



WIMZ - FM

Soup-Up Your Summer \$10,000 Vehicle Customization

Contest Rules

- .01 NAME OF PROMOTION: WIMZ - FM Soup-Up Your Summer \$10,000 Vehicle Customization
- .02 SPONSORS: Phoenix Conversions, Inc.
- .03 DESCRIPTION OF PRIZE(S): \$10,000 in-store credit from Phoenix Conversions
- .04 VALUE OF PRIZE(S): ☒ \$ 10,000.00 (Approx. Fair Market Value) ☐ Varies _____
- .05 PROMOTION METRO AREA: Knoxville, TN DMA
(As defined by Nielsen)
TN counties of Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union. In addition - KY counties of Bell, McCreary and Whitley, NC counties Graham and Swain, and VA county of Lee. Failure to reside in these counties will void any and all entries.
- .06 MINIMUM AGE TO ENTER: ☒ 18 ☐ 21 ☐ Other _____
- .07 HOW TO ENTER:
☐ Complete an entry form located on WIMZ - FM website at www.wimz.com
☐ Complete an entry form available at the following locations:
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
☐ For a free entry form, send a self-addressed stamped envelope with request to:
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
☒ See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 07/11/0225 05:00 ☐ am ☒ pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - Soup-Up Your Summer \$10,000 Vehicle Customiz
PO Box 27100, Knoxville, TN 37927
- .10 PROMOTION PERIOD: Promotion Begins: 06/16/2025 11:00 ☒ am ☐ pm EST
Promotion Ends: 07/11/2025 05:30 ☐ am ☒ pm EST
*(*Due to the nature of radio, all times are approximate)*
- .11 NUMBER OF WINNERS: ☒ Up to 1 ☐ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from eligible entries received to be held on or about _____ am _____ pm EST
(all times approximate) at:
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
☒ See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: ☒ Winner needs to be present to win
☐ Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, EST on 07/18/2025

- .15 ALL PRIZES WILL BE AWARDED: ☐ Yes ☒ No
- .16 ALTERNATE WINNER(S): *(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)* ☒ Yes ☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Soup-Up Your Summer \$10,000 Vehicle Custom Contest Rules, PO Box 27100, Knoxville, TN 37927
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. -Soup-Up Your Summer \$10,000 Vehicle Custom Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 07/14/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☒ Yes **(If yes is checked, steps that must be taken will appear below.)* ☐ No

*Proxies for the grand prize drawing WILL be allowed.

Contest qualifier or a proxy must be on-site at time of drawing. If you'd like to send a proxy to the event, the following steps must be taken. Failure to follow these directions will void your proxy's eligibility to act in your absence :

#1: Qualifier must put in writing the full name of the person that will be representing them at the drawing. This statement must include the proxy legal name, phone number, mailing address.

#2: This information must be signed by the qualifier and have signature notarized.

#3: Proxy will bring with them your Registration Form that is completed & signed by you.

#4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.**
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$ 10,000.00**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

ADDITIONAL CONTEST NOTES

HOW TO QUALIFY:

- 1) Listen for the designated codewords aired each weekday on 103.5 WIMZ at approx. 11:00am, approx. 1:00pm, approx. 3:00pm, and approx. 4:00pm. Text the codeword to 865-656-1035 within 15 minutes. One qualifier will be randomly selected from each codeword entry.
- 2) Visit Phoenix Conversions at 5915 Casey Dr, Knoxville, TN 37909 to get a designated codeword and text it to 76622 for the chance to qualify.
- 3) Visit participating remote broadcasts TBA to register for the chance to qualify.
- 4) Enter online at wimz.com for the chance to qualify.

Limit 1 qualifier per household mailing address for grand prize drawing.

PLEASE NOTE:

Prize must be redeemed within the 2025 calendar year and will expire at midnight on December 31, 2025 and any unused portion will be forfeited. Any amounts due over the value of the prize are the sole responsibility of the winner. No returns, no cash value, nontransferable. The prize applies to a single vehicle identified by one VIN# and is subject to confirmation by Phoenix Conversions, Inc. Phoenix Conversions will verify that the selected products are compatible with and intended solely for that specific vehicle.

All qualifiers will be required to attend a giveaway event at a TBD place and time. Qualifiers must check in during a specified time included in each qualifying letter in order to win. Qualifiers will be sent details using information supplied at the time of entry. Photo ID will be required. Must be present to win.

If you feel that you are a qualifier and have not received drawing information, please contact WIMZ at 865-525-6000 during standard business hours.

Winner will receive a 1099 in the approximate value of \$10,000 for this prize package.

Phoenix Conversions, Inc. and Midwest Communications are not liable for any injury or loss due to products obtained or modification made in or during contest.

Note: Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.