

# WIMZ 103.5 FM Soup-Up Your Summer \$10,000 Vehicle Customization OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIMZ Soup-Up Your Summer \$10,000 Vehicle Customization
- .02 SPONSORS: Phoenix Conversions Inc.
- .03 DESCRIPTION OF PRIZE(S): \$10,000 in-store credit from Phoenix Conversions\*\*
- .04 VALUE OF PRIZE(S): \$10,000.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell, McCreary & Whitley KY. Graham & Swain NC. Lee, VA) FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ANY/ALL ENTRIES- IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 07/12/2024 at 5:30pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIMZ Soup-Up Your Summer \$10,000 Vehicle Customization Promotion Entry c/o Midwest Communications, Inc., Marketing Department 1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 06/06/2024 at 8:30am EST  
Promotion Ends: 07/12/2024 at 5:30pm EST
- .11 NUMBER OF WINNERS: up to approx 1
- .12 METHOD OF SELECTION OF WINNER(S):  See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner needs to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 08/01/2024 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration
- .15 ALL PRIZES WILL BE AWARDED:  No
- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: WIMZ Soup-Up Your Summer \$10,000 Vehicle Customization Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1100 Sharps Ridge Rd, Knoxville TN 37917

- .18 WINNER(S) LIST REQUEST ADDRESS: WIMZ Soup-Up Your Summer \$10,000 Vehicle Customization Winner List, c/o Midwest Communications, Inc., 904 Grand Avenue, Wausau WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 24 hours from date of drawing
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  Yes  
 Proxies for the grand prize drawing WILL be allowed. Winner or their proxy must be on-site at time of drawing parameters. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy.  
 #1: Qualifier must put in writing who the person is that will be representing them at drawing. This statement must include the proxy legal phone number, mailing address and phone number.  
 #2: This information must be signed by qualifier and have signature notarized.  
 #3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier.  
 #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

**\*\*PRIZE MUST BE REDEEMED** within the 2024 calendar year. Prize will expire on December 31, 2024 and any unused portion will be forfeited. Any amounts due over the value of the prize are the sole responsibility of the winner. No returns, no cash value, prize is nontransferable. Prize applies to one VIN# (one vehicle), subject to confirmation with Phoenix Conversions Inc of products selected.

Phoenix Conversions, Inc and Midwest Communications are not liable for any injury or loss due to products obtained or modifications made during the contest.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$10,000.00 of this prize package.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## **ADDENDUM A – HOW TO ENTER**

There are 4 ways for contestants to qualify:

- 1) Get the designated codewords aired each weekday on 103.5 WIMZ at approx. 11:00am, approx. 1:00pm, approx. 3:00pm, and approx. 4:00pm. Text the codeword to 76622 within 15 minutes. One qualifier will be randomly selected from each codeword entry.
- 2) Visit Phoenix Conversions at 5915 Casey Dr, Knoxville, TN 37909 to get a designated codeword and text it to 76622 for the chance to qualify.
- 3) Visit participating remote broadcasts TBA to register for the chance to qualify.
- 4) Enter online at wimz.com for the chance to qualify.

\*\*\*Limit 1 qualifier per household mailing address for grand prize drawing.\*\*\*

Note: Due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

## **ADDENDUM B - METHOD OF SELECTION OF WINNER**

All qualifiers will be required to attend a giveaway event at a TBD location.

Qualifiers must check in during a specified time included in each qualifying letter in order to win. Qualifiers will be sent details using information supplied at the time of entry.

Photo ID will be required. Must be present to win.

If you feel that you are a qualifier and have not received drawing information please contact WIMZ at 865-525-6000 during standard business hours.