



PRESS RELEASE:
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11th Annual *Give Where You Live* Giving Day is First Thursday in December

KEARNEY, NE – This is cause for celebration! As we close in on the time of year centered around helping others, now is a great time to celebrate 11 years of local giving!

This community-wide event will benefit 188 charitable organizations and causes in the Kearney area that improve the quality of life for Kearney area residents! Since its inception in 2013, *Give Where You Live*, led by the Kearney Area Community Foundation, has raised more than \$9.6 million for local nonprofits.

Online early giving began today for the **Kearney Area Community Foundation's (KACF)** eleventh annual giving day called "*Give Where You Live*" on December 7, 2023. This year, \$135,000 in challenge match funds and prizes will be awarded to nonprofits participating in *Give Where You Live*.

What is It?

Give Where You Live is a one-day fundraising event on December 7, 2023, that unites and encourages donors to support nonprofits and improve our quality of life. *Give Where You Live* is a community effort powered by the Kearney Area Community Foundation that encourages area nonprofits to build their capacity, find new donors, and identify new funding streams. KACF's goal is to raise hundreds of thousands of dollars in one day by encouraging local residents to support their favorite charities.

"*Give Where You Live* has been such a huge success since we launched it in 2013! We are committed to our mission of promoting the spirit of charitable giving and effectively responding to the community's needs," said Judi Sickler, President/CEO of the Kearney Area Community Foundation. "We are proud that the annual *Give Where You Live* campaign accomplishes just that and grows every year! It has changed how people give locally."

Last year, the tenth year for the 24-hour giving day, the community raised a record-breaking \$1,618,940 on December 1, 2022, which included prizes, matching funds and other incentives. Donations came in from a wide variety of donors who made more than 6,623 different gifts for 181 organizations/causes. "We were blown away; this is such a generous community," said Sickler. "People are still talking about it. Many nonprofits are counting on a successful *Give Where You Live* campaign to continue with their level of service in our community. We are optimistic that *Give Where You Live* will be even bigger and better this year! Wouldn't it be great to surpass last year's record-breaking year!"

"The Kearney area has raised more than \$9.6 million since 2013 through the *Give Where You Live* campaign!", Laurel McKellips, Program Manager, added. "2023 is a great year to be extra generous and 'Reach New Heights!'"

"Reach New Heights" is the theme for this year's community-wide campaign.

How It Works

On December 7, communities in the Kearney area will come together online and off for 24 hours of generosity. Every donation made during *Give Where You Live* will help qualify the organization for prize money and awards, furthering the impact of the donor's investment.

Today, donors can go to the website: <https://www.givewhereyoulive.net> and look at the list of local nonprofit organizations registered for the giving day. Donors can begin making online gifts today through midnight December 7.

Donations, up to \$20,000 per donor, qualify to receive funds from the *Give Where You Live Challenge Match Pool*. The **Challenge Match Pool is \$100,000 this year** and is provided by Drew and Brittany Blessing, Mike and Becky Evers, Cal and Jane Johnson, KAAPA Ethanol, Norris and Lori Marshall, Bill and Julie Oldfather, Ken and Lynnda Shaffer, Paul and Linda Younes, an anonymous donor, the Kearney Area Community Foundation and other generous sponsors.

The Challenge Match Pool is a proportional match. "For example, if the community raises \$1,000,000 on that day and the Challenge Match Pool is \$100,000, every dollar donated will be matched 10 percent", said McKellips. It is a fun way to help expand donor's gifts to their favorite local charities!"

\$135,000 will be Given Away to Nonprofits as Prizes and Incentives

This year \$135,000 in match and prizes will be given to nonprofits participating in *Give Where You Live*! All donations given from November 9 to December 7 are eligible for prizes.

- 1. Biggest Percentage Prize:** Prizes for the nonprofits with the biggest percentage increase over last year (only nonprofits that participated last year in *Give Where You Live* are eligible.) Eligible nonprofits must raise more than the prize amount. For example, if you only raise \$200 and have the biggest percentage increase, you are only eligible for the \$200 prize. **A GREAT INCENTIVE FOR YOUR DONORS!**

PRIZE: 1st Place: \$2000, 2nd Place: \$1000, 3rd Place: \$500, and 4th Place: \$200

(In case of a tie, a winner will be randomly drawn.)

