

# **1100 KFNX – The Pulse of Arizona Media Kit**

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**For more info, go to the website – <https://1100kfnx.com/>**

# The Bongino Report AM

## Get Your Morning Briefing

- ▶ Non-Stop NEWS Every Weekday Morning from 6-7AM
- ▶ *The Bongino Report AM* is the essential way to start the day, delivering a one-hour news and commentary. Hosted by Dan Bongino the show cuts through the noise with sharp analysis, breaking news, and the stories driving the national conversation before most Americans have finished their first cup of coffee. Informative, engaging, and highly topical, *The Bongino Report AM* keeps listeners ahead of the headlines and prepared for the day with bold perspective and insights that have made Dan Bongino one of the most influential voices in media.
- ▶ *National & Local News, Business News, Sports, Traffic, and Weather*
- ▶ AZ Local News
- ▶ Business Updates from Marketwatch, and Your Money Now
- ▶ *And more.....*



▶ <https://1100kfnx.com/kfnx-morning-news/>



# NATIONAL SHOWS



▶ Brian Kilmeade



▶

▶ Bongino Report PM



▶  
▶

MVR



Armstrong & Getty



▶ <https://1100kfnx.com/nationalshows/>

# The Brian Kilmeade Show

- ▶ Every Weekday Morning 7–10AM
- ▶ **Brian Kilmeade** from **FOX & Friends** and his guests team up for lively debate and discussion of the news and issues that all Americans are talking about. You'll hear newsmakers and guest experts offering their insights and perspectives. And, of course, listener points-of-view and discussions. It's all presented by affable everyman, Brian Kilmeade.
- ▶ “Not many broadcasters can say they are on the air for 6 hours a day, 5 days a week, but that is exactly what **Brian Kilmeade** has been doing since 2006. After joining Fox News in 1997, he was soon named co-host of Fox & Friends, where he still thrives today. The show powered its way to the *top spot in morning cable TV* in 2000 and remains there to this day.”
- ▶ Heard on 250 radio stations across America
- ▶ Brian has *written 6 books, 5 New York Times best sellers*: “The Games Do Count”, “It’s How You Play the Game” and, “George Washington’s Secret Six”, “Thomas Jefferson and the Tripoli Pirates.” Combining all sales the books have been bought by over 2.5 million readers around the world and counting.



▶ <https://1100kfnx.com/nationalshows/>



# The Bongino Report PM

▶ Every Weekday from 2 – 4PM



▶ The show combines Shawn Farash's energetic style with Dan Bongino's influential voice and signature analysis. The program delivers breaking news, insightful commentary, compelling conversations, and a comprehensive look at the stories shaping America each day.

▶ About Dan Bongino:

▶ Dan Bongino's public service career began with the NYPD in 1995. He joined the US Secret Service in 1999. In 2006, he joined the elite Presidential Protective Division during the administration of President George W. Bush, and remained on protective duty with President Obama. Dan served as the Deputy Director of the FBI under President Trump from 2025 to 2026. During his tenure, the violent crime rate plunged to historic lows, and the homicide rate dropped 20% to the lowest in recorded history.

▶ A multiple-time New York Times bestselling author, Dan hosted the top-rated cable news show "Unfiltered" on Fox News, a nationally syndicated radio show, and the country's top-rated livestream podcast, "The Dan Bongino Show." Dan holds an MBA from Penn State University, as well as an MA and BA from the City University of New York.

▶ <https://1100kfnx.com/nationalshows/>



# The Armstrong & Getty Show

- ▶ Every Weekday Morning 10AM–1PM



- Jack Armstrong & Joe Getty created a unique talk show. The talk show making people of all ages laugh daily! Armstrong & Getty discuss news, politics and pop culture each morning.
- Jack Armstrong & Joe Getty dedicate every broadcast to the idea that you can be informed and involved--without being angry. After all, laughter is the best medicine during these complicated times.
- The Armstrong & Getty Show debuted in Sacramento in 1998. where it continues to air from. A&G, with their mid-western sensibility, grew to become one of the most successful morning shows in the western United States. The Armstrong & Getty Show began national syndication in January 2019.

