



KDAL - FM Free Money High Low Game

Contest Rules

- .01 NAME OF PROMOTION: KDAL - FM Free Money High Low Game
- .02 SPONSORS: N/A
- .03 DESCRIPTION OF PRIZE(S): Assorted amounts of cash in the form of check.
- .04 VALUE OF PRIZE(S): _____ (Approx. Fair Market Value) Varies depends on play
- .05 PROMOTION METRO AREA: Duluth, MN-Superior, WI DMA
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: 18 21 Other _____
- .07 HOW TO ENTER: Complete an entry form located on KDAL - FM website at www.my957.com
 Complete an entry form available at the following locations:
 Midwest Communications, Inc., 11 E Superior St Ste 380, Duluth, MN 55802
 For a free entry form, send a self-addressed stamped envelope with request to:
 Midwest Communications, Inc., 11 E Superior St Ste 380, Duluth, MN 55802
 See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 06/13/2025 08:50 am pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - Free Money High Low Game
11 E Superior St Ste 380, Duluth, MN 55802
- .10 PROMOTION PERIOD: Promotion Begins: 04/03/2025 06:50 am pm CST
 Promotion Ends: 06/13/2025 08:50 am pm CST
*(*Due to the nature of radio, all times are approximate)*
- .11 NUMBER OF WINNERS: Up to _____ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from eligible entries received to be held on or about _____ am _____ pm CST
 (all times approximate) at:
 Midwest Communications, Inc., 11 E Superior St Ste 380, Duluth, MN 55802
 See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: Winner needs to be present to win
 Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 06/20/2025

- .15 ALL PRIZES WILL BE AWARDED: Yes No
- .16 ALTERNATE WINNER(S): *(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)* Yes No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Free Money High Low Game Contest Rules, 11 E Superior St Ste 380, Duluth, MN 55802
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. -Free Money High Low Game Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 06/20/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes **(If yes is checked, steps that must be taken will appear below.)* No

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.** *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications, Inc., 11 E Superior St Ste 380, Duluth, MN 55802**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./ WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: depends on play**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

ADDITIONAL CONTEST NOTES

1. Listen weekday's at approx. 6:50am, approx 7:50am & 8:50am for the cue to call in and take a guess at the current My 95.7 High-Low jackpot amount.
2. After being the ninth caller at 218-786-9957 you'll get one guess at that jackpot. Your goal is to guess the exact amount. Please note that your first guess is your final guess and must match exactly. Play may resume at the next scheduled play.
3. When the correct amount is guessed, we will start another with a new amount either the next weekday or next week depending on the day of the week.
4. Additional prizes may be added during contest.

****NOTE:** Contest end date is subject to early termination with the final date of 06/13/2025. In the case any monies left after all 3 guesses on 06/13/2025 will be giving away via "Free for All", in which the morning show will take multiple guesses on 06/13/2025 during the morning show until a winner is found. If the jackpot is not correctly guessed and the Morning Show is completed the contest may close at that time.

Note: One win will be allowed per individual. Failure to follow this will void winner of collecting prize without any further prize consideration. Winner will have to verify name, address and other personal information before prize (check) can be issued.

Please play safely. If you are driving during play, you must pull over to a safe location before dialing.

Note: Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.