



KQDS - FM

Great Grocery Grab 2025

Contest Rules

- .01 NAME OF PROMOTION: KQDS - FM Great Grocery Grab 2025
- .02 SPONSORS: Super One Foods
- .03 DESCRIPTION OF PRIZE(S):
Qualifier prize: \$25 gift card to Super One Foods
Grand Prize: unknown due to value in cart of groceries, \$50.00 meat gift certificate to Super One Foods and 6 *12-packs* of Bernick's Soda (type of soda TBD by Bernick's).
- .04 VALUE OF PRIZE(S): ☐ _____ (Approx. Fair Market Value) ☒ Varies see Additional Contest Notes
- .05 PROMOTION METRO AREA: Duluth, MN-Superior, WI DMA
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: ☒ 18 ☐ 21 ☐ Other _____
- .07 HOW TO ENTER:
☐ Complete an entry form located on KQDS - FM website at www.95kqds.com
☐ Complete an entry form available at the following locations:
Midwest Communications Inc, 11 E Superior St Ste 380, Duluth, MN 55802

☐ For a free entry form, send a self-addressed stamped envelope with request to:
Midwest Communications Inc, 11 E Superior St Ste 380, Duluth, MN 55802

☒ See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 06/13/2025 12:00 ☐ am ☒ pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - Great Grocery Grab 2025
11 E Superior St Ste 380, Duluth, MN 55802
- .10 PROMOTION PERIOD: Promotion Begins: 05/12/2025 06:00 ☒ am ☐ pm CST
Promotion Ends: 06/17/2025 07:15 ☒ am ☐ pm CST
(*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS: ☒ Up to 20 ☐ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from eligible entries received to be held on or about ☐ am ☐ pm CST.
(all times approximate) at:
Midwest Communications Inc, 11 E Superior St Ste 380, Duluth, MN 55802

☒ See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: ☒ Winner needs to be present to win
☐ Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 06/24/2025

- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes ☐ No
- .16 ALTERNATE WINNER(S): *(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)* ☒ Yes ☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Great Grocery Grab 2025 Contest Rules, 11 E Superior St Ste 380, Duluth, MN 55802
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. -Great Grocery Grab 2025 Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 06/18/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☒ Yes **(If yes is checked, steps that must be taken will appear below.)* ☐ No
- *Proxies for the grand prize drawing WILL be allowed.
- Contest qualifier or a proxy must be on-site at time of drawing. If you'd like to send a proxy to the event, the following steps must be taken. Failure to follow these directions will void your proxy's eligibility to act in your absence :
- #1: Qualifier must put in writing the full name of the person that will be representing them at the drawing. This statement must include the proxy legal name, phone number, mailing address.
- #2: This information must be signed by the qualifier and have signature notarized.
- #3: Proxy will bring with them your Registration Form that is completed & signed by you.
- #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.
- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
 - **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.**
 - **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 11 E Superior St Ste 380, Duluth, MN 55802**
 - **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
 - **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
 - **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
 - **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
 - **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./ WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest value varies. See additional contest notes below.**
 - **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

ADDITIONAL CONTEST NOTES

TWO WAYS TO ENTER:

#1: From May 12 to June 17, 2025, tune in to the KQ Morning Show on KQDS-FM every Monday through Thursday between 6:00 AM and 10:00 AM for your chance to qualify! Up to four qualifiers will be chosen on-air each week by playing "Name That Food." The Morning Show will read a list of ingredients —be the first caller at 218-724-7625 to correctly guess the food, and you'll win a \$25 Super One Foods gift card and become one of five finalists for that week's 95-second shopping spree at a participating Super One Foods location!

#2. Listeners can also qualify by entering their name into the registration box located at each week's participating Super One Foods store. Every Friday morning, the KQ Morning Show will call that store, and a Super One manager will draw one name from the box to become the fifth weekly qualifier.

** Please note: There will be no on-air plays on Monday, May 26, 2025, in observance of Memorial Day.

SELECTION OF WINNER:

#1. Each week's shopping spree winner will be selected through a random drawing from the five qualifiers. The person chosen for the shopping spree will forfeit their \$25 Super One Foods gift card in exchange for the grand prize. If the selected winner is unable to attend the scheduled shopping spree, they will forfeit the prize with no alternate compensation. In that case, a new winner will be drawn at random from the remaining qualifiers.

#2. Exact dates and locations will be listed on 95KQDS.com and subject to change.

#3. One winner will be allowed per individual, family or household, for this contest.

#4. All Grocery Grabs will take place at approx. 7:30am live on location during the KQ Morning Show.

**** ADDITIONAL NOTES ****

#1. Please note that the "shopping spree" involves actual physical activity and will last at a minimum of 95 seconds with a maximum of 125 seconds. The winner will be required to wear appropriate apparel including footwear. If the shopping spree person is unable to physically meet the requirements, they are able to provide a proxy with approval by personal.

#2. Unknown value due to value in cart of groceries, \$50.00 meat gift certificate to Super One Foods, and 6 *12-packs* of Bernick's Soda (type of soda TBD by Bernick's).

#3. The winner will complete a Release of Liability Form and show photo ID before event can begin.

#4. Contestants will not be allowed to shovel mass amounts of product off the shelves; they will only be allowed to collect no more than three items of the same brand.

#5. If needed, the contestant will be able to fill more than one cart in the allotted time.

#6. Additional adjustments may be added or deleted to the "grocery grab". Participants will be notified before event starts.

#7. Carts should not be placed throughout the store; we will plan to keep carts at the front of one designated check stand. Winner can then return back to the check stand to grab new cart once one cart is full. Due to the increased cost of items, this change was the best route instead of trying to limit items/categories further. We can have a cart placed near the frozen food section since that is further from center store.

PLEASE NOTE: The winner will not be allowed to shop the following areas within the grocery store: Meat Department products, Deli Department products, batteries, cigarettes, alcohol products, THC/CBD products, lottery tickets, gift cards, baby formula, health & beauty items (i.e. pain relief, vitamins, analgesics, first aid, hair care, shaving items, and lotions), general merchandise items (i.e. kitchen gadgets, clothing items, and epicurean products). Additional departments or areas in the store may be included or deleted before shopping spree.

Note: Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.