

EEO 2023

I-JOB OPENING-FULL TIME ANNOUNCER

Date position became available- 01/03/2023

<u>OUTREACH SOURCES</u>	<u>APPLICATIONS</u>
*Careerpage.org	0
*Colorado Media School	0
*Internal Post/Website	0
*Past outreach	2
*Radio Consulting Services (RCS)	(0)
-Allaccess.com	0
-Facebook	0
-Client network	0
*National Assoc. of Farm Broadcasters	0
*North Dakota Broadcasters Association	0
*South Dakota Broadcasters Association	0
*Sports Talent Agency of America (STAA)	4
TOTAL	6

APPLICANTS

Seth Dunlap STAA
New Orleans, LA
504-494-1367
Sdunlap5518@yahoo.com
Interviewed 01/10/2023
HIRED 01/25/2023

Matthew Yeazel STAA
Madison, WI
608-692-2324
mattyeazel@gmail.com
Interviewed 01/10/2023

Mike Nelson STAA
5651 Baldwin Ave
Temple City, CA 91780
626-489-9773
Mikenels91@gmail.com

Noah Friedman
Los Angeles, CA
310-310-0682
announcernoah@gmail.com

STAA

Seth Coburn-
541 N. 3rd Street
Dassel, MN 55325
320-380-5525
Seth.coburn13@gmail.com

Past outreach

Brendan Dale Thomas
12015 Wintercrest Drive #324
Lakeside, CA 92040
757-513-4253
Brendan.thomas20@gmail.com
Interviewed 01/03/2023

Past outreach

II-OUTREACH ACTIVITIES

02/09/2023: Organization message: Ran promos on both stations from 2/15/23-2/28/23 inviting regional community groups to contact us if interested in receiving future notices of job openings.

04/21/2023: I was contacted by Jamestown Dollars for Scholars today and informed that Anabel Cramer was selected as this year's Chesterman Communications Scholarship winner. Ms. Cramer will be attending the University of MN in Marketing and Business and graduated with a 3.93 GPA. I also informed them that next year I will increase our Scholarship from \$500 to \$600.

10/03/2023: Local college student Madison Greive expressed an interest in broadcasting this summer via her mother, local Arts Center director Mindy Greive. We invited her to begin as an intern and increased her role steadily; now this fall she is being regularly scheduled as a paid weekend part-time announcer. Ms. Greive is also being provided with professional talent coaching from our consultant to further her career interests.

11/03/2023: Met with Dollars for Scholars Representative Elaine Heglund to discuss increasing the amount of our annual Chesterman Communications; Communications Scholarship for graduating high school students with an interest in communications fields.

Our current award is \$500. Ms. Heglund stated that the majority of the 46 annual scholarship are for \$1,000 and asked if we might agree to increase to that level. She proposed a plan in which the committee would make up the difference for 3 years, with us then doing the entire \$1,000 beginning in 2027.

I agreed to increase our portion of the award to \$600 immediately in 2024; and further agreed to Ms. Heglund's 3-year plan with our portion of the award being the full \$1,000 starting in 2027. By that time, we might possibly increase it further based on other scholarships in the program at that point.