

Posted Online & Public File: 11/26/24

Annual Employment Report

Employment Unit: WQSB, WAVU, WKXX Radio

Period Covered: 12/1/23 – 11/30/24

Outreach Effort

Job Fair

Stations participated in the Alabama Department of Labor Job Fair at the Gadsden Career Center, 201 George Wallace Drive, Gadsden on Thursday, March 21, 2024.

Hiring Agents: Ted McCreless, Rachel Constantine & Barry Galloway

Job Fair

Stations participated in the Alabama Career Center System Job Fair at the Gadsden location of the Alabama Career Center at 216 North 5th Street, Gadsden on Thursday, May 16, 2024.

Hiring Agent: Rachel Constantine

Station Web Sites

WQSB.com, WKXX.com, WAVUam.com

Each site contains a section explaining what type of jobs are available in a broadcast station and how to apply. An additional area describes how to access our internship program which is open to anyone age sixteen or above. Available positions are also posted in this section as openings arise.

Internship

The stations usually partner with various colleges and universities across the state with internship opportunities. Although we didn't have anyone participate in this year's internship program, the 2 most recent participants are currently employed with our company.

Detail Report

Full-Time positions (30+ hours) filled during this report period.

2/14/24 Position: Promotions Director (WQSB/WAVU/WKXX)

Our previous promotions director resigned on February 2, 2024. Our current promotions director contacted station owner shortly thereafter and was hired to begin work on February 14, 2024.

7/29/24 Position: Sales Representative (WQSB/WAVU/WKXX)

After a one month on-air campaign and various other recruitment efforts detailed below, we hired two full-time sales representatives who both began work on July 29, 2024.

Radio Schedule **6/26/24 – 7/31/24** WQSB,WAVU,WKXX 215 spots each station

Verification Filed: Yes

Number of responses: 12

Alabama Broadcasters Association Jobs Bank: **6/24/24 – 7/31/24**

Verification filed: Yes

Number of responses: 2

Albertville Career Center Jobs List **6/26/24 – 7/31/24**

Verification filed: Yes

Number of responses: 0

Snead State Community College **6/25/24 – 7/25/24**

Verification filed: Yes

Number of responses: 0

WQSB/WAVU/WKXX Websites **6/26/24 – 7/31/24**

Verification filed: Yes

Number of responses: 6

Totals

Responses: 20

Interviews: 5

Program that referred the persons hired: Radio Schedule

Annual Reporting Period Statistics Summary

Total full-time positions filled: 3

If you have questions concerning this report, please contact Jeannie Courington during business hours at (256) 878-8575.