

EEO ANNUAL PUBLIC FILE REPORT BACKUP DATA
 Employment Unit: NRG Media, LLC - Kearney, NE
 KGFW AM/FM, KQKY-FM, KRNY-FM
 February 1, 2024 -January 31, 2025

I. VACANCY LIST

See Section II. The "Master Recruitment Source List" ("MRSL") for Recruitment Source Data

| Full Time Job Vacancies Filled by this Employment Unit: | | | |
|---|-----------------------------------|--|---|
| Job Title & Hire Date | Recruitment Source Referring Hire | Recruitment Sources Used to Advertise Position | Total Number of Interviews for this position by referral source, including hire (in bold) |
| NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD | | | |

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| Recruitment Sources Detail: | # Interviewees Referred | Did source request notification? |
|---|-------------------------|----------------------------------|
| AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD. | | |

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III. RECRUITMENT INITIATIVES

| Recruitment Outreach Initiatives: | | | | | |
|-----------------------------------|-----------|---|---|---|--------|
| | Date | Type of Recruitment Initiative | Brief Description of Activity | Participant Title | Points |
| 1 | 2.2.2024 | Participation in events or programs sponsored by educational institutions | Station personnel participated in a tour of the station for Northeast Elementary Students. | Operations Manager Other Station personnel | 0.25 |
| 2 | 4.19.2024 | Participation in events or programs sponsored by community groups. | Station personnel participated in a tour of the station for South Central Behavioral Services. | Operations Manager Other Station personnel | 0.25 |
| 3 | 5.1.2024 | Participation in events or programs sponsored by educational institutions | Station personnel participated in a tour of the station for Central Elementary Students. | Operations Manager Other Station personnel | 0.25 |
| 4 | 5.16.2024 | Participation in events or programs sponsored by educational institutions | Station personnel participated in a tour of the station for UNK/KLPR Radio Students. There was a tour of the studios and a discussion on technology and where the industry has grown - especially in technology. The tour also discussed employment opportunities for college graduates and requirements needed for employment. | Operations Manager Other Station personnel | 0.25 |
| 5 | 6.12.2024 | Participation in events or programs sponsored by educational institutions | NRG Media participated in the annual UNK Digital Expressions Camp sponsored by the University of Nebraska of Kearney for high school students. Campers tour local media outlets to learn from professionals about career opportunities. The high school campers were given a historical account and tour of NRG stations in Kearney, NE. The Operations Manager gave a presentation & Q&A session on the radio industry and the impact the stations have on the Grand Island and Kearney communities. | Operations Manager | 0.25 |
| 6 | 8.6.2024 | Provision of Training to Management | Station management attended the Employment Law Update at the Nebraska Broadcasters Association Annual Meeting | Market Manager | 1.00 |
| 7 | 10.2.2024 | Participation in job fairs | Operations Manager and Station Staff participated in the Kearney Chamber of Commerce/National Guard Career Fair | Operations Manager Station Staff | 0.25 |
| 8 | 2.2.2024 | Participation in events or programs sponsored by educational institutions | Station personnel participated in a tour of the station for Axtell High School Students. | Operations Manager Other Station personnel | 0.25 |
| 9 | 11.7.2024 | Participation in events or programs sponsored by educational institutions | A student from Gibbon High School completed a job shadow on this day to observe the on-air talent and the work involved in daily show prep. They received exposure to the roles, tasks and responsibilities performed by staff and the equipment that is used. A career in broadcasting was also discussed with this student. | Station staff | 0.25 |
| TOTAL | | | | | 3.00 |