▶ <https://1100kfnx.com/nationalshows/>

# NATIONAL SHOWS

Erick Erickson



Joe Pags



- ▶ America at Night w/ McGraw Milhaven



Guy Benson



- ▶ <https://1100kfnx.com/nationalshows/>



# ABOUT US

1100 KFNX, “The Pulse of Arizona,” is a News/Talk/Sports radio station serving Metro Phoenix and much of Central and Southern Arizona. Its 50,000 watt daytime signal, the highest power licensed by the Federal Communications Commission, covers Arizona from the Prescott area to the north, through and including the Tucson metropolitan area to the south.

Routinely, KFNX has been rated one of the Top Ten Radio Stations in Arizona by *Ranking Arizona* magazine. KFNX exclusively features many of *the Heavy Hundred Talk Shows* in the country compiled by Michael Harrison and Talkers.com, the talk radio industry's leading trade magazine, including: “Brian Kilmeade Show”, “Bongino Report PM”, “Armstrong & Getty”, “The Joe Pags Show,,”, “Markley, Van Camp & Robbin”, “Erick Erickson”, “America at Night with McGraw Milhaven” and KFNX’s Weekday Drive program – “The Bill Brady Show”.

The KFNX line-up also features a variety of talk show hosts from “The Guy Benson Show” , and Jesse Jackson to local talk segments on weekends. Weekends on KFNX feature more high-quality talk shows such as “Our American Stories”, “Greg Kelly, Bo Snedley, & Midnight “ from Red Apple Networks, “AZ Tech Roundtable,” and “The Danielle Lin Show.”

KFNX keeps Metro Phoenix and Arizona informed 24/7/365



Website <https://1100kfnx.com/> for more information.

# 1100 KFNX Local Shows



Bill Brady – Weekday Afternoons

- ▶ A return to “Common Sense Commentary” with Bill Brady **every weekday afternoon from 4–6 PM** on 1100 KFNX. Compelling talk, interesting guests, and a whole lot more! Nothing is out of bounds on The Bill Brady Show. Bill Brady is part of the *Talkers Heavy Hundred Talk Show* List.

- ▶ <https://1100kfnx.com/the-bill-brady-show/>

# News 24 / 7 / 365

KFNX keeps Metro Phoenix and Arizona informed 24/7/365.

KFNX is the exclusive home of the **Worldwide News Network** in the Phoenix Radio market. We carry their **National News** broadcast every hour, on the hour, throughout the day, every day of the year.

KFNX also teams with the **Worldwide News Network** for live coverage of breaking news events, key political races and debates. KFNX brings you long-form coverage of news and politics on shows every weekend.

KFNX also airs the **Local News** in the Phoenix Radio market on hour, plus current **Weather** updates. There are additional **Financial Features** broadcast on weekdays, with business and money news.

You can go to our website <https://1100kfnx.com/> for more information.



## Sports

**KFNX is the radio home of University of Arizona Wildcats Men's Football and Basketball. KFNX has a long term contract to carry the Wildcats. KFNX airs all UA Big-12 sports action**



Website <https://1100kfnx.com/> for more information.

# Features



## Health

CNN's Dr. Sanjay Gupta is on the health and wellness beat with "A Better Life," Monday through Friday.

Jon Tesh is the voice of "Intelligence For Your Health Minute" every weekday.

