



**FEATURING EVENTS  
IN BOB LAND!**

You know what they say...Location, Location, Location! The BOB FM Crew is proud to pass on information about local events, fundraisers and fun things to do throughout BOB LAND. Every other hour, Monday through Friday we open up the BOB FILES and pass on the latest information. It's all current, local information updated regularly to keep listeners connected with their communities.

Sponsorship of the BOB FILES is now available for businesses that want to be known for spreading local information. A BOB FILES sponsorship includes on air billboards, your fully produced ad by the award-winning BOB FM Production Team and your logo and link on the BOB FILES web page on our website [www.bobfm1045.com](http://www.bobfm1045.com)!

The BOB FILES gives you great branding, great frequency, a great connection with local events and the Top of Mind Awareness your business deserves!

### **BOB FILES plan**

**\*Sponsorship of three BOB FILES features every weekday including sponsor recognition during the feature and an adjacent fully produced ad to promote your business!**

**\*Your Logo and link on the BOB FILES web page with all of the week's information at [www.bobfm1045.com](http://www.bobfm1045.com)**

**\*Social Blasts of the BOB FILES as they're updated, including your logo and link.**

### **BOB FILES Example**

**\*Intro:** TIME TO CHECK LOCAL EVENTS IN THE BOB FILES BROUGHT TO YOU BY (Your Business)

**\*Your fully produced :**30 second announcement

**\*BOB FILES local information.** Three events per feature.

**\*Outro:** FOR MORE INFORMATION ON LOCAL EVENTS OR IF YOU'D LIKE YOUR EVENT TO BE IN THE BOB FILES JUST VISIT BOBFM1045.COM

Three BOB FILES sponsorships per day/90 per month **\$600 per month\***

Six BOB FILES sponsorships per day/180 per month **\$990 per month\***

\*Six Month Minimum Contract

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Authorized Signature

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Date