2. **Breakfast Club Prize:** It's not just a classic movie, it's also a great prize! Donors who give between 8:00-10:00 AM during *Give Where You Live* will be entered into a random drawing to win \$500 for the organization that received their donation. **NEW THIS YEAR!**

PRIZE: Four - \$500 prize

3. **For Good Forever Prize:** Participating nonprofits that raise over \$10,000 during *Give Where You Live* will be entered into a random drawing for one organization to be awarded an endowment fund at the Kearney Area Community Foundation. (If the winning organization already has an endowment at KACF, then the \$10,000 prize will be added to their fund). Note: The winner doesn't have to use the funds raised during GWYL for the endowment. **THE BIG ONE!**

PRIZE: \$10,000 KACF endowment fund

4. **Golden Tickets Prize:** Donors will be chosen at random, each hour, from the donations made during *Give Where You Live* to have an additional \$300 Golden Ticket given to the organization that received their donation. Winners drawn from 1:00 to 8:00 AM will be posted on social media after the office opens at 8:00 AM. CST. **TRADITIONAL PRIZE!**

PRIZE: \$300 hourly (24 prizes)

5. **Insomnia Prize:** So excited about Give Where You Live that you can't sleep? Put that excitement to good use! We will give four total \$750 prizes to nonprofits that receive online donations between 1:00-3:00 AM or 10:00-11:59 PM during *Give Where You Live*. **NEW THIS YEAR!**

PRIZE: Four - \$750 prize

- 6. Last Chance to Win Prize:** Haven't won a prize yet? This is your last chance! Donors who donate between 11:00-11:59 PM during *Give Where You Live* to an organization that hasn't yet received a prize during *Give Where You Live* 2023 will be entered into a random drawing to win \$750.00 for the organization that received their donation. **NEW THIS YEAR!**

PRIZE: One - \$750 prize

- 7. Pop Up Prize:** Three different "Pop Up Prizes" will be posted on the Kearney Area Community Foundation Facebook page throughout the day on December 7. Each post will explain the criteria for each prize and how long the prize window will be open. So be sure to keep an eye on our Facebook page on December 7! Spread your donations throughout the day for a better chance of winning a Pop Up Prize! NOTE: The first Pop Up Prize will not be posted until after 7:30 AM. **NEW THIS YEAR!**

PRIZE: Three - \$750 prize

- 8. Reach New Heights on Social Media Prize:** We know the money raised through *Give Where You Live* will help local nonprofits "Reach New Heights". So how will GWYL impact your organization? Post your organization's goals on Facebook. Tell your followers how your organization will "Reach New Heights" and explain what you hope to accomplish because of *Give Where You Live*. **NEW THIS YEAR!**

To enter and qualify, explain how you will "Reach New Heights" by posting on Facebook between November 2 and December 7 using the hashtag #ReachNewHeights. Post something new each week to be entered for the weekly drawing! Remember, Early Giving doesn't open until November 9, so keep that in mind when making your post for the first week (November 2-November 9).

Next, send a screenshot of your posts each week to andi@kearneyfoundation.org with the following in the subject line: "Reach New Heights Post".

PRIZE: Five - \$500 prize (randomly drawn from qualifying organizations – one each week – drawn November 9, November 16, November 22 (day early due to Thanksgiving), November 30 and December 7).

- 9. Under the Umbrella Prize:** KACF supports over 260 funds and to show our continued support of “nonprofits under our umbrella” they will be entered into a random drawing for a \$500 prize. To be eligible for the drawing, the organization needs to have raised more than \$1,000 and had more than 10 gifts during *Give Where You Live*. **A THANK YOU TO OUR FUNDS!**

PRIZE: Three - \$500 prize

- 10. Welcome Home Prize:** Enjoy a nice evening at home with a prize! Donors who donate between 5:00 – 6:00 PM during *Give Where You Live* will be entered into a random drawing to win \$500.00 for the organization that received their donation. **NEW THIS YEAR!**

PRIZE: Three - \$500 prize

“We would just encourage donors to check out the website (givewhereyoulive.net) to learn more about the giving day, contests, challenges, prizes and much more! We encourage donors to use this campaign to make gifts to organizations they haven’t supported in the past, as well as make an additional gift to their favorites!” Sickler said. “We also have donation forms at the office if anyone wants to get one early.”

188 Local Organizations/Causes Participating This Year
(Highlighted ones are new in 2023 and organizations with an asterisk* have participated all 11 years):

Agency on Aging

ALS in the Heartland

American Red Cross Central and Western Nebraska

Amherst Volunteer Fire & Rescue

Arc of Buffalo County*

Archway

Axtell Public Library

Axtell Volunteer Fire & Rescue

Boy Scouts of America aka Overland Trails Council*

Brickwalk Project

Buffalo County 4-H

Buffalo County Citizen Advocacy

Buffalo County Community Partners*

Buffalo County Historical Society/Trails & Rails Museum*

Buffalo Hills Elementary

Campus Lutheran

Central Community College Foundation-Kearney Center*

Central Elementary School

**Central Nebraska LOSS Team (Local Outreach to Suicide
Survivors)**

Central Nebraska Quilts of Valor

Chariot 4 Hope of Central NE

CHI Health Good Samaritan Foundation*

Child Evangelism Fellowship of Central Nebraska

Choice Family Health Care

Citizens Police Academy Alumni (CPAA)

