

EEO ANNUAL PUBLIC FILE REPORT BACKUP DATA
Employment Unit: NRG Media, LLC -GRAND ISLAND. NE
KROR-FM, KSYZ-FM
February 1, 2024 -January 31, 2025

I. VACANCY LIST

See Section II. The "Master Recruitment Source List" ("MRSL") for Recruitment Source Data

Full Time Job Vacancies Filled by this Employment Unit:				
	Job Title & Hire Date	Recruitment Source Referring Hire	Recruitment Sources Used to Advertise Position	Total Number of Interviews for this position by referral source, including hire
1	Traffic Manager Hire Date: 1.6.2025	5. Current Employee	1-3,9, 4,10-13, 15-31	5. Current Employee: 1 7. Referral -Non-employee:1
TOTAL INTERVIEWS THIS REPORTING PERIOD				2

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

Recruitment Sources Detail:					
	Source	Website	Contact Information	# Interviewees Referred	Did source request notification?
1	KROR 101.5 FM	www.rock1015.com	3532 W. Capital Ave. Grand Island , NE 68803 308.381.1077		N
2	KSYZ 107.7 FM	www.1077thisland.com	3532 W. Capital Ave. Grand Island , NE 68803 308.381.1077		N
3	On-Air/OnLine Ad	station unspecified			N
4	NRG Media corporate website	nrgmedia.com	1065 N. Center Point Rd.; Hiawatha, IA 52233 319.200.1900		N
5	Current Employee			1	N
6	Current Employee Referral				N
7	Non-Employee Referral			1	N
8	Self-Referral				N
9	Facebook		1 Hacker Way, Menlo Park, CA 94025		N
10	Indeed	Indeed.com	6433 Champion Grandview Way Building 1, Austin, TX 78750		N
11	LinkedIn	LinkedIn.com	LinkedIn Corporation, 1000 W. Maude Avenue, Sunnyvale, CA 94085		N
12	NE Broadcasters Assn.	https://ne-ba.org/	11414 West Center Road, Suite 342, Omaha, NE 68144 Jim Timm		N
13	Careerpage	Careerpage.org	National Alliance of State Broadcasters, 2333 Wisconsin St., Albuquerque NM 87110		N
14	Unspecified job board	unknown			N
15	Nebraska Workforce Development	https://neworks.nebraska.gov/	550 So. 16th St., Lincoln, NE 68508, Amber Ward		N
16	Bellevue Universtiy	handshake.com	Career Services, 1000 Galvin Rd. South,Bellevue, NE 68005 Terra Beethe		
17	Concordia Univ. NE	handshake.com	Career Services, 800 N. Columbia Ave. Seward, NE 68434 Daisha Thomas		N
18	Creighton University	handshake.com	Career Center, Suite 2015 2500 California Plaza Omaha,NE 68178, Jeremy Fisher		N
19	Doane University	handshake.com	Career Center, 1014 Boswell Ave., Crete, NE 68333 Sarah Begay		N
20	Hastings College	handshake.com	Career Services, 710 N. Turner Ave., Hastings, NE 68901 Kim Graviette		N
21	Mid-Plains Community College	http://mpcc.edu/student-resources/career-services	Career Services, 1101 Halligan Drive, North Platte, NE 69101, Amy Sabatka		N
22	Midland University	handshake.com	Personal & Career Development Center, 900 North Clarkson, Fremont, NE 68025 Connie Kreikemeier		N
23	Nebraska Wesleyan University	handshake.com	Career & Counseling Center, 5000 Saint Paul Avenue, Lincoln, NE 68504-2794 Janelle Andreini		N

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Recruitment Sources Detail, continued:					
	Source	Website	Contact Information	# Interviewees Referred	Did source request notification?
24	Northwest Missouri State University	www.nwmissouri.edu/career/	Career Services, 800 University Drive, Admin. #130, Maryville, MO 64468, Hannah Christian		N
25	Ohio Center for Broadcasting	beonair.com	National Director of Placement, 9885 Rockside Road #160, Valley View, OH 44125, Houda Crable		Y
26	Peru State College	www.peru.edu/careerservices/jobs/	Career Services, 600 Hoyt Street, P.O. Box 10, Peru NE 68421 Dana Stovall		N
27	Union Adventist University	handshake.com	Career Center, 3800 South 48th Street, Lincoln, NE 68506 Roger Woolsey		N
28	University of Nebraska - Kearney	handshake.com	Academic & Career Services MSAB #140 Kearney, NE 68849, Amy Rundstrom		N
29	University of Nebraska - Lincoln	handshake.com	Career Services, 225 Nebraska Union, Lincoln, NE 68588, Tracy Lungrin		N
30	University of Nebraska - Omaha	handshake.com	Academic and Career Development Ctr., EAB 115, 6001 Dodge Street, Omaha, NE 68132, Laura Sansoni		N
31	Wayne State College	https://wsc-csm.symplicity.com/employers	Career Services, 1111 Main Street, Wayne, NE 68787 Jason Barelman		N
TOTAL INTERVIEWS THIS REPORTING PERIOD				2	

III. RECRUITMENT OUTREACH INITIATIVES

Recruitment Outreach Initiatives:					
	Date	Type of Initiative	Description	Participants	Points
1	6.19.2024	Participation in events or programs sponsored by educational institutions	A student from the University of Nebraska-Kearney completed a job shadow on this day to observe the on-air talent and the work involved in daily show prep. They received exposure to the roles, tasks and responsibilities performed by staff and the equipment that is used. A career in broadcasting was also discussed with this student.	Station staff	0.25
2	8.6.2024	Provision of Training to Management	Station management attended the Employment Law Update at the Nebraska Broadcasters Association Annual Meeting	Market Manager	1.00
3	10.02.2024	Participation in Job Fairs	Stations participated in the annual Kearney Chamber of Commerce "Career Exploration Day" held at the National Guard Armory for high school students.	Station Staff	0.25
4	11.7.2024	Participation in events or programs sponsored by educational institutions	Market Manager spoke to a student from Gibbon High School during a job shadow in another market about careers in radio/broadcasting and the duties of each role, all the platforms available to connect with listeners and the business of broadcasting.	Station staff	0.25
TOTAL					1.75