



WIMZ - FM

## 2025 Nissan Frontier Pickup Truck Giveaway

### Contest Rules

- .01 NAME OF PROMOTION: WIMZ - FM 2025 Nissan Frontier Pickup Truck Giveaway
- .02 SPONSORS: Ted Russell Nissan, Hardee's, WIMZ
- .03 DESCRIPTION OF PRIZE(S): 2025 Nissan Frontier Pickup Truck (Gun Metal)  
VIN 1N6ED1CL6SN621901 and \$1,000 gift card for gas.
- .04 VALUE OF PRIZE(S): ☒ \$ 34,695.00 (Approx. Fair Market Value) ☐ Varies \_\_\_\_\_
- .05 PROMOTION METRO AREA: Knoxville, TN DMA  
*(As defined by Nielsen)*  
TN counties of Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union. In addition - KY counties of Bell, McCreary and Whitley, NC counties Graham and Swain, and VA county of Lee. Failure to reside in these counties will void any and all entries.
- .06 MINIMUM AGE TO ENTER: ☐ 18 ☒ 21 ☐ Other \_\_\_\_\_
- .07 HOW TO ENTER:  
☐ Complete an entry form located on WIMZ - FM website at [www.wimz.com](http://www.wimz.com)  
☐ Complete an entry form available at the following locations:  
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927  
☐ For a free entry form, send a self-addressed stamped envelope with request to:  
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927  
☒ See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 06/06/2025 11:59 ☐ am ☒ pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - 2025 Nissan Frontier Pickup Truck Giveaway  
PO Box 27100, Knoxville, TN 37927
- .10 PROMOTION PERIOD: Promotion Begins: 05/05/2025 08:00 ☒ am ☐ pm EST  
Promotion Ends: 06/06/2025 11:59 ☐ am ☒ pm EST  
*(\*Due to the nature of radio, all times are approximate)*
- .11 NUMBER OF WINNERS: ☒ Up to 1 ☐ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from eligible entries received to be held on or about ☐ am ☐ pm EST .  
(all times approximate) at:  
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927  
☒ See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: ☒ Winner needs to be present to win  
☐ Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, EST on 06/13/2025

- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes ☐ No
- .16 ALTERNATE WINNER(S):  
*(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)* ☒ Yes ☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- 2025 Nissan Frontier Pickup Truck Giveaway Contest Rules, PO Box 27100, Knoxville, TN 37927
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. -2025 Nissan Frontier Pickup Truck Giveaway Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 06/10/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☒ Yes *\*(If yes is checked, steps that must be taken will appear below.)* ☐ No

\*Proxies for the grand prize drawing WILL be allowed.

Contest qualifier or a proxy must be on-site at time of drawing. If you'd like to send a proxy to the event, the following steps must be taken. Failure to follow these directions will void your proxy's eligibility to act in your absence :

#1: Qualifier must put in writing the full name of the person that will be representing them at the drawing. This statement must include the proxy legal name, phone number, mailing address.

#2: This information must be signed by the qualifier and have signature notarized.

#3: Proxy will bring with them your Registration Form that is completed & signed by you.

#4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.**
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$ 34,695.00**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

## ADDITIONAL CONTEST NOTES

### How To Enter:

#1: No purchase necessary. Tune in and listen for the codeword prompts at approximately 9:00 AM, 11:00 AM, 1:00 PM, 3:00 PM, and 4:00 PM between May 5, 2025, and June 6, 2025, for your chance to qualify. Text 865-656-1035 to enter. Message and data rates may apply.

#2: Register for a chance to qualify in person by texting the posted codeword at Ted Russell Nissan, 8565 Kingston Pike, Knoxville, TN 37919. You can also enter at any participating Hardee's location from May 5 to June 6, 2025, during regular business hours. Text 865-656-1035 to enter. Message and data rates may apply

#3: Purchase a new Nissan from Ted Russell Nissan, located at 8565 Kingston Pike, Knoxville, TN 37919. Anyone who purchases a new Nissan from Ted Russell Nissan between May 5, 2025 and June 6, 2025 and meets eligibility requirements, will be entered for a chance to become qualified. Qualifiers must be present at the final event.

#4: On Saturdays, between May 5, 2025, and June 6, 2025, stop by Ted Russell Nissan, located at 8565 Kingston Pike, Knoxville, TN 37919. The first 10 test drivers on Saturdays will win a gift card valued at \$25.00 from Ted Russell Nissan, and 1 of those 10 test drivers from each Saturday for 5 weeks, they will be named a qualifier and must be present at the final event.

#5: Register by completing an entry form at specified remote broadcasts and appearances, or online at [www.wimz.com](http://www.wimz.com) between May 5, 2025 and June 6, 2025. Entries from [www.wimz.com](http://www.wimz.com) will be drawn randomly on Monday, June 9th, 2025 and will be named qualifiers. Qualifier(s) will be notified via information that is supplied at time of entry.

### Method of Selection of Winner:

#1: Qualifiers will be notified using information that was supplied at the time of submission.

#2: Qualifiers will check in during a specified time outlined in their official qualifying letter.

#3: Grand Prize drawing will take place at a TBD location and time which will be outlined in their official qualifying letter. Date, time, and location of giveaway subject to change.

#4: Qualifier must be present to win. Qualifier will need to show a Photo ID at time of registration.

#5: If you are a qualifier and did not receive complete qualifying information before June 24, 2025 please contact us at 865-525-6000 during standard business hours.

#6: NOTE: Midwest Communications, Inc. is responsible for the drawing in the grand prize procedure. Ted Russell Nissan will not be held responsible for any disputes that may arise at/during the drawing.

#7: Contest winner will be determined according to the method specified by Midwest Communications at Midwest Communications sole and exclusive discretion.

#8: Winner is responsible for all tag, license, registrations fees, etc, associated with prize receipt and/or use. In addition, winner must pay any additional expenses at the dealership when accepting prize.

#9: Sponsor reserves the right to substitute any listed prize for one of equal or greater value for any reason.

#10: At the time of prize pick up, winner must show proof of auto insurance and a valid driver's license.

**Note:** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.