

**EEO ANNUAL PUBLIC FILE REPORT BACKUP DATA**  
**Employment Unit: NRG Media, LLC - Ottawa, IL**  
**WRKX-FM, WCMY-AM**  
**August 1, 2023 - July 31, 2024**

\* SEU currently employees 3 FT employees but has been above 5 FT employees in reporting period, and is actively recruiting for open FT positions which would return the FT employee count above the minimum requirement for reporting.

**I. VACANCY LIST**

See Section II. The "Master Recruitment Source List" ("MRSL") for Recruitment Source Data

Full Time Job Vacancies Filled by this Employment Unit:				
	Job Title & Hire Date	Recruitment Source Referring Hire	Recruitment Sources Used to Advertise Position	Total Number of Interviews for this position by referral source, including hire (in bold)
1	News Reporter Hire Date: 3.19.23	Referred by Current Employee	1-13	<b>1. Station Website- 2</b> <b>5. Indeed - 1</b>
2	Account Executive Hire Date: 6.26.23	1. Station Website	1-13	
TOTAL INTERVIEWS THIS REPORTING PERIOD				<b>3</b>

**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

Recruitment Sources Detail:				# Interviewees Referred	Did source request notification?
1	WCMY 1430 AM	1430wcm.com	216 W Lafayette St Ottawa, IL 61350 Phone: 815.434.6050	2	N
2	WRKX 95.3 JACK FM	1430WCMY.com/jack-fm	216 W Lafayette St Ottawa, IL 61350 Phone: 815.434.6050	0	N
3	Radio As (station unspecified)			0	N
4	NRG Media, LLC	nrgmedia.com	2875 Mt Vernon Rd SE, Cedar Rapids, IA 52403 (319)200-1900, fax (319)286-9383	0	N
5	Indeed	indeed.com		1	N
6	Linked In	linkedin.com		0	N
7	Facebook	facebook.com/1430WCMY		0	N
8	Online (unspecified)			0	N
9	Current Employee Promotion			0	N
10	Referral by Current Employee			0	N
11	Illinois Broadcasters Assn.			0	N
12	Referral by non-employee			0	N
13	Unknown			0	N
TOTAL INTERVIEWS THIS REPORTING PERIOD				3	

**III. RECRUITMENT INITIATIVES**

Recruitment Outreach Initiatives:					Points
1	3/6/2024	Participation in events or programs sponsored by educational institutions.	General Manager represented the stations at the Ottawa High School Career Fair.	General Manager	0.25
2	5/7/2024	Participation in events or programs sponsored by community organizations.	Account Executive represented the stations at the Ottawa Chamber of Commerce Onyx group and spoke about careers in broadcasting.	Account Executive	0.25
3	7/26/2024	Provision of training to Management	General Counsel & Director of Human Resources for NRG Media provided instruction in FCC EEO requirements and NRG policies to the General Manager.	General Manager	1.00
4	12/19/2023	Establishment of an intern program designed to assist members of the community.	Station created an internship for a college journalism student.	General Manager	1.00
TOTAL					2.25