



# KTCO - FM KAT Keyword Cash

## Contest Rules

- .01 NAME OF PROMOTION: KTCO - FM KAT Keyword Cash
- .02 SPONSORS: KTCO KAT 98.9
- .03 DESCRIPTION OF PRIZE(S): \$100.00, in the form of a check.
- .04 VALUE OF PRIZE(S): ☒ \$ 100.00 (Approx. Fair Market Value) ☐ Varies \_\_\_\_\_
- .05 PROMOTION METRO AREA: Duluth, MN-Superior, WI DMA  
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: ☒ 18 ☐ 21 ☐ Other \_\_\_\_\_
- .07 HOW TO ENTER:
- ☐ Complete an entry form located on KTCO - FM website at [www.katcountry989.com](http://www.katcountry989.com)
- ☐ Complete an entry form available at the following locations:  
Midwest Communications Inc, 11 E Superior St Ste 380, Duluth, MN 55802
- ☐ For a free entry form, send a self-addressed stamped envelope with request to:  
Midwest Communications Inc, 11 E Superior St Ste 380, Duluth, MN 55802
- ☒ See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/18/2024 7:35 am CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications Inc - KAT Keyword Cash  
11 E Superior St Ste 380, Duluth, MN 55802
- .10 PROMOTION PERIOD: Promotion Begins: 9/16/2024 8:35 am CST  
Promotion Ends: 10/18/2024 7:35 am CST  
(\*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS: ☐ Up to \_\_\_\_\_ ☒ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from eligible entries received to be held on or about \_\_\_\_\_ CST  
(all times approximate) at:  
Midwest Communications Inc, 11 E Superior St Ste 380, Duluth, MN 55802
- ☒ See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: ☒ Winner(s) need to be present to win  
☐ Winner(s) need not be present to win.
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 10/25/24

- .15 ALL PRIZES WILL BE AWARDED: ☐ Yes ☒ No
- .16 ALTERNATE WINNER(S):  
(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable) ☐ Yes ☒ No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- KAT Keyword Cash Contest Rules, 11 E Superior St Ste 380, Duluth, MN 55802
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc - KAT Keyword Cash Winner's List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 10/19/2024
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☐ Yes \*(If yes is checked, steps that must be taken will appear below.) ☒ No

- No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.
- Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc/WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 11 E Superior St Ste 380, Duluth, MN 55802
- Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.
- Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.
- Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.
- Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.
- In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications/WRIG for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$ 100.00
- All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.

## ADDITIONAL CONTEST NOTES

1. Listen at approximately 8:35 am, 11:35 am, and 3:35 pm on weekdays from 09/16-10/17/24 for daily keywords. Collect all 3 keywords.
2. Listen to the KAT morning show the following morning at approximately 7:35 am weekdays 09/17/24-10/18/24 for the cue to call.
3. Be the 9th caller at 218-260-8622. If you can repeat all 3 keywords from the prior day, you'll win \$100!

**\*\*Your first answer will be your final answer.**

**\*\*Each contestant is allowed to win only once during the promotion period**

**\*\*If the 9th caller is unable to recite the 3 keywords, play for that day ends and that day's prize is lost.**

**\*\*If the contestant is driving a car, it must be pulled over in a safe area before dialing.**

**\*\*Midwest Communications/KTCO is not responsible for any technical errors that may happen during the contest, including but not limited to poor cell phone reception or dropped calls.**

***Note:*** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.