

EEO ANNUAL PUBLIC FILE REPORT
Employment Unit: NRG Media, LLC - RHINELANDER, WI
WHDG-FM, WLKD-AM, WMQA-FM, WOBT-AM/WOBT-FM, WRHN-FM, WRLO-FM
August 1, 2023 - July 31, 2024

I. VACANCY LIST

See Section II. The "Master Recruitment Source List" ("MRSL") for Recruitment Source Data

Full Time Job Vacancies Filled by this Employment Unit:			
Job Title & Hire Date	Recruitment Source Referring Hire	Recruitment Sources Used to Advertise Position	Total Number of Interviews for this position by referral source, including hire
On Air Talent			10.NRGmedia.com: 2
1 Hire Date: 1/8/24	10	1-17	14. Employee referral: 1
Account Executive			16. Other online source: 2
2 Hire Date: 6/4/24	16	1-17	16. Other online source: 1
TOTAL INTERVIEWS THIS REPORTING PERIOD			6

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

Recruitment Sources Detail:			# Interviewees Referred	Did source request notification?	
1	WHDG 97.3 Hodag Country	www.WHDG.com	3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
2	WLKD-AM 1570 The Lake	www.wmqa.com/the-lake-am-1570/	3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
3	WMQA-FM KOOL 95.9	www.wmqa.com	3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
4	WOBT 1240 AM/101.3 FM	https://www.whdg.com/hodaglegends/	3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
5	WRHN 100.1 FM Jack FM	https://www.wmqa.com/wrhn-fm-100-1-jack-fm/	3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
6	WRLO-FM Rock 105.3	www.wrlo.com	3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
7	Radio Ads		3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
8	Job Center of Wisconsin.com	jobcenterwisconsin.com	State of Wisconsin Department of Workforce Development 1-888-258-9966	0	N
9	WI Broadcasters Assoc	WI-Broadcasters.org	44 E. Mifflin St, Ste 900, Madison, WI 53703, (608)255-2600	0	N
10	NRG Media, LLC	nrgmedia.com	2875 Mt Vernon Rd SE, Cedar Rapids, IA 52403 (319)200-1900, fax (319)286-9383	2	N
11	Indeed	indeed.com		0	N
12	Linked In	linkedin.com		0	N
13	Non-Employee referral			0	N
14	Current Employee			0	N
15	Referred by current employee			1	N
16	Other online source		ZipRecruiter, Google, Glassdoor	3	N
17	Unknown Source			0	N
TOTAL INTERVIEWS THIS REPORTING PERIOD			6		

III. RECRUITMENT INITIATIVES

Recruitment Outreach Initiatives:					
1	2/24/2024	Participation in job fairs	Aleese Fielder, Market Manager for NRG Media Wisconsin, attended the WBA's Assistance Action Plan for EEO Compliance (Job Fair) at Lambeau Field in Green Bay	Market Manager	0.25
2	6/19/2024	Provision of training to Management	Aleese Fielder, Market Manager for NRG Media Wisconsin, attended the WBA's Assistance Action Plan for EEO Compliance at the WBA Summer Conference in Fond du Lac, WI	Market Manager	1.00
3	7/29/2024	Provision of training to Management	Aleese Fielder, Market Manager & Laurie Bastle and Laura Treul, Business Managers for NRG Media Wisconsin, received training from NRG Media's General Counsel and Director HR	Market Manager Business Managers	1.00
TOTAL					2.25