

KDAL-FM Free Money High-Low Game OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KDAL FM My 95.7 Free Money High-Low Game
- .02 SPONSORS: NA
- .03 DESCRIPTION OF PRIZE(S): Cash in the form of check
- .04 VALUE OF PRIZE(S): Assorted amounts of cash in the form of check
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Duluth, MN-Superior, WI DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the KDAL 95.7 FM website at <http://my957.com/>
AND/OR
 Complete an entry form available at the following locations:
11 E Superior St, Ste 380, Duluth, MN 55802
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
11 E Superior St, Ste 380, Duluth, MN 55802
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 04/26/2024 at 8:50AM CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KDAL FM My 95.7 Free Money High-Low Game Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
11 E Superior St, Ste 380, Duluth, MN 55802
- .10 PROMOTION PERIOD: Promotion Begins: 4/1/2024 at 6:50AM CST
Promotion Ends: 4/26/2024** at 8:50AM CST
- .11 NUMBER OF WINNERS: Unknown
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at
11 E Superior St, Ste 380, Duluth, MN 55802
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 5 business from winning) PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration. NOTE: any checks that not cashed within 90 days of date of check issued will be void and not be re-issued.
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No

- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: KDAL FM My 95.7 Free Money High-Low Game Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: KDAL FM My 95.7 Free Money High-Low Game Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 24 Hours after last winner
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 11 E Superior St, Ste 380, Duluth, MN 55802 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$600.00 and over of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Listen weekday's at approx. 6:50am, approx 7:50am & 8:50am for the cue to call in and take a guess at the current My 95.7 High-Low jackpot amount.

ADDENDUM B - METHOD OF SELECTION OF WINNER

#1: After being the ninth caller at 218-786-9957 you'll get one guess at that jackpot. Your goal is to guess the exact amount. Please note that your first guess is your final guess and must match exactly. Play may resume at the next scheduled play.

#2: When the correct amount is guessed, we will start another with a new amount either the next weekday or next week depending on the day of the week.

#3: Additional prizes may be added during contest.

**NOTE: contest end date is subject to early termination with the final date of 4/26/2024. In the case any monies left after all 3 guesses on 4/26/2024 will be giving away via "Free for All", in which the morning show will take multiple guesses on 4/26/2024 during the morning show until a winner is found. If the jackpot is not correctly guessed and the Morning Show is completed the contest may close at that time.

Note: One win will be allowed per individual. Failure to follow this will void winner of collecting prize without any further prize consideration. Winner will have to verify name, address and other personal information before prize (check) can be issued.

Due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.