

Posted Online & Public File: 11/27/23

Annual Employment Report

Employment Unit: WQSB,WAVU, WKXX Radio

Period Covered: 12/1/22 – 11/30/23

Outreach Effort

Job Fair

Stations participated in the Anniston Job Fair on Thursday, February 23, 2023. Event hosted by the Calhoun County Area Chamber & Visitors Center and the Calhoun County Economic Development Council in partnership with the City of Anniston.

Hiring Agent: Ted McCreless

Job Fair

Stations participated in the Alabama Department of Labor Job Fair at the Gadsden Career Center on Thursday, March 23, 2023.

Hiring Agent: Ted McCreless

Job Fair

Stations participated in the Dekalb Hiring Day 2023 at the Dekalb County Schools Coliseum in Rainsville on Thursday, May 11, 2023.

Hiring Agent: Ted McCreless

Job Fair

Stations participated in the Alabama Broadcasters Association on-line job fair held Monday, July 24 through Friday, July 28, 2023.

Hiring Agent: Ted McCreless

Job Fair

Stations participated in the Gadsden Area Hiring Fair the Venue, Coosa Landing in Gadsden on Thursday, August 10, 2023.

Hiring Agents: Ted McCreless & Barry Galloway

Station Web Sites

WQSB.com, WKXX.com, WAVUam.com

Each site contains a section explaining what type of jobs are available in a broadcast station and how to apply. An additional area describes how to access our internship program which is open to anyone age sixteen or above. Available positions are also posted in this section as openings arise.

Internship

The stations partnered with the University of Alabama, Birmingham and hosted a student intern for course credit for Spring Semester, 2023. This intern has worked with us on a part-time basis following the conclusion of internship.

Detail Report

Our 2 full-time hires during the year were actually promotions of part-time employees who were already members of our staff.

We hired a part-time digital director/sales representative on July 10, 2023. When our WQSB Morning Show co-host decided to retire from on-air work, this part-time digital director/sales representative was promoted to the air shift. This full-time employment took effect on September 1, 2023.

The other promotion from part-time to full-time occurred in the midst of our recruitment process for a sales representative. This was a part-time announcer and board operator who asked for the opportunity to join our sales team. This full-time employment took effect on July 24, 2023.

Nevertheless, we did continue to recruit for a sales representative with the idea of having someone to call on when the next opening occurs.

7/24/23 Position: Sales Representative (WQSB/WAVU/WKXX)

Radio Schedule **7/1/23 – 9/6/23** WQSB,WAVU,WKXX 285 spots each station

Verification Filed: Yes

Number of responses: 11

Alabama Broadcasters Association Jobs Bank: **6/29/23 – 7/31/23**

Verification filed: Yes

Number of responses: 0

Albertville Career Center Jobs List **7/5/23 – 8/31/23**

Verification filed: Yes

Number of responses: 0

WQSB/WAVU/WKXX Websites **6/30/23 – 9/5/23**

Verification filed: Yes

Number of responses: 6