Classic Car Collection*

Coats for Kids

Collage Center

Combat Warriors of Nebraska

Community Action Partnership of Mid-Nebraska*

Community Pantry of Kearney

COMPASS*

Concrete Cares of Nebraska

Crane River Theater*

Crossroads Center Inc*

Dobytown Kiwanis Backpack Project

Double R Horse Rescue*

Elm Creek School Foundation

Emerson Elementary

Faith Christian School Foundation*

Family Advocacy Network*

Family of Christ Community Suppers

Fellowship of Christian Athletes

First Responders Foundation Kearney, NE Chapter

Forever Pink Foundation

Forward Kearney

Foster Care Closet of Nebraska

FreeThinking Ministries

Friends Program of Kearney*

Ft. Kearney Daughters of the American Revolution

FUMC/East Lawn Food Pantry*

G.W. Frank Museum

Gibbon 4th of July Celebration

Gibbon Ball Association

Gibbon Beautification Foundation

Gibbon Booster Club

Gibbon Educational Foundation

Gibbon Elementary Parent Organization

Gibbon Free Pantry

Gibbon Goodfellows

Gibbon Heritage Center Foundation

Gibbon Public Library Foundation

Gibbon Volunteer Fire Department

Girls on the Run of Nebraska

Good Samaritan Society- Kearney

Goodfellows of Buffalo County*

Goodwill Industries of Greater Nebraska

GROW Nebraska Foundation

Hanny Arram Center for Success

HelpCare Clinic

Heroes Across Nebraska

Hollyjean's Hope Cat Spaying*

Hot Meals USA

Impact Art

Junior Achievement District of Kearney

Kearney American Legion Post #52

Kearney Area Animal Shelter*

Kearney Area Arts Council

Kearney Area Children's Museum*

Kearney Area Habitat for Humanity*

Kearney Area Storytelling Festival

Kearney Bearcat Booster Club

Kearney Catholic High School Foundation*

Kearney Community Learning Center

Kearney Community Sustainable Housing

Kearney Community Theatre*

Kearney Concert Association*

Kearney Cosmos Club

Kearney Creates

Kearney Cultural Partners

Kearney Dawn Rotary - Dictionary Project*

Kearney Elks Lodge #984

Kearney Family YMCA*

Kearney High Career Education

Kearney High Theatre Boosters

Kearney Housing Development Corporation

Kearney Jubilee Center*

Kearney Lions Club

Kearney Little Free Pantry

Kearney Noon Rotary - Dolly Parton's Imagination Library

Kearney Optimist Club

Kearney Pickleball Club

Kearney Public Library Foundation*

Kearney Public Schools - Dual Credit Scholarship

Kearney Public Schools - TeamMates Mentoring Program*

Kearney Public Schools Foundation

Kearney Rail Viewing Platform

Kearney Regional Medical Center Foundation

Kearney Rescue Cats

Kearney Special Olympics

Kearney Symphony Orchestra

Kearney Teen Reach Adventure Camp

Kearney Tennis Association*

Kearney Therapeutic Horseback Riding Program*

Kearney Volunteer Fire Department

Kearney Whitewater*

Kearney Woman's Club

Kearney/Buffalo County CASA*

KHS Band

KHS Post Prom 2023

KHS Student Council

Kids & Dreams Foundation

Leadership Kearney

Loper Athletic Club

Loper Wrestling Legacy Fund*

LoperCats

LyonHeart Equine Assisted Learning Nonprofit

Make-A-Wish Nebraska*

McKenna's Rae of Hope

Meadowlark PTO Adaptive Playground Project

Meals on Wheels - Kearney Area

Merryman Performing Arts Center*

Mount Carmel Home

Museum of Nebraska Art (MONA)*

NCHS-Nebraska Children's Home Society*

Nebraska AIDS Project*

Nebraska Firefighters Museum & Education Center*

Nebraska Shrine Bowl

Nebraska Veterans First

Peterson Senior Activity Center

Platte River Children's Chorale

Platte River Singers

Pleasanton Community Fund*

Pleasanton Lions Club

Pleasanton Volunteer Fire Department

Prairie Art Brothers

Pumpkin Patch Daycare

R.A.F.T. - Residential Assistance to Families in Transition*

Ravenna Community Foundation*

Ravenna Public Library

Ravenna Senior Center

Ravenna Trap

Rooted

Rowe Sanctuary

Royal Family Kids*

Royal Neighbors - Kearney Chapter

S.A.F.E. Center

Salvation Army*

Shelton Activities Booster Club

Shelton Area Goodfellows

Shelton Area Lions Club*

Shelton Building for Tomorrow

Shelton Bulldog Walking Club

Shelton Cemetery Beautification*

