



Duluth

KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM & WDSM-AM
Winter Fest Medallion Hunt 2026

Contest Rules

.01 NAME OF PROMOTION:

Duluth

KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM & WDSM-AM
Winter Fest Medallion Hunt 2026

.02 SPONSORS:

Duluth Lawn and Sport, Fond-du-Luth Casino

.03 DESCRIPTION OF PRIZE(S):

Gift card from Duluth Lawn and Sport redeemable only for 2026
Polaris Sportsman 450 HO ATV (approx value \$6,999) plus \$5,000
check from Fond-du-Luth Casino.

.04 VALUE OF PRIZE(S):

☒ \$ 11,999.00 (Approx. Fair Market Value) ☐ Varies _____

.05 PROMOTION METRO AREA:
(As defined by Nielsen)

Duluth, MN-Superior, WI DMA

.06 MINIMUM AGE TO ENTER:

☒ 18 ☐ 21 ☐ Other _____

.07 HOW TO ENTER:

☐ Complete an entry form located on _____ station's _____ website at

☐ Complete an entry form available at the following locations:

☐ For a free entry form, send a self-addressed stamped envelope with request to:

☒ See Additional Contest Notes, incorporated herein by reference.

.08 DEADLINE FOR RECEIPT OF
ENTRIES:

03/31/2026 12:00 ☐ am ☒ pm CST

.09 COMPLETED ENTRY FORM
SUBMISSION ADDRESS:

Midwest Communications, Inc. - KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM & WDSM-AM Winter Fest Medallion Hunt 2026
11 E Superior St Ste 380, Duluth, MN 55802

.10 PROMOTION PERIOD:

Promotion Begins: 01/26/2026 07:30 ☒ am ☐ pm CST
Promotion Ends: 03/31/2026 12:00 ☐ am ☒ pm CST
(*Due to the nature of radio, all times are approximate)

.11 NUMBER OF WINNERS:

☒ Up to 1 ☐ Number of winners dependent on contest play

.12 METHOD OF SELECTION
OF WINNER(S):

☐ Winner(s) will be determined by a random drawing from eligible entries
received to be held on or about _____ am _____ pm
(all times approximate) at:

☒ See Additional Contest Notes, incorporated herein by reference.

.13 PRESENCE REQUIRMENT:

☒ Winner needs to be present to win

☐ Winner does not need to be present to win

.14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S):

NOON 03/31/2026 PLEASE NOTE: Failure of winner to complete the proper
paperwork and pay taxes (if applicable) will void prize without any further prize
consdieration. NOTE: any checks not cashed within 90 days of date of check
issued will be void and not be re-issued.

- .15 ALL PRIZES WILL BE AWARDED: ☐ Yes ☒ No
- .16 ALTERNATE WINNER(S): *(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)* ☒ Yes ☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM & WDSM-AM Winter Fest Medallion Hunt 2026
Contest Rules, 11 E Superior St Ste 380, Duluth, MN 55802
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. - KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM & WDSM-AM Winter Fest Medallion Hunt 2026
Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 04/03/2026
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☒ Yes **(If yes is checked, steps that must be taken will appear below.)* ☐ No

*Proxies for the grand prize drawing WILL be allowed.

Contest qualifier or a proxy must be on-site at time of drawing. If you'd like to send a proxy to the event, the following steps must be taken. Failure to follow these directions will void your proxy's eligibility to act in your absence :

#1: Qualifier must put in writing the full name of the person that will be representing them at the drawing. This statement must include the proxy legal name, phone number, mailing address.

#2: This information must be signed by the qualifier and have signature notarized.

#3: Proxy will bring with them your Registration Form that is completed & signed by you.

#4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

- No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.
- Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: 11 East Superior St Ste 380, Duluth, MN 55811
- Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.
- Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.
- Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.
- Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.
- In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./ WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$ 11,999.00
- All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.

ADDITIONAL CONTEST NOTES

HOW TO ENTER:

#1 Beginning 01/26/2026 at 9am, clues will be posted on www.95kqds.com, www.katcountry989.com, www.My957.com, www.northlandnewsradio.com, www.wdsm710.com, www.dukecountry.fm, www.hot98duluth.com until the medallion is found or contest ceases.

#2 Clues will be broadcast in the 7am hour weekdays beginning 1/26/2026 on KQDS 94.9 FM, KTCO 98.9 FM, KDAL FM 95.7 FM, KDAL 610 AM and 103.9 FM, KDAH 650 AM, KDKE 102.5 FM, WDKE 96.1 FM, KQDX 106.3 FM, WDSM 710 AM and 98.1 FM until medallion is found or contest ceases.

#3 A new clue will be posted and aired each weekday between 7am and 8am starting 1/26/2026 through 3/31/2026. Unless medallion is found. When the medallion is found, submitted and verified, the clues end and the contest is over.

#4 Read or listen to clues daily to assist in searching for the official medallion outdoors on public property in Duluth MN, Proctor MN, Hermantown MN, or Superior WI.

#5 The medallion will not be hidden on the grounds of the Lake Superior Zoo.

#6 The medallion will not be hidden in any government building or on government office grounds.

#7 The medallion will not be hidden on or under skating surfaces.

#8 The medallion will not be hidden on any public or private golf course, but may be hidden on a public disc golf area.

#9 The medallion will not be hidden under natural or artificial turf.

#10 The medallion will not be hidden on any construction site.

#11 The medallion will not be hidden within 10 feet of any body of water.

#12 The medallion will not be hidden on any officially groomed cross country ski trail

#13 The medallion may be covered by snow or under loose materials.

#14 At no time should searchers of medallion or companions put themselves or others in danger in order to find the medallion.

#15 Searchers of the medallion should adhere to all local, county, state and federal laws. Midwest Communications, Inc. reserves the right to discontinue the hunt at any time if public property is destroyed or damaged as a result of looking for the medallion.

METHOD OF SELECTION OF WINNER:

Call 218-722-4321 to alert Midwest Communications, Inc. officials that medallion may have been found. If and when the official Midwest Communications medallion is found, it should be promptly returned to Midwest Communications, Inc. during standard business hours at 11 East Superior St Suite 380 Duluth, Minnesota 55802 to qualify for the Grand Prize. At that time the "winner" will need to provide a photo ID. The "winner" will not be deemed official until medallion is verified and paperwork is completed.

"Winner" will also be required to reveal where the exact location of the official medallion was found. Failure to give the exact location may void the winning with any further prize consideration.

If the medallion is not found by noon Monday, March 24, 2026, additional specific pinpoint clues may be posted and aired for one week until medallion is found.

** If the medallion is not found or turned in by March 31, 2026 at 12:00pm, Midwest Communications, Inc. reserves the right to discontinue the contest, if deemed necessary. **

Please note: The gift card from Duluth Lawn and Sport MUST be used to purchase the ATV and cannot be used for any alternatives.

Note: Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station³⁻ will start counting down when the announcement is made on the radio broadcast signal.