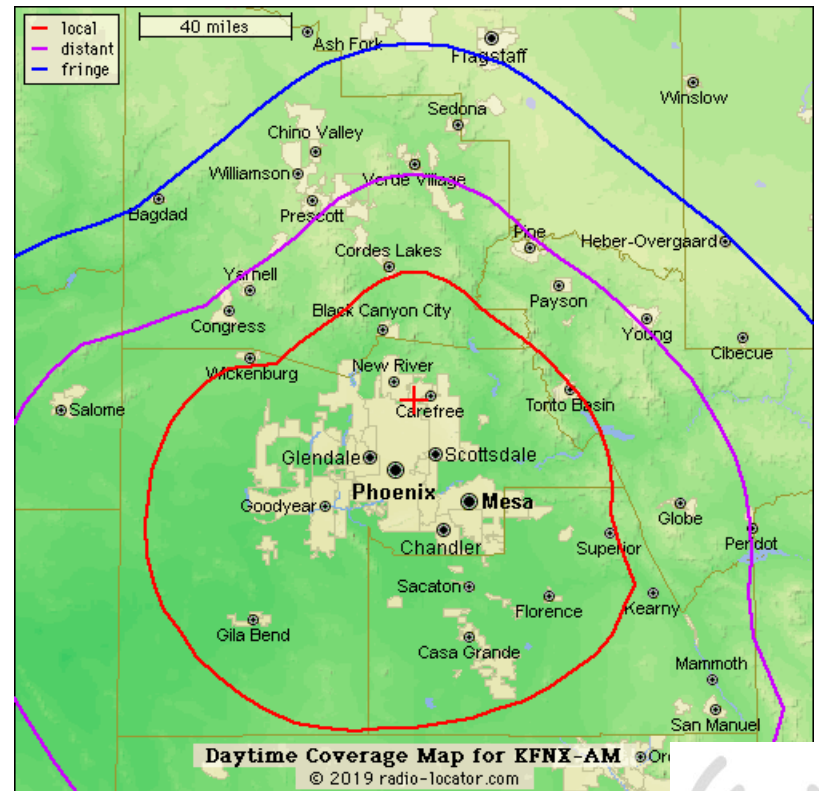
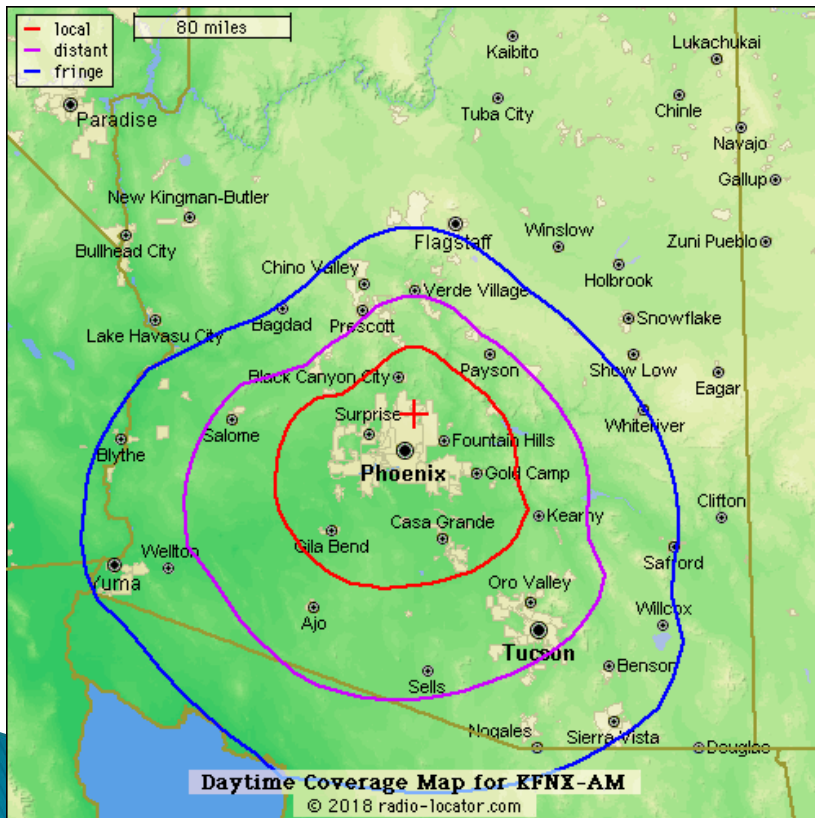
## Business / Finance

Business News updates air on KFNX on the half-hour throughout the day from Marketwatch and Compass Media's "Your Money Now."