Shelton Community Pool Project

Shelton Elementary PTO

Shelton FFA Boosters
Shelton Fireworks Fund*
Shelton Historical Society*
Shelton Public Library Friends
Shelton Public Schools Foundation
Shelton SHELL Cancer Fund*
Shelton TeamMates Mentoring Program
Shelton Teens Against Negative Decisions (STAND)*
Shelton Volunteer Fire and Rescue
Shelton Youth Sports Club
SHIELD616
Tasha Keiter Memorial Youth Golf Foundation
Todd Becker Foundation*
Tri-City BMX
Two Rivers Public Health Department
United Campus Ministry at UNK
United Way of the Kearney Area*
VFW Post 759
Windy Hills PTO
World Theatre*
Yanney Heritage Park Foundation*
Zion Lutheran School

Nonprofit organizations were able to register to participate after pledging that at least 80% of funds raised will stay in the Kearney area. **Registration is now closed.** There is no cost to donors or organizations to participate in the 24-hour community-wide *Give Where You Live* giving day; however, there is a low processing fee of 3% (one of the lowest in the nation). **NOTE: The Kearney Area Community Foundation makes nothing off of the event, in fact it costs them**

thousands of dollars in platform fees, prizes and advertising to put on the event. This is our gift to the community.

Sponsors for the *Give Where You Live* giving day (as of 11/9/2023) -

2023 PLATINUM LEVEL

Anonymous

Drew and Brittany Blessing

Mike and Becky Evers

Cal and Jane Johnson

KAPPA Ethanol

Norris and Lori Marshall

Bill and Julie Oldfather

Ken and Lynnda Shaffer

Paul and Linda Younes

2023 GOLD LEVEL

Dy-Na Tool & Mold

Tom and Mary Henning

Johnson Imperial

Jordan Cochran DDS, PC

Dennis and Cathy Kenyon

Jim and Marge Lauer

Al and Lee Ann Lux

Dirk and Angie Nickel

Dave and Roxanne Oldfather

Rick and Karen Rhoads

Ron and Mary Scott

2023 SILVER LEVEL

American Foods Group LLC /

Gibbon Packing LLC

Anonymous

Jeremy and Angela Armagost

John Bancroft

George and Roxanne Bascom

Dick Beechner

Susan Bigg

Bow & Arrow Boutique

Bruce Furniture

Bush Family Dentistry

Central Valley Irrigation

Dave and Angie Chally

Clevenger Petroleum

Culligan of Kearney

Cindy Dodson

Eakes Office Solutions

Jeff and Brette Ens

Exchange Bank

Jim and Marsha Fairbanks

Farm Bureau Insurance

- Rich and Jayne Peters

First Interstate Bank

FNBO

Fort Theatre Dentistry

Jerald and Janet Fox

Jerry and Joyce Gloystein

Headwaters Corporation

Heartland Bank

Lance and Chris Hehner

Judy A. Henning

Timothy J. and Susan E. Higgins

Jeff and Roxanne Hinrichs

John and Melissa Hoggatt

Doug Holmes

Richard and Kathie Hranac

Integrity Dental Arts

- Terry and Judi Sickler

Jacobsen Orr Lindstrom

& Holbrook, P.C., L.L.O.

Roger and Susan Jasnoch

Blaine and Brady Jenschke

Randy and Sheri Jensen

Kearney Regional Medical

Center

Kearney Visitor's Bureau

Dave and Cathie Kingsley

Ron Larsen

Dan and Carol Lindstrom

Longo Family Orthodontics

Jerry and Edith Marlatt

Miles and Brenda Marshall

Virginia McKinney

Jeff and Deborah Merz

Chick and Judy Messbarger

Mid-Nebraska Garage Doors, Inc.

Midwest Connect LLC

NebraskaLand Bank

Bill Neuheisel

Dave and Wendy Nickel

Jason and Mindy Oman

Pinnacle Bank

Glen and Luzy Powell

Kent Richter and Heidi

Narber-Richter

Keith and Jan Rodehorst

Bill and Jeanne Ross

Sandhills Oral and Facial Surgery

Chuck and Vickie Schaepler

Scott and Lori Smith

W. Thomas Sorrell

Darrell and Jane Teply

Tye Family Foundation

Valley Pharmacy, Inc.

Cheryl Webber

Tom and Cheryl Weides

David and Julie Weir

Chuck and Elizabeth West

David Wiebe

The Kearney Area Community Foundation is a 28-year-old tax-exempt public charity, which reported assets of \$39 million as of 12/31/2022. Since 1995, KACF has granted more than \$73 million in grants, scholarships and program support to the community.

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Media note:

FOR MORE INFORMATION OR TO DOWNLOAD LOGO, ARTWORK OR FAQs,

CHECK OUT THE WEBSITE: <https://www.givewhereyoulive.net/nonprofit-resources>.