

EEO ANNUAL PUBLIC FILE REPORT BACKUP DATA
Employment Unit: NRG Media, LLC - WAUSAU, WI
WBCV-FM, WGLX-FM, WHTQ-FM, WYTE-FM
August 1, 2024- July 31, 2025

I. VACANCY LIST

See Section II. The "Master Recruitment Source List" ("MRSL") for Recruitment Source Data

Full Time Job Vacancies Filled by this Employment Unit:				Total Number of Interviews for this position by referral source, including hire (in bold)
	Job Title & Hire Date	Recruitment Source Referring Hire	Recruitment Sources Used to Advertise Position	
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD				

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

Recruitment Sources Detail:	# Interviewees Referred	Did source request notification?
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

III. RECRUITMENT INITIATIVES

Recruitment Outreach Initiatives:					
	Date	Type of Recruitment Initiative	Brief Description of Activity	Participant Title	Points
1	9/4/2024	Co-Sponsorship of a Job Fair	NRG Media was the media sponsor for the Sept 2024 Portage County Business Council Job Fair. The General Manager for NRG Media Wisconsin hosted a booth informing potential candidates about careers available at NRG Media. As the media sponsor of this job fair, NRG Media aired ads inviting people to attend to find their next career opportunity	General Manager	1
2	9/11/2024	Participation in a Job/Career Fair	NRG Media's General Manager hosted a booth at the Sept 2024 WBA Job Fair in Madison, Wisconsin offering information on careers in broadcasting and available positions within our company	General Manager	0.25
3	10/22/2024	Participation in events or programs sponsored by educational institutions	The Programming department participated in the Lincoln High School Career Discovery Day. Program Director and Morning Show Hosts participated in Media/Marketing panels and spoke with juniors about the exciting careers in broadcasting	Program Director/Morning Show Hosts	0.25
4	11/12/2024	Participation in events or programs sponsored by educational institutions	The Production Director and Mid-Day Host spent time with the Pacelli Theater Arts Class informing the students on radio and voice-over careers in the industry	Production Manager/On-Air Host	0.25
5	2/22/2025	Participation in a Job/Career Fair	NRG Media's General Manager hosted a booth at the WBA Student Seminar Job Fair, offering information on careers in broadcasting and available positions within our company	General Manager	0.25
6	2/22/2025	Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;	PD and Morning Show host participated in a panel at the Student Forum held by the Wisconsin Broadcasters Association, talking with high school and college students from around WI about radio and broadcasting	Program Director/Morning Show Host	0.25

7	3/18/2025	Co-Sponsorship of a Job Fair	NRG Media was the media sponsor for the March 2025 Job Center Job Fair in Wisconsin Rapids, WI. The General Manager and Client Marketing Coordinator with NRG Media hosted a booth informing potential candidates about careers available at NRG Media. As the media sponsor of this job fair NRG Media aired ads inviting people to attend to find their next career opportunity	General Manager Client Marketing Coordinator	1
8	4/2/2025	Participation in events or programs sponsored by educational institutions	NRG Media participated in the Careers Unlimited Job Fair hosted by HOW and Lincoln High School in Wisconsin Rapids. The Client Marketing Coordinator was there to offer insights on a career in Radio and Digital Marketing	Client Marketing Coordinator	0.25
9	4/2/2025	Participation in events or programs sponsored by educational institutions	NRG Media Production Manager and On-Air Host hosted a booth at the Mosinee School Districts Career Exploration Day at Mosinee High School talking with students about different careers that broadcast has to offer	Production Manager/ On-Air Host	0.25
10	4/25/2025	Participation in events or programs sponsored by educational institutions	NRG Media APD and Morning Show Host hosted a booth at the UWSP-Marshfield/Marshfield Chamber/Mid-State Tech College event talking with students about different careers that broadcast has to offer	Asst Program Director/Morning Show Host	0.25
11	7/22/2025	Provision of training to Management	The General Counsel and Director of Human Resources for NRG Media provided training to management in a webinar discussing the current FCC EEO policy and practices defined by NRG Media to implement the policy.	Market Manager	1
TOTAL					5.00