You can go to our website <https://1100kfnx.com/> for more information.

# 1100 KFNX - Coverage Map

NEWS • TALK • SPORTS  
**1100 KFNX**  
THE PULSE OF ARIZONA



# 1100 KFNX Website

Check out the 1100 KFNX website at:

<https://1100kfnx.com/>



NEWS • TALK • SPORTS  
**1100 KFNX**  
THE PULSE OF ARIZONA

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**ON AIR NOW**

**The Bill Brady Show**

🕒 4:00 PM - 5:00 PM

## Top Stories

### Why is this European city ranked No. 1 in the world for expats?

These are the best cities for international workers, according to a new quality-of-life ranking. Here's why this European locale tops the list.

🕒 2h ago

### Amazon sued over slower deliveries to low-income neighborhoods

🕒 4h ago

### Mitt Romney criticizes those who "tear at

## National Headlines

### After shooting of UnitedHealthcare CEO, here's what we know

Details are emerging in the hours after a gunman shot and killed UnitedHealthcare CEO Brian Thompson outside of a Manhattan hotel. Here's what we know.

🕒 6h ago

### What we know about the suspect in UnitedHealthcare CEO's shooting death

UnitedHealthcare CEO Brian Thompson was shot and killed in New York City on Wednesday in what officials are calling a targeted attack.

🕒 7h ago

Weather information is not currently available at this location.



## Free Service Call With Repair



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AIR • PLUMBING • ELECTRICAL  
[PenguinAir.com](https://PenguinAir.com)

- Power Scooters
- CPAP
- Oxygen
- Walkers



# ON-AIR SCHEDULE

On-Air Schedule on the website at:

<https://1100kfnx.com/program-schedule/>



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🔍



99°F



ON AIR NOW

The Bongino Report PM

🕒 2:00 PM - 4:00 PM

— Monday

12-1am – [Our American Stories](#)

1-2am – [The Joe Concha Show](#)

2-4am – [Another Side of Midnight with Lionel](#)

4-6am – [The Erick Erickson Show](#)

6am – [The Bongino Report AM](#)

7-10am – [The Brian Kilmeade Show](#)

10am-1pm – [Armstrong & Getty](#)

1-2pm – [Networking Arizona with Carol Blonder](#)

2-4pm – [The Bongino Report PM](#)

4-6pm – [The Bill Brady Show](#)

6-8pm – [Markley, Van Camp & Robbins](#)



**Brian Kilmeade**  
Weekday Mornings 7-10am



Podcast Page on the website at:

<https://1100kfnx.com/podcasts/>

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🔍

📶 ON AIR NOW

The Dan Bongino Show

🕒 10:00 AM - 1:00 PM

Your Favorite 1100 KFNX Shows Now Available as Podcasts!

**The Bill Brady Show**

Ryan Steck talks to Bill about his new book.

Aug 20 · Bill Brady Show

🛎 Save on Spotify

🔊 16/ 22:23 ⋮ ▶

Phoenix Metropolitan  
Area, AZ, USA  
59 °F Sunny

**Brian Kilmeade**  
Weekday Mornings 7-10am

# 1100 KFNX Social Media

- ▶ Facebook

- ▶ <https://www.facebook.com/1100KFNX/>



- ▶ Twitter

- ▶ <https://twitter.com/1100kfnx>



# PROMOTIONS

▶ 1100 KFNX is promoted valley-wide using:

- ▶ Billboards
- ▶ Magazines
- ▶ Newspapers
- ▶ Expos
- ▶ Social Media
- ▶ And more.....



▶ <https://1100kfnx.com/promotions/>

# 1100 KFNX Promotions - Outdoor

## ► Billboards



# 1100 KFNX Promotions - Print

- ▶ Print Ads in multiple publications around the valley Valley including:
- ▶ Times Media Pubs
- ▶ AZ Business Magazine



# WHY ADVERTISE ?

- ▶ **Advertising** on KFNX places your business on a big platform! 1100 KFNX, “The Pulse of Arizona,” is a News/Talk/Sports radio station serving Metro Phoenix and much of Central and Southern Arizona with a powerful 50,000-watt daytime signal. Routinely, KFNX has been rated one of the 'Top Ten Radio Stations in Arizona' by *Ranking Arizona Magazine*.
- ▶ KFNX exclusively features many of the 'Top 100 Talk Shows' in the country according to *Talkers.com*—including the “Brian Kilmeade Show,” “The Armstrong & Getty Show,” “The Bongino Report PM,” “The Joe Pags Show,” “Markley, Van Camp & Robbins,” “Erick Erickson,” “Guy Benson”. KFNX also features local talk segments every weekday with “The Bill Brady Show”.
- ▶ KFNX keeps Metro Phoenix and Arizona informed 24/7/365. KFNX is the exclusive home of the **Worldwide News Network** in the Phoenix Radio market. **Business news updates** air on KFNX on the half-hour throughout the day. **Local news** is broadcast every hour on the hour throughout the day from the Arizona News Network, and Metro Phoenix **weather forecast** every half-hour 24/7/365.
- ▶ KFNX is the **radio home** of University of Arizona Wildcats Men’s Football and Basketball. KFNX has a long term contract to carry the Wildcats through the 2029–30 season.
- ▶ KFNX is available worldwide via streaming from our website: <https://www.1100kfnx.com>
- ▶ For More Info: <https://1100kfnx.com/about-us/>
- ▶ Why Advertise: <https://1100kfnx.com/why-advertise-on-kfnx/>

# About Radio:



- ▶ 84% of the U.S. population listens to broadcast radio each week, more than broadcast and cable TV and any other electronic media platform according to the Nielsen rating service.
- ▶ The typical person spends 92 minutes per day listening to the radio.
- ▶ 241.2 million people age 12+ listen to radio each week according to Nielsen.
- ▶ 180% more people will use radio in a week than will go to Facebook in a month in the U.S.
- ▶ 50% more people will use radio than will go to Google in a month in the U.S. (61 million people)
- ▶ 20% more people 12+ (240 million) will use radio in a week than will use the internet in a month (195 million) in the U.S.
- ▶ <https://1100kfnx.com/why-advertise-on-kfnx/>

# About Radio:



- ▶ The *average person spends 1,000 hours per year listening to radio*, second only to television at 1,500 hours. The internet, newspapers and magazines are all under 200 hours per year each.
- ▶ Most radio ads generate emotional levels equal to or higher than T.V. and *65% of Americans believe radio is more “personal” than television.*
- ▶ Radio has a 49% better R.O.I. than T.V.
- ▶ Radio today has its highest audience and reach in its over 100-year history.
- ▶ **The Many Benefits to Advertising on KFNX**
- ▶ KFNX can **help** write and produce your ad
- ▶ *You can voice the ad* or a KFNX voice can record your ad
- ▶ You pick the **content of your ad**, music, and/or elements
- ▶ **Radio has a potential R.O.I. of 6:1 or \$6 for every \$1 spent**
- ▶ KFNX is a cost **effective** and direct way to get your **message** out and **promote** your business at the same time, especially compared to other traditional advertising (billboards, magazines, newspaper, etc.)

# ADVERTISE ON KFNX

- ▶ **Contact Us Today** for all of the details including rates and avails on 1100 KFNX  
<https://1100kfnx.com/advertising/>
- ▶ We can work with you to create the **Ad Promotion Package** for you and your business
- ▶ Don't let this *opportunity* go by...



# Thank you.



## To Contact 1100 KFNX:

**Phone:** 602-277-1100

**Fax:** 602-248-1478

**Email:** <https://1100kfnx.com/contact-us/>

For more information go to the station website / social media:

<https://1100kfnx.com/>

<https://1100kfnx.com/careers/>

<https://www.facebook.com/1100KFNX/>

<https://twitter.com/1100kfnx>