

2024 Annual EEO Public File Report

Stations in Employment Unit

WAEW-AM WAKI-AM WBMC-AM WCSV-AM WOWC-FM
WOWF-FM WPBX-FM WSMT-AM WTRZ-FM WTZX-AM

Main Street Media, LLC

230 W. Colville St., McMinnville TN 37110

Reporting Period: July 1, 2024 - February 1, 2025

No. of Full-time Employees: 15

Contact Person: Scot MacDonald, Partner

****Phone Number: 931-473-9253 ****

Email: info@mainstreetmedia.llc

I. Introduction

This Equal Employment Opportunity (EEO) Public File Report is prepared in accordance with the FCC's EEO rules and covers the station employment unit's recruitment and outreach activities for the period from **7/1/2024 to 2/1/2025**.

During the Reporting Period, three positions were filled for the Main Street Media, LLC McMinnville, TN and Crossville, TN markets. The information required by FCC Rule 73.2080(c) (6) is provided in the charts that follow.

II. Full-Time Job Openings and Recruitment Sources Used

Below is a list of full-time vacancies filled during the reporting period and the recruitment sources used to fill these vacancies.

Job Title	Date Filled	Recruitment Sources Used	Source of Hire
Sales Rep	10/5/2024	Online Job Board / Referral University Career Center	Referral University Career Center
Engineer	8/22/2024		Social Media
Marketing Coordinator	12/1/2024	Social Media Posting / Job Fair	Posting Radio Ad Direct Apply Radio Ad Online Job Board
On-Air Host	7/28/2024	Direct Apply / Community Outreach Radio Ad (all stations) Radio Ad (all stations)	Motlow Internship Program
Producer	11/18/2024	Radio Ad (all stations) /	
Producer	9/12/2024	Online Job Board Motlow Internship Program	
Accountant	1/2/2025		
Intern	9/16/2024		

Recruitment Sources Contact Information

Source Name	Contact Person	Address	Phone	Email
Online Job Board	indeed.com	N/A	N/A	N/A
Radio Ad	Chad Graves	230 W. Colville St. McMinnville, TN 37110	931-473-9253	info@mainstreetmedia.llc
Motlow State Community	Gina Burke	Moore County	931-668-7010	gburke@mscc.edu

Source Name	Contact Person	Address	Phone	Email
College		Campus	x2132	

III. Outreach Initiatives

During the reporting period, **Main Street Media, LLC** participated in the following outreach initiatives to enhance equal employment opportunities:

1. Internship Program

- o Motlow State Community College - Business / Entrepreneurship Interns from local college

- o WBL Program - Cumberland Co. Public Schools - interns from local high school

2. Community Involvement

- o Warren Co. Chamber ribbon cuttings

3. Employee Training & Development

- o Leadership McMinnville - Warren Co. Chamber of Commerce - employee development program

IV. Summary of Recruitment Efforts

Main Street Media, LLC continues to implement proactive recruitment strategies to attract a diverse pool of applicants. Efforts include outreach to minority organizations, online job postings, and partnerships with educational institutions.

V. Interviewee Referral Source Summary

Below is a summary of interviewees referred by each recruitment source during the reporting period (7/1/2024 to 2/1/2025).

Recruitment Source	Number of Persons Interviewed
Online Job Board	1
Radio Ad	2

Motlow State Community College	1
University Career Center	0
Social Media Posting	0
Community Outreach	0

VI. Certification

This report has been placed in the public inspection file and posted online in compliance with FCC rules.

Prepared by: Scot MacDonald

Title: Partner

Date: 2/1/2025