



Duluth

KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM & WDSM-AM  
Winter Fest Medallion Hunt

### Contest Rules

Duluth KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM & WDSM-AM  
Winter Fest Medallion Hunt

.01 NAME OF PROMOTION:

.02 SPONSORS:

Duluth Lawn and Sport, Fond-du-Luth Casino

.03 DESCRIPTION OF PRIZE(S):

Gift card from Duluth Lawn and Sport towards 2025 Ski Doo MXZ  
Neo 600 Snowmobile (Value \$8,249). \$5,000 check from  
Fond-du-Luth.

.04 VALUE OF PRIZE(S):

\$ 13,249.00 (Approx. Fair Market Value)  Varies \_\_\_\_\_

.05 PROMOTION METRO AREA:  
(As defined by Nielsen)

Duluth, MN-Superior, WI DMA

.06 MINIMUM AGE TO ENTER:

18  21  Other \_\_\_\_\_

.07 HOW TO ENTER:

Complete an entry form located on station's website at

Complete an entry form available at the following locations:

For a free entry form, send a self-addressed stamped envelope with request to:

See Additional Contest Notes, incorporated herein by reference.

.08 DEADLINE FOR RECEIPT OF ENTRIES:

03/03/2025 07:00  am  pm CST

.09 COMPLETED ENTRY FORM SUBMISSION ADDRESS:

Midwest Communications, Inc. - KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM & WDSM-AM Winter Fest Medallion Hunt  
11 E Superior St Ste 380, Duluth, MN 55802

.10 PROMOTION PERIOD:

Promotion Begins: 01/20/2025 07:30  am  pm CST  
Promotion Ends: 03/03/2025 07:00  am  pm CST  
(\*Due to the nature of radio, all times are approximate)

.11 NUMBER OF WINNERS:

Up to 1  Number of winners dependent on contest play

.12 METHOD OF SELECTION OF WINNER(S):

Winner(s) will be determined by a random drawing from eligible entries received to be held on or about  am  pm (all times approximate) at:

See Additional Contest Notes, incorporated herein by reference.

.13 PRESENCE REQUIRMENT:

Winner needs to be present to win

Winner does not need to be present to win

.14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S):

NOON 03/02/2025 PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration. NOTE: any checks not cashed within 90 days of date of check issued will be void and not be re-issued.

- .15 ALL PRIZES WILL BE AWARDED:  Yes  No
- .16 ALTERNATE WINNER(S):  Yes  No  
*(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)*
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc. - KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM & WDSM-AM Winter Fest Medallion Hunt Contest Rules, 11 E Superior St Ste 380, Duluth, MN 55802
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. - KQDS, KTCO, KDAL-AM, KDAL, KDKE, WDUL-AM & WDSM-AM Winter Fest Medallion Hunt Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 03/03/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  Yes *\*(If yes is checked, steps that must be taken will appear below.)*  No

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.**
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at:**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./ WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$ 13,249.00**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

## ADDITIONAL CONTEST NOTES

### How to Enter:

#1 Clues will be posted on [www.95kqds.com](http://www.95kqds.com) , [www.katcountry989.com](http://www.katcountry989.com) , [www.My957.com](http://www.My957.com), [www.kdal610.com](http://www.kdal610.com) , [www.wdsm710.com](http://www.wdsm710.com) , [www.dukefmduluth.com](http://www.dukefmduluth.com), [www.hot98duluth.com](http://www.hot98duluth.com) until the medallion is found or contest ceases.

#2 Clues will be broadcast in the 7am hour weekdays on KQDS 94.9 FM, KTCO 98.9 FM, KDAL FM 95.7 FM, KDAL 610 AM and 103.9 FM, and WDSM 710 AM and 98.1 FM beginning 1/20/25 until Medallion is found or contest ceases.

#3 A new clue will be posted and aired each weekday between 7am and 8am starting 1/20/2025 through 3/03/2025. Unless Medallion is found.

#4 Read or listen to clues daily to assist in searching for the official medallion outdoors on public property in Duluth MN, Proctor MN, Hermantown MN, or Superior WI.

#5 The Medallion will not be hidden on the grounds of the Lake Superior Zoo. The medallion will not be hidden in any government building or on government office grounds. The Medallion will not be hidden on or under skating surfaces. The Medallion will not be hidden on any golf course. The Medallion will not be hidden under natural or artificial turf. The Medallion will not be hidden on any construction site.

#6 The Medallion may be covered by snow or under loose materials.

#7 The Medallion will not be hidden within 10ft of any body of water.

#8 At no time should searchers of medallion or companions put themselves or others in danger in order to find the Medallion.

#9 Searchers of The Medallion should adhere to state COVID -19 rules and procedures as outlined by The Minnesota Department of Health <https://www.health.state.mn.us/>, The Wisconsin Department of Health Services <https://www.dhs.wisconsin.gov/> , and the Centers for Disease Control and Prevention <https://www.cdc.gov/>

#10 Searchers of the Medallion should adhere to all local, county, state and federal laws. Midwest Communications Inc. reserves the right to discontinue the hunt at any time if public property is destroyed or damaged as a result of looking for the Medallion.

### Method of selection of winner:

If and when the official Midwest Communications Medallion is found, it should be promptly returned to Midwest Communications located at 11 East Superior St Suite 380 Duluth, Minnesota 55802 to qualify for the Grand Prize during standard business hours. At that time the "winner" will need to provide a photo ID. The "winner" will not be official until medallion is verified and paperwork completed.

"Winner" will also be required to reveal where the exact location of the official Medallion was found. Failure to give the exact location may void the winning with any further prize consideration.

If the Medallion is not found by noon Monday, February 28, 2025, additional specific clues - may be posted and aired for one week until Medallion is found.

\*\* If the Medallion is not found or turned in by March 2, 2025 at 12:00pm, Midwest Communications, Inc. reserves the right to discontinue the contest if deemed necessary \*\*.

**Note:** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.