via phone receive a call from one of our call center attendants. We will make three outgoing calls (and leave a personal message, if needed) to ensure that we have ample opportunity to connect with the subscriber.