

EEO ANNUAL PUBLIC FILE REPORT BACKUP DATA  
Employment Unit: NRG Media, LLC -GRAND ISLAND. NE  
KROR-FM, KSYZ-FM  
February 1, 2023 -January 31, 2024

**I. VACANCY LIST**

See Section II. The "Master Recruitment Source List" ("MRSL") for Recruitment Source Data

Full Time Job Vacancies Filled by this Employment Unit:				
	Job Title & Hire Date	Recruitment Source Referring Hire	Recruitment Sources Used to Advertise Position	Total Number of Interviews for this position by referral source, including hire
1	Digital Marketing & Sales Asst. Hire Date: 5.30.2023	6. Referral by Current Employee	1-3,9, 4,10-13, 15-31	<b>6 Referral by Current Employee: 1</b> 7 Referred by non-employee: 1
2	Traffic Administrator Hire Date: 9.29.2023	6. Referral by Current Employee	1-3,9, 4,10-13, 15-31	<b>6 Referral by Current Employee: 1</b>
TOTAL INTERVIEWS THIS REPORTING PERIOD				<b>3</b>

**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

Recruitment Sources Detail:				# Interviewees Referred	Did Source request notification
1	KROR 101.5 FM	www.rock1015.com	3532 W. Capital Ave. Grand Island , NE 68803 308.381.1077		N
2	KSYZ 107.7 FM	www.1077theisland.com	3532 W. Capital Ave. Grand Island , NE 68803 308.381.1077		N
3	On-Air/OnLine Ad	station unspecified			N
4	NRG Media corporate website	nrgmedia.com	2875 Mt Vernon Rd SE, Cedar Rapids, IA 52403, 319.200.1900, fax (319)286-9383 Mary Preston		N
5	Current Employee				N
6	Current Employee Referral			2	N
7	Non-Employee Referral			1	N
8	Self-Referral				N
9	Facebook		1 Hacker Way, Menlo Park, CA 94025		N
10	Indeed	Indeed.com	6433 Champion Grandview Way Building 1, Austin, TX 78750		N
11	LinkedIn	LinkedIn.com	LinkedIn Corporation, 1000 W. Maude Avenue, Sunnyvale, CA 94085		N
12	NE Broadcasters Assn.	https://ne-ba.org/	11414 West Center Road, Suite 342, Omaha, NE 68144 Jim Timm		N
13	Careerpage	Careerpage.org	National Alliance of State Broadcasters, 2333 Wisconsin St., Albuquerque NM 87110		N
14	Unspecified job board	unknown			N
15	Nebraska Workforce Development	https://networks.nebraska.gov/	550 So. 16th St., Lincoln, NE 68508, Amber Ward		N
16	Bellevue Universtiy	handshake.com	Career Services, 1000 Galvin Rd. South,Bellevue, NE 68005 Terra Beethe		
17	Concordia Univ. NE	handshake.com	Career Services, 800 N. Columbia Ave. Seward, NE 68434 Daisha Thomas		N
18	Creighton University	handshake.com	Career Center, Suite 2015 2500 California Plaza Omaha,NE 68178, Jeremy Fisher		N
19	Doane University	handshake.com	Career Center, 1014 Boswell Ave., Crete, NE 68333 Sarah Begay		N
20	Hastings College	handshake.com	Career Services, 710 N. Turner Ave., Hastings, NE 68901 Kim Graviette		N
21	Mid-Plains Community College	http://mpcc.edu/student-resources/career-services	Career Services, 1101 Halligan Drive, North Platte, NE 69101, Amy Sabatka		N

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continued

Recruitment Sources Detail:				# Interviewees Referred	Did Source request notification
22	Midland University	handshake.com	Personal & Career Development Center, 900 North Clarkson, Fremont, NE 68025 Connie Kreikemeier		N
23	Nebraska Wesleyan University	handshake.com	Career & Counseling Center, 5000 Saint Paul Avenue, Lincoln, NE 68504-2794 Janelle Andreini		N
24	Northwest Missouri State University	www.nwmissouri.edu/career/	Career Services, 800 University Drive, Admin. #130, Maryville, MO 64468, Hannah Christian		N
25	Ohio Center for Broadcasting	beonair.com	National Director of Placement, 9885 Rockside Road #160, Valley View, OH 44125, Houda Crable		Y
26	Peru State College	www.peru.edu/careerservices/jobs/	Career Services, 600 Hoyt Street, P.O. Box 10, Peru NE 68421 Dana Stovall		N
27	Union State College	handshake.com	Career Center, 3800 South 48th Street, Lincoln, NE 68506 Roger Woolsey		N
28	University of Nebraska - Kearney	handshake.com	Academic & Career Services MSAB #140 Kearney, NE 68849, Amy Rundstrom		N
29	University of Nebraska - Lincoln	handshake.com	Career Services, 225 Nebraska Union, Lincoln, NE 68588, Tracy Lungrin		N
30	University of Nebraska - Omaha	handshake.com	Academic and Career Development Ctr., EAB 115, 6001 Dodge Street, Omaha, NE 68132, Laura Sansoni		N
31	Wayne State College	https://wsc-csm.symplicity.com/employers	Career Services, 1111 Main Street, Wayne, NE 68787 Jason Barelman		N
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III. RECRUITMENT INITIATIVES

Recruitment Outreach Initiatives:					
	Date	Type of Recruitment Initiative	Brief Description of Activity	Participant Title	Points
1	2023	Participation in scholarship programs	The stations participated in the Nebraska Broadcasters Association scholarship program for 2023. This program is setup to assist students enrolled in broadcasting related educational programs at four year public or private colleges and universities. The Stations were actively involved in the contribution of funds to setup and maintain the scholarship fund, the two plus month promotion of the program, and the review and judging of applications for the scholarship program. Two \$2,000 scholarships were awarded for 2023.	Market Manager Promotions Manager Traffic Manager	1.00
2	6.7.2023	Participation in events or programs sponsored by educational institutions	NRG Media participated in the annual UNK Digital Expressions Camp sponsored by the University of Nebraska of Kearney for high school students. Campers tour local media outlets to learn from professionals about career opportunities. The high school campers were given a historical account and tour of NRG stations in Kearney, NE. The Market Manager gave a presentation & Q&A session on the radio industry and the impact the stations have on the Grand Island and Kearney communities.	Market Manager	0.25
3	11.6.23	Participation in events or programs sponsored by educational institutions	Market Manager spoke to University of Nebraska – Kearney students about careers in radio/broadcasting and the duties of each role, all the platforms available to connect with listeners and the business of broadcasting.	Market Manager	0.25
TOTAL